

Andrews University

Seek Knowledge. Affirm Faith. Change the World.

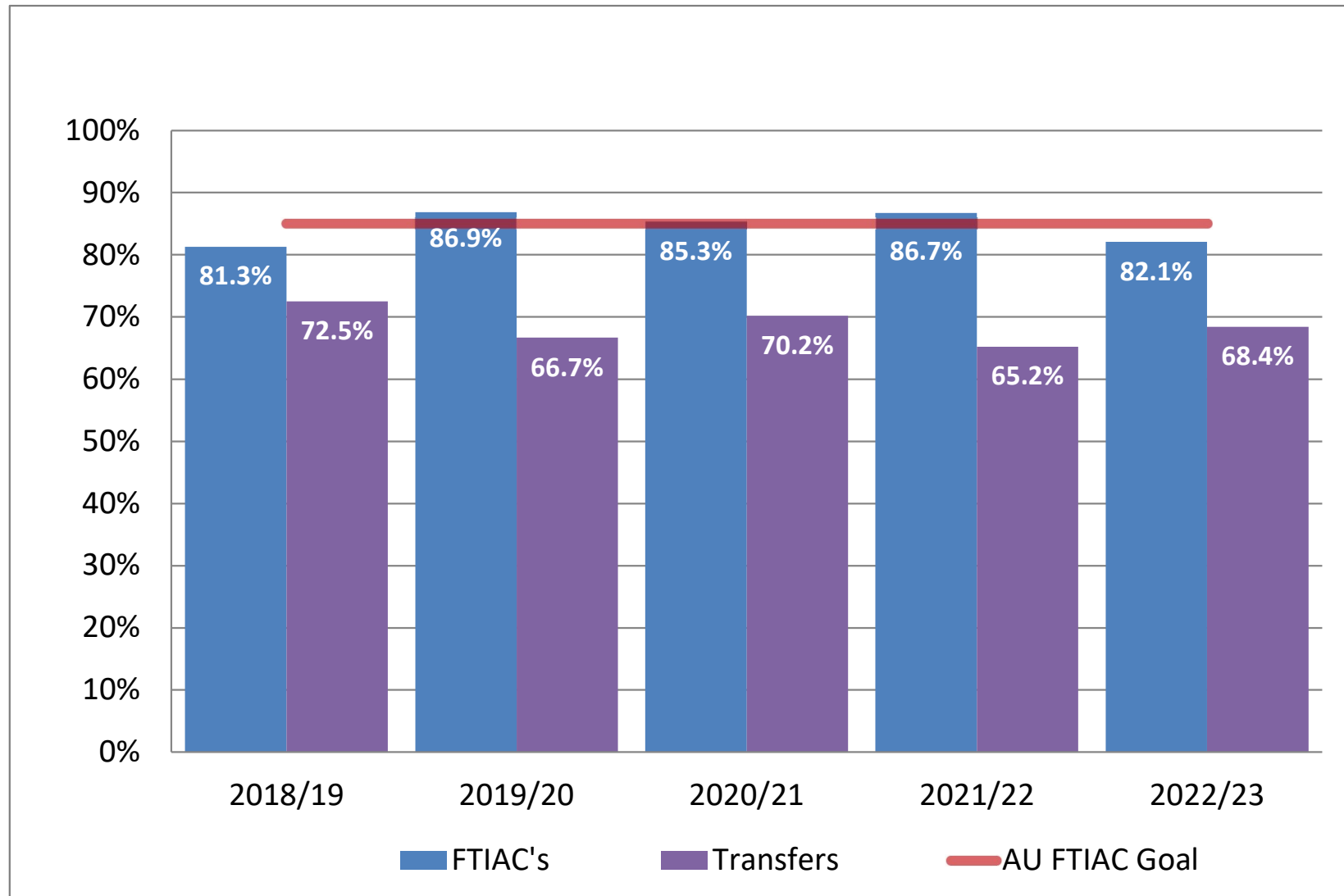


Snapshot on Andrews: Assessment of Key Performance Indicators

Office of Institutional Effectiveness
October, 2022

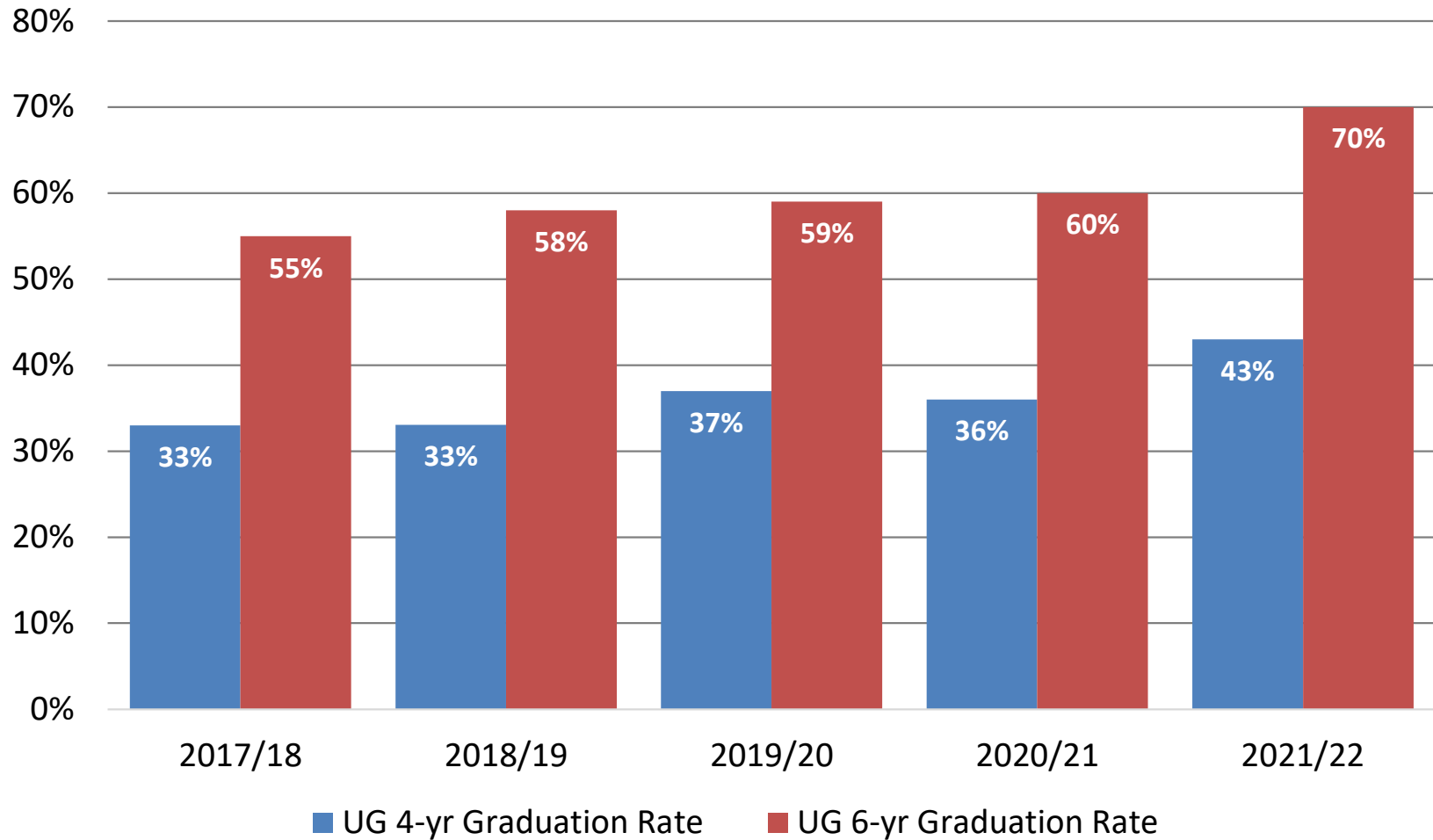
ACADEMIC INDICATORS

Undergraduate Retention Rates

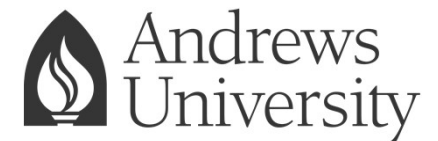


10/19/2022

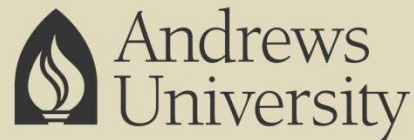
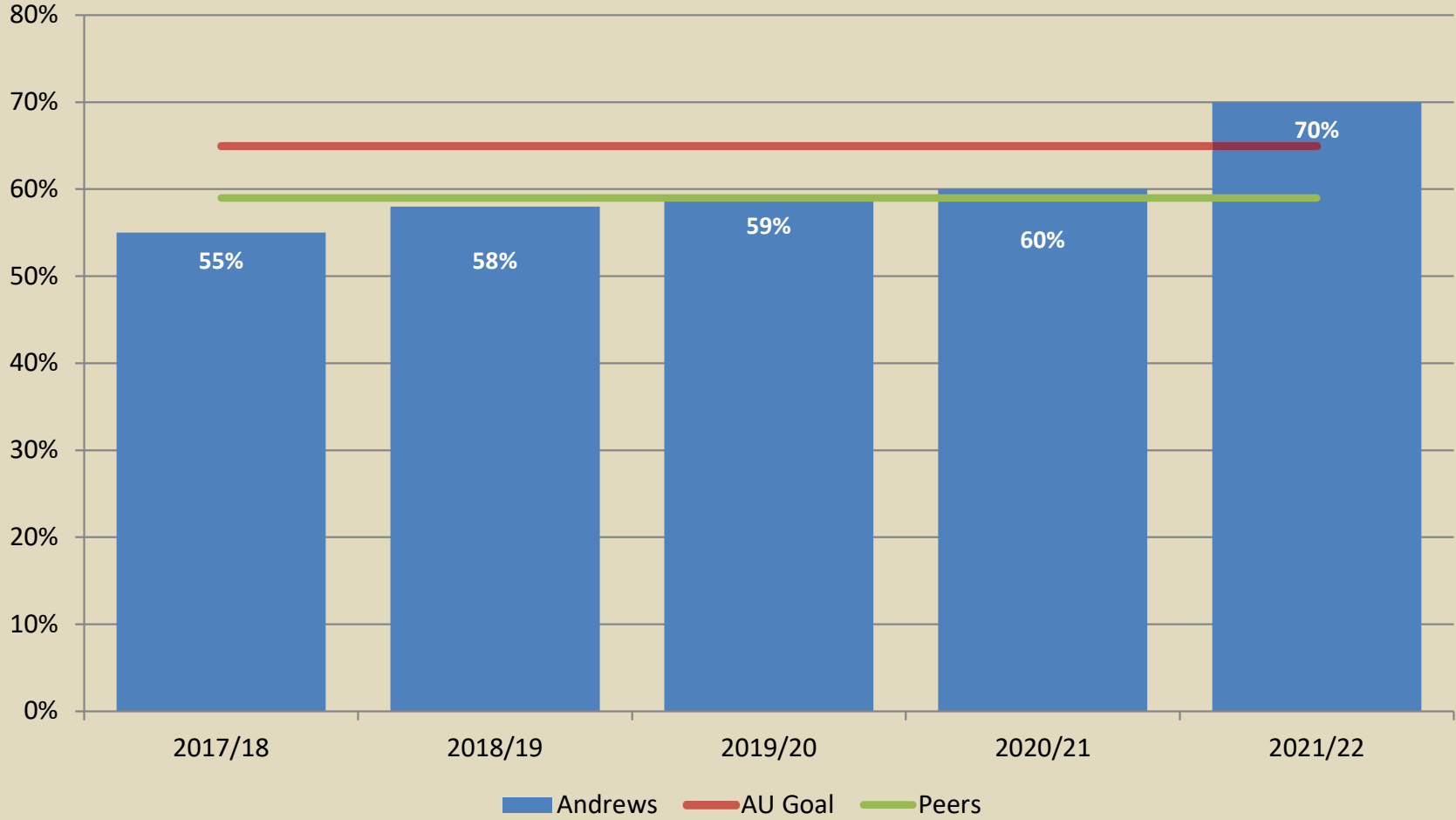
Undergrad 4 & 6 Year Graduation Rates



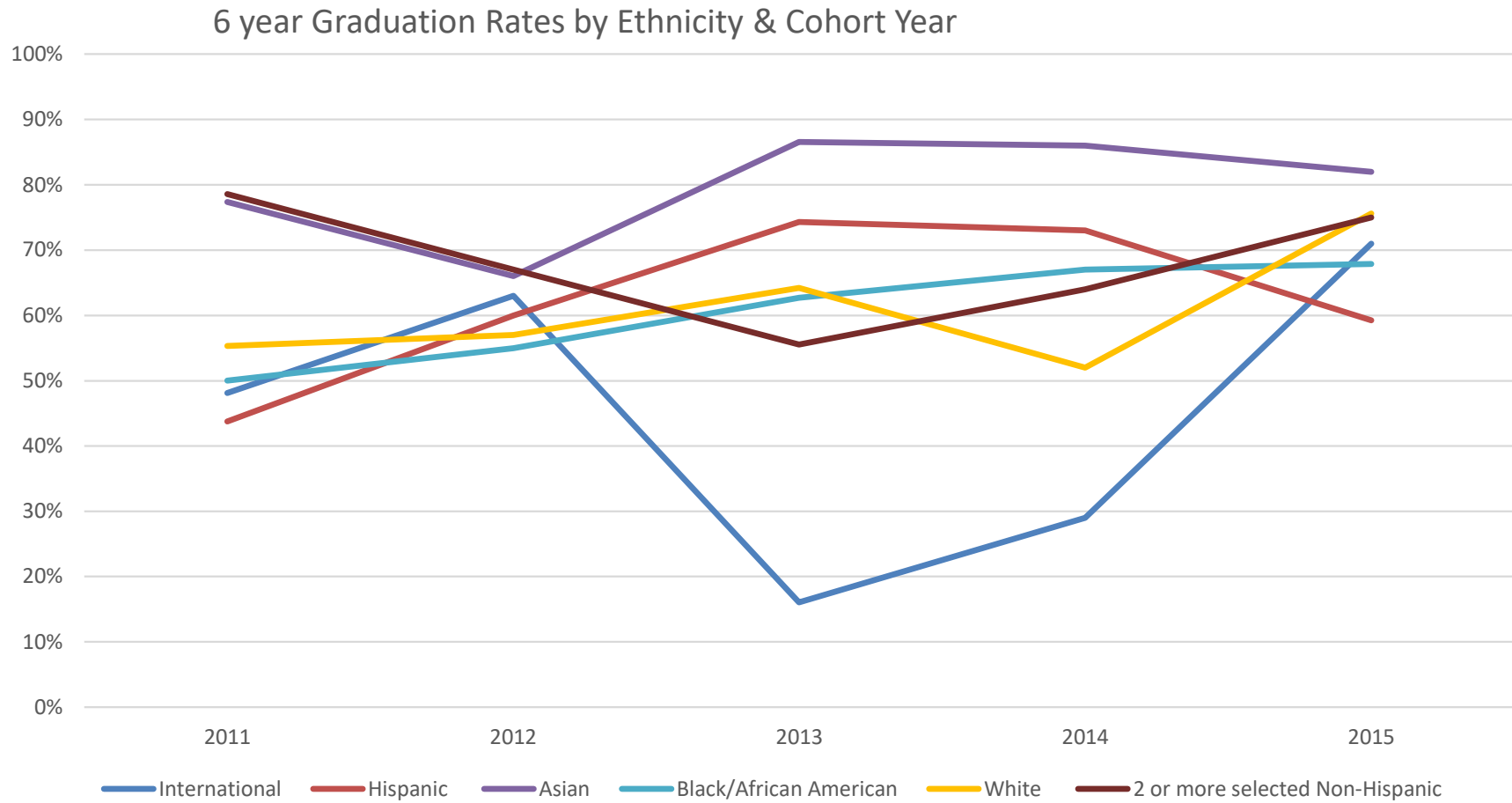
4 yr goal = 45%; 6 yr goal = 65%



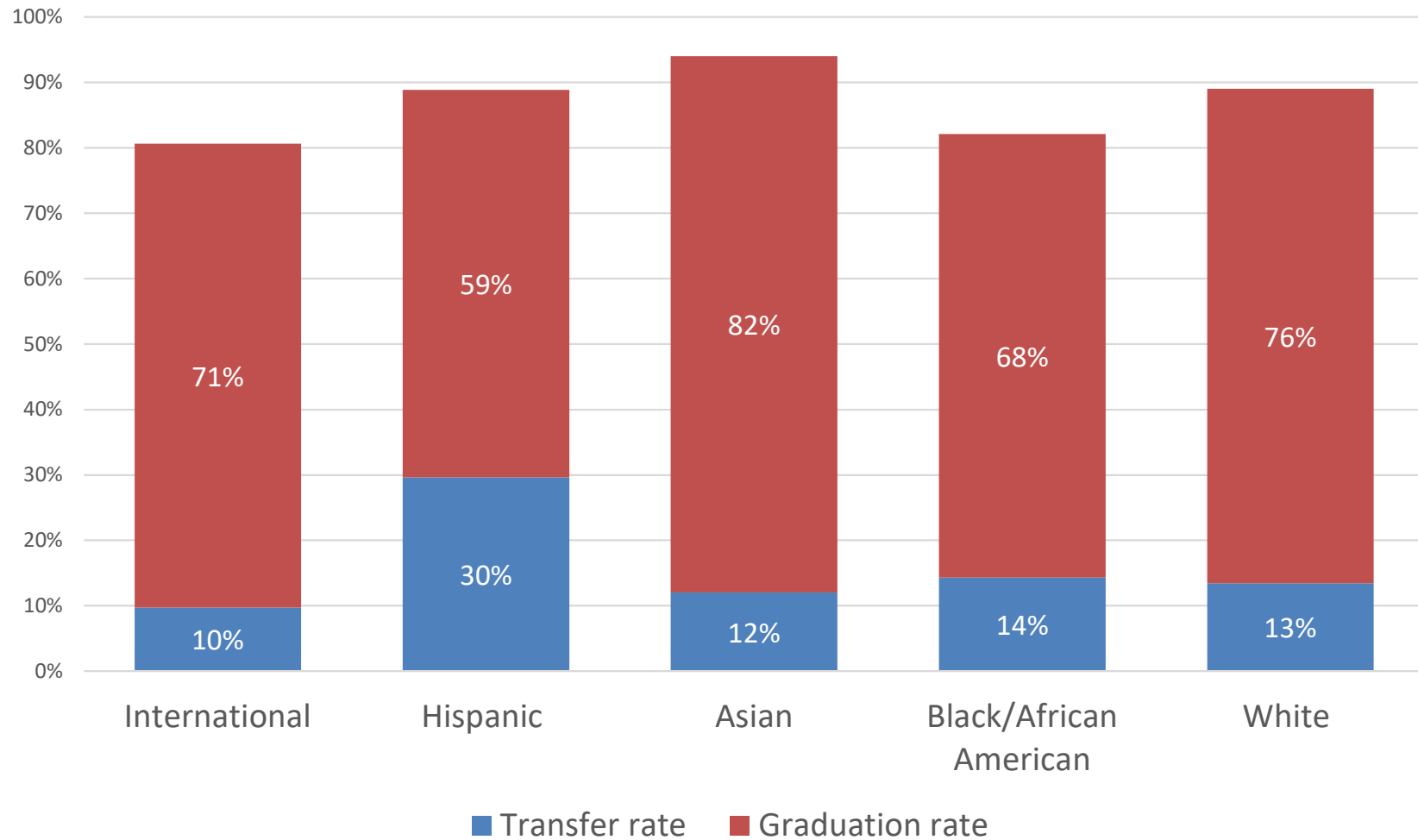
Undergraduate 6 Year Graduation Rates



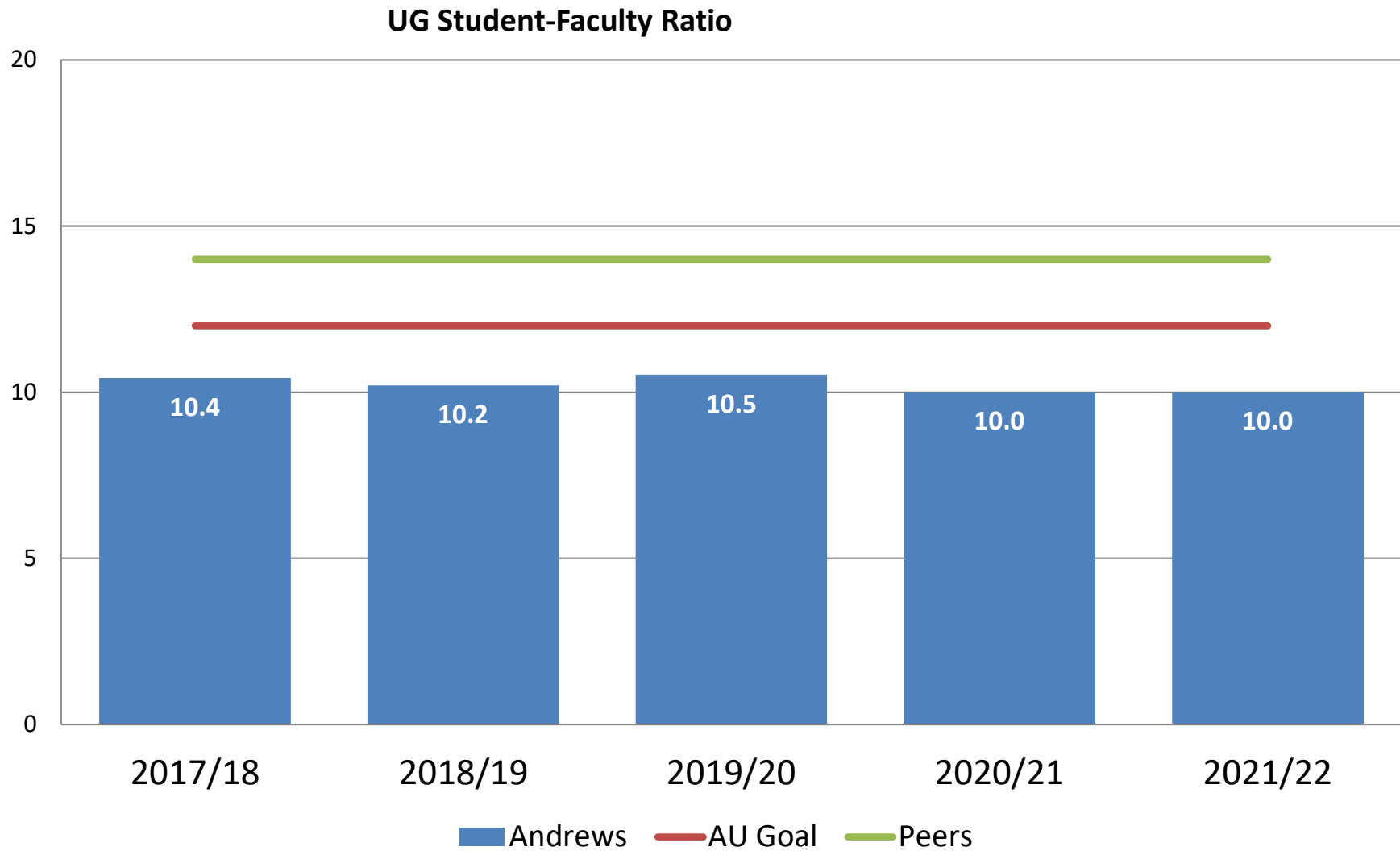
6-yr Graduation Rates by Ethnicity & Cohort Year



6 yr Graduation & Transfer Rates by Ethnicity, 2015 Cohort



Undergraduate Student-Faculty Ratio



Graduate Student Graduation Rates, 2022

Level	Time Frame	Goal	Graduation Rate
Master's (except MDiv & MAPM)	4 years	80%	80%
MDiv	6 years	65%	69%
Prof. Doctorate (DMin, DPT, EdD, DNP)	6 years	65%	76%
Doctor of Philosophy, Doctor of Theology, & DSCPT	10 years	45%	54%

Graduate Placement 1 year after Graduation

- In the 2022 Alumni Survey, 89% of graduates, who graduated in 2016 or 2017, reported that they were either accepted into graduate school or employed in their field one year after graduation. (goal = 80%)

Licensure Pass Rates, First-time

Program	Years	Pass Rate
Dietetics, didactic program*	2019-2021	69%
Dietetics, Internship*	2020	89%
Medical Lab Science*	Class of 2020	100%
Nursing, BSN	2021	78%
Nursing, DNP	2021-2022	100%
Physical Therapy*	2021	100%

Program	Years	Pass Rate
Speech Language Pathology*	2020-22	94%
Teacher Education	8/18-7/22	85%
School Counselor	8/18-7/22	100%
School Psychology	2021-22	100%
Clinical Mental Health Counseling	2020-21	67%
Social Work, MSW	2015-21	82%

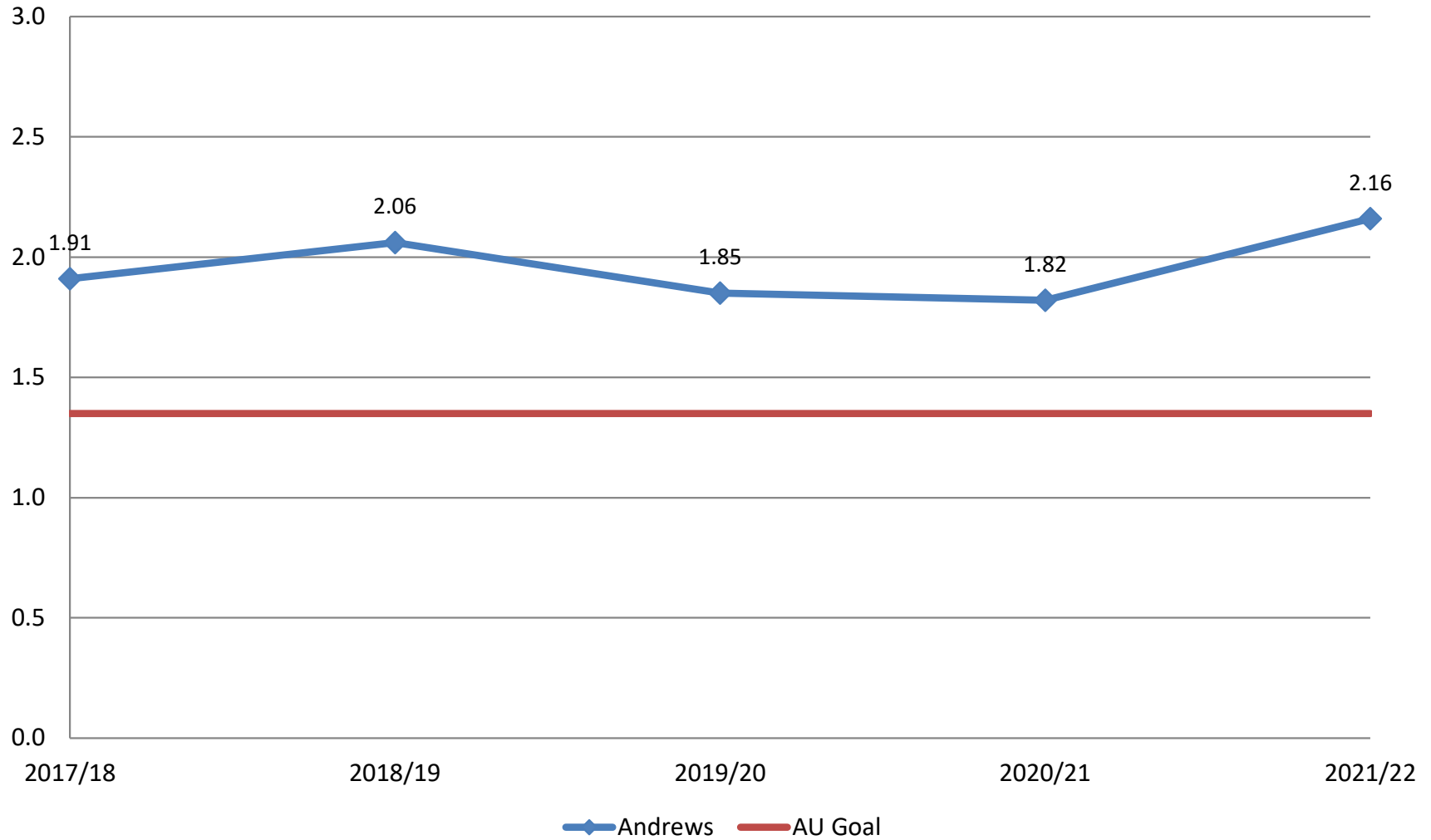
*Cumulative pass rate

Goal = 80%

10/19/2022



Research Score per Full-time Faculty



Academic Level 

Graduate Undergraduate

2017

141
Majors

Academic Level 

Graduate Undergraduate

2022

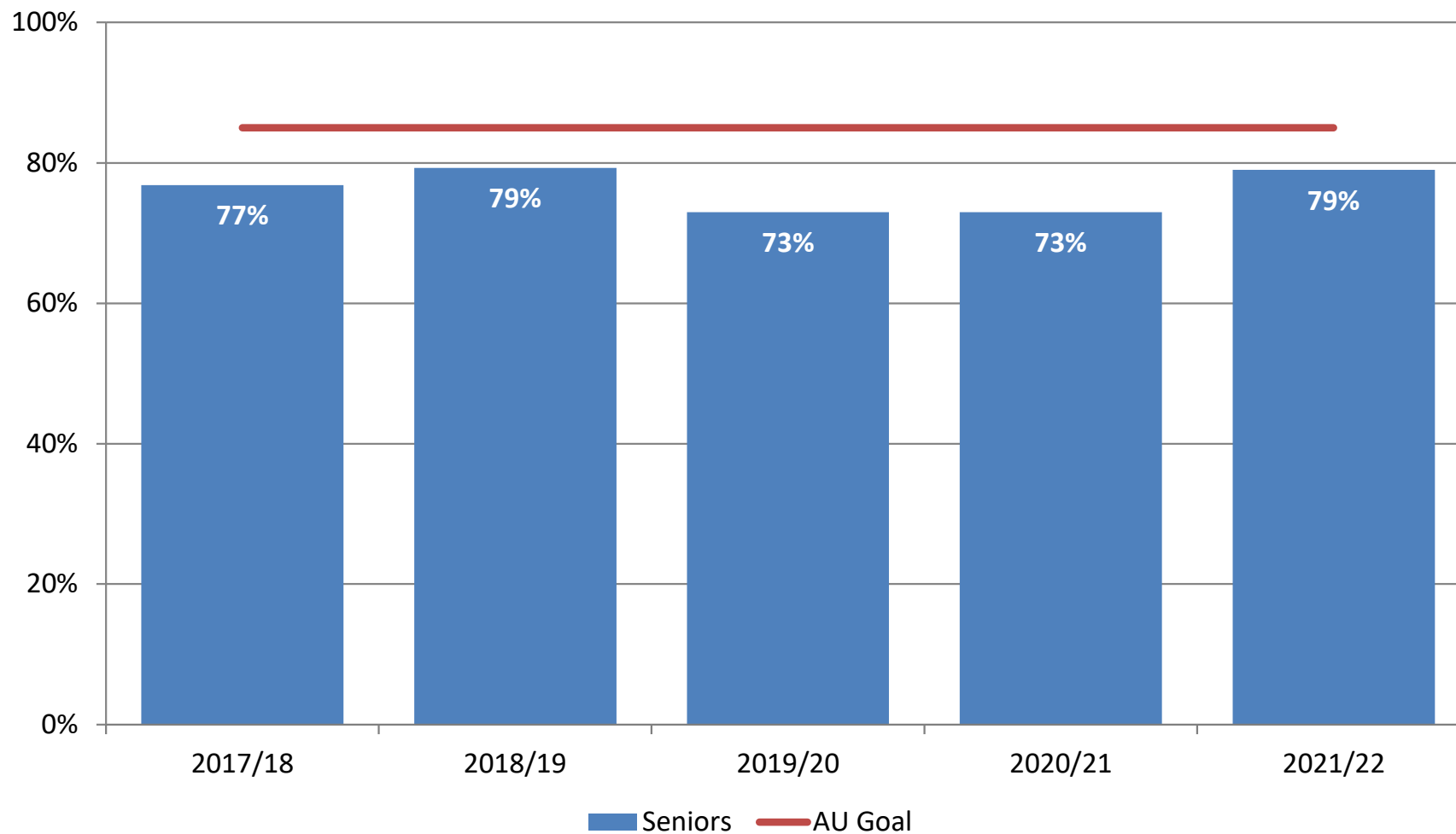
127
Majors



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FAITH & STUDENT DEVELOPMENT INDICATORS

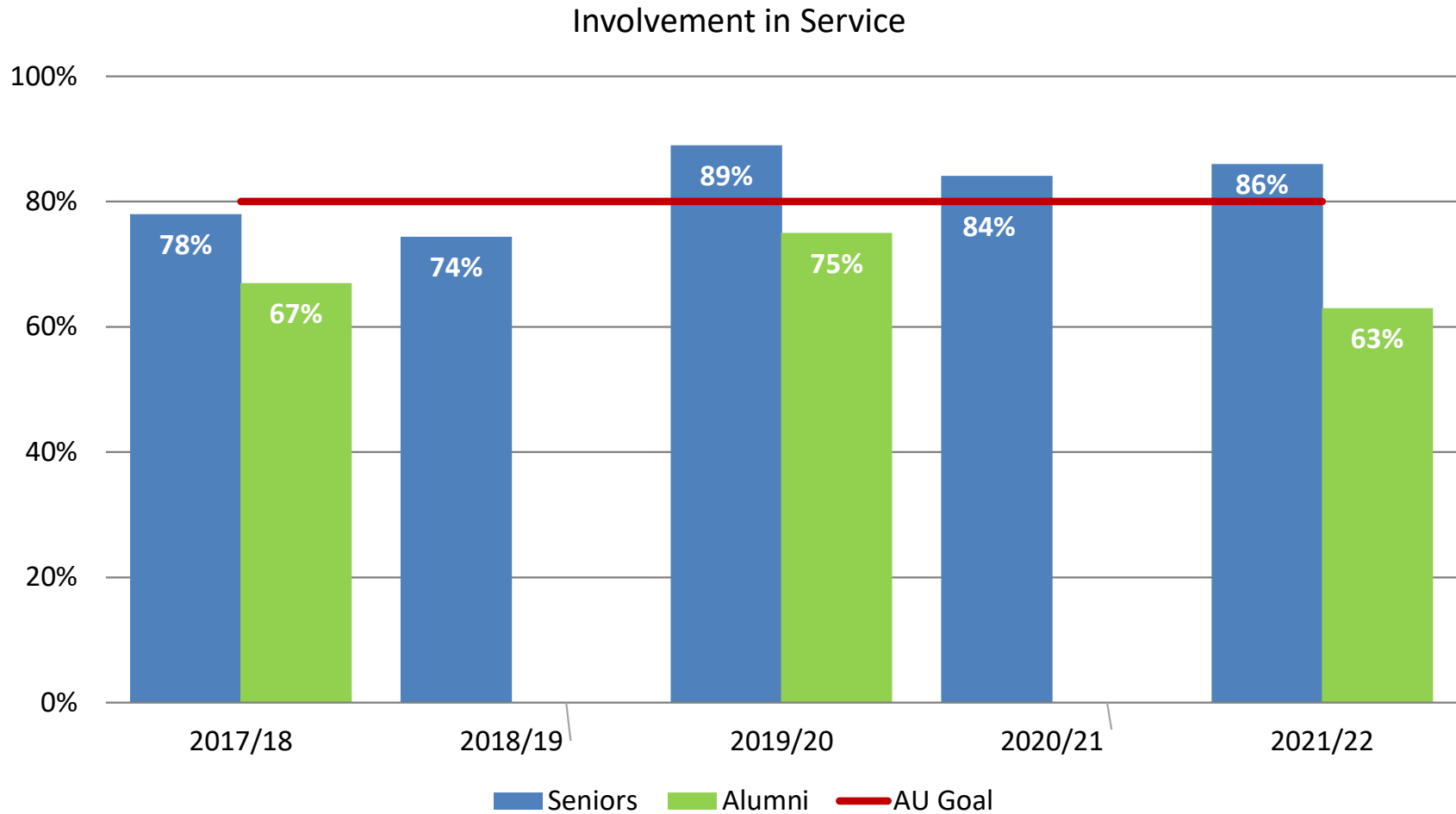
Senior Survey: Average Scores on Faith Questions



Responses indicate commitment to an active life of faith

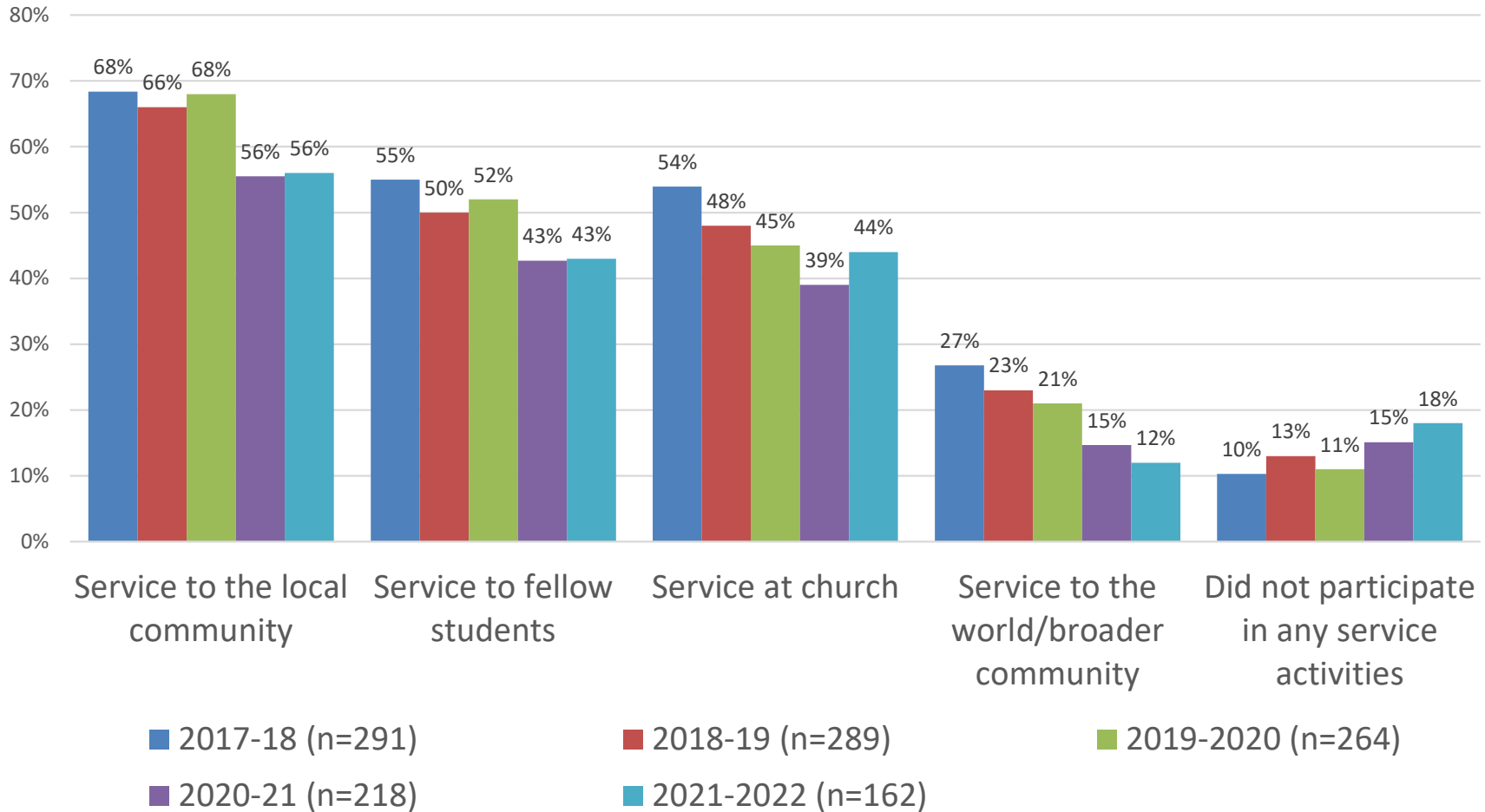


Involvement in Service



(Senior involvement is at least annually)

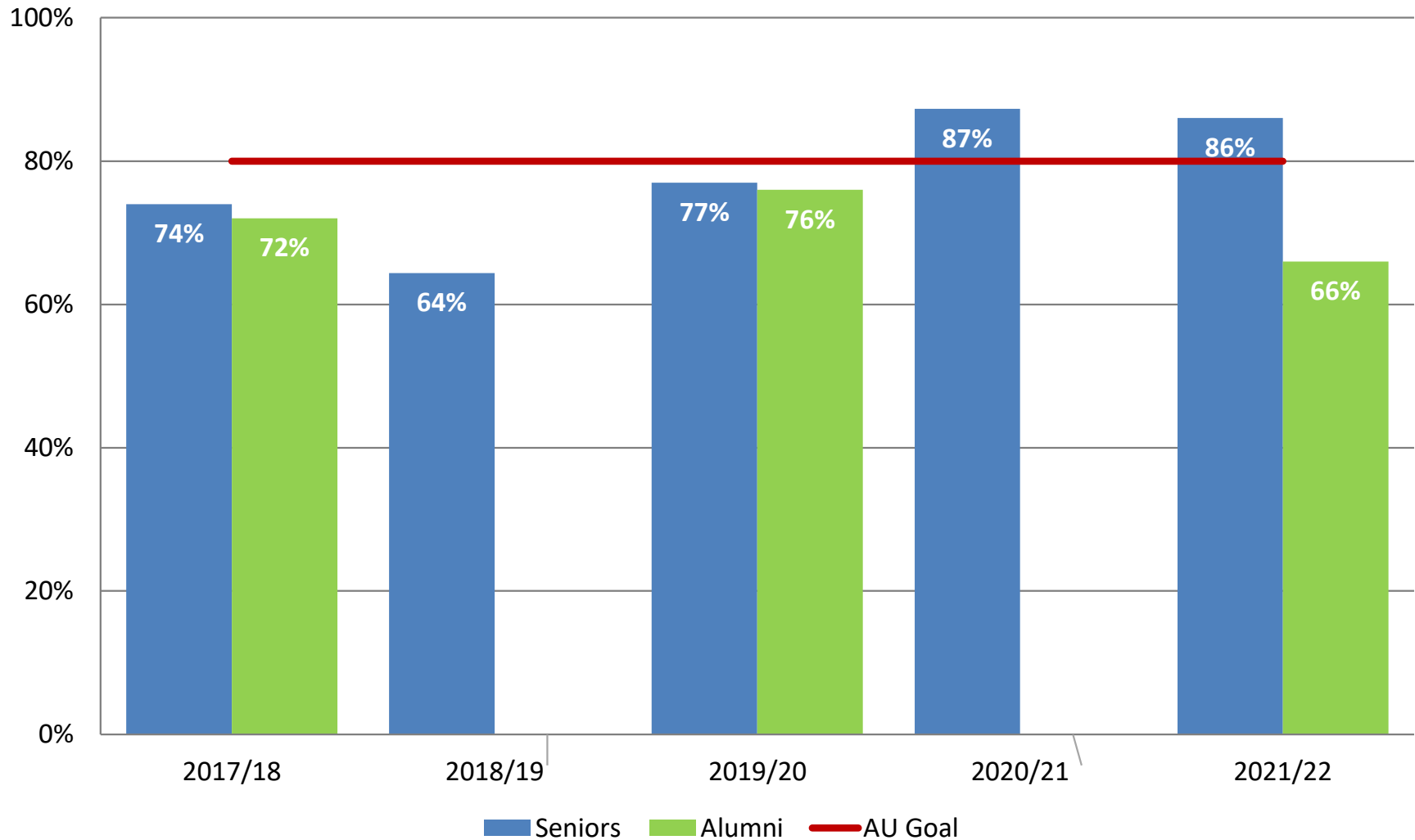
Service Activities, Senior Survey



(Senior involvement is at least annually)



Involvement in Leadership

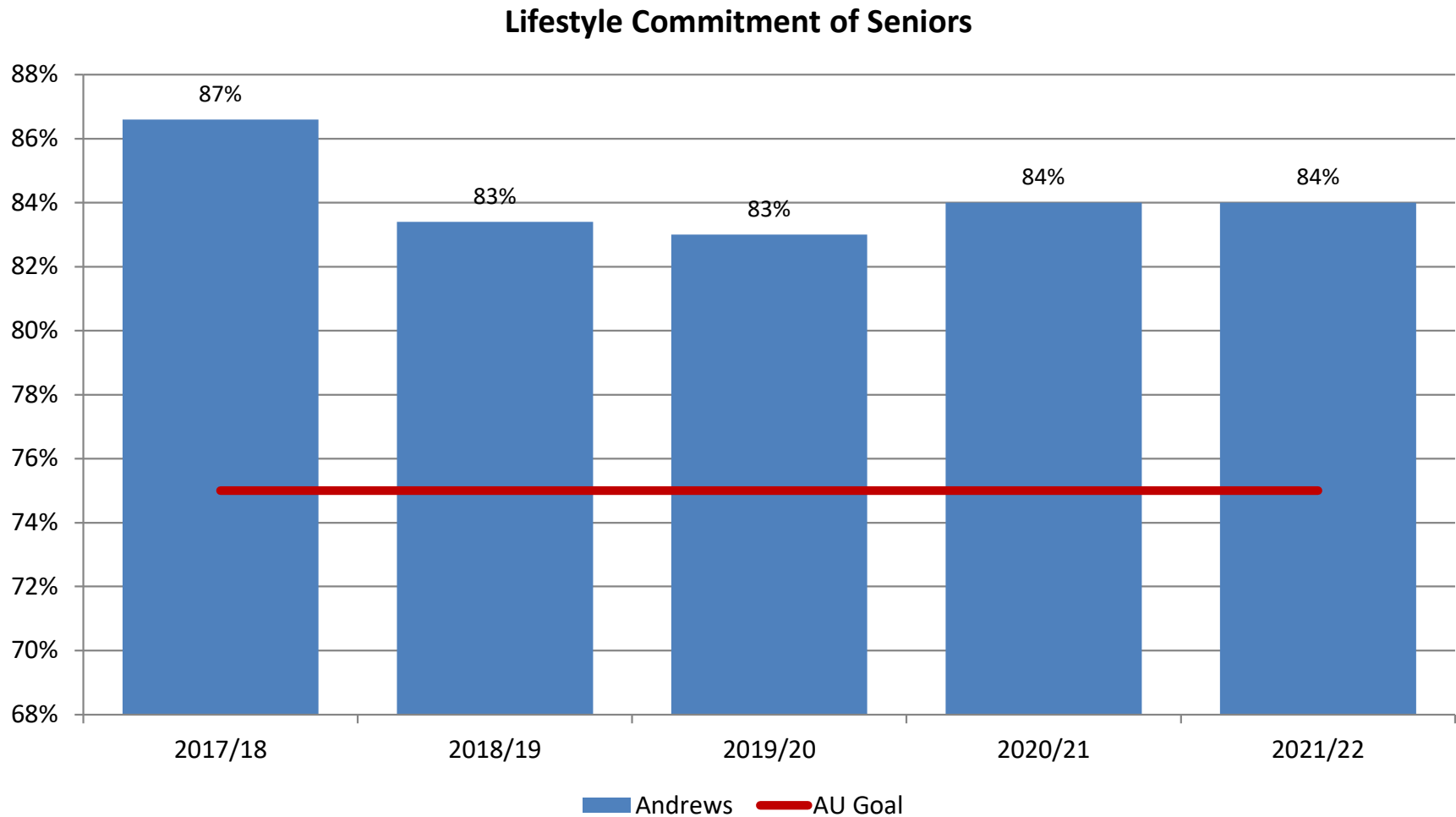


(Senior involvement is at least annually)

Health & Wellness

- 84% of seniors are committed to living a lifestyle that promotes health (Senior Survey, 2022, goal = 75%)
- 83% of the alumni practice a balanced lifestyle that promotes health (Alumni Survey, 2022, goal = 75%)

Lifestyle Commitment of Seniors

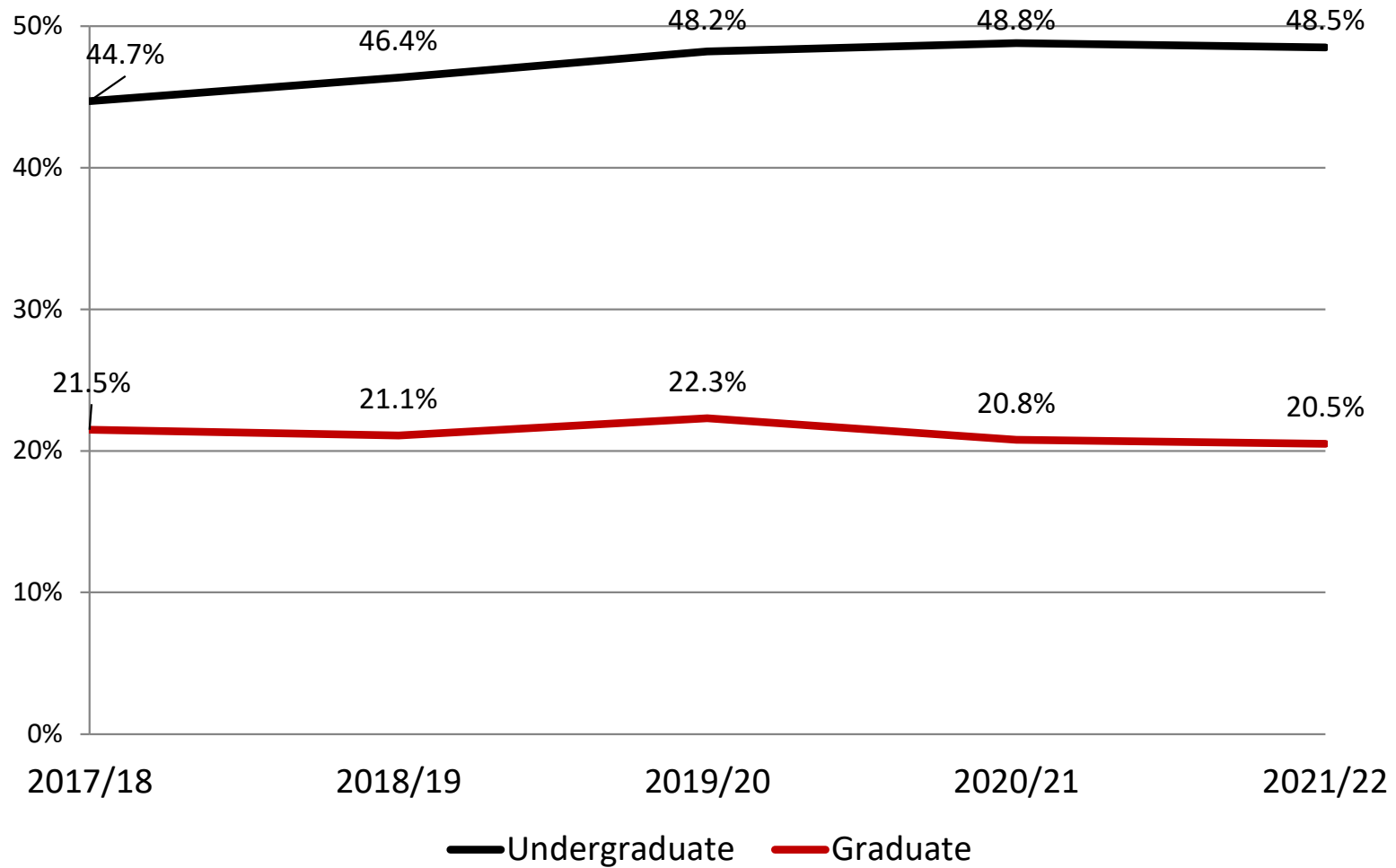




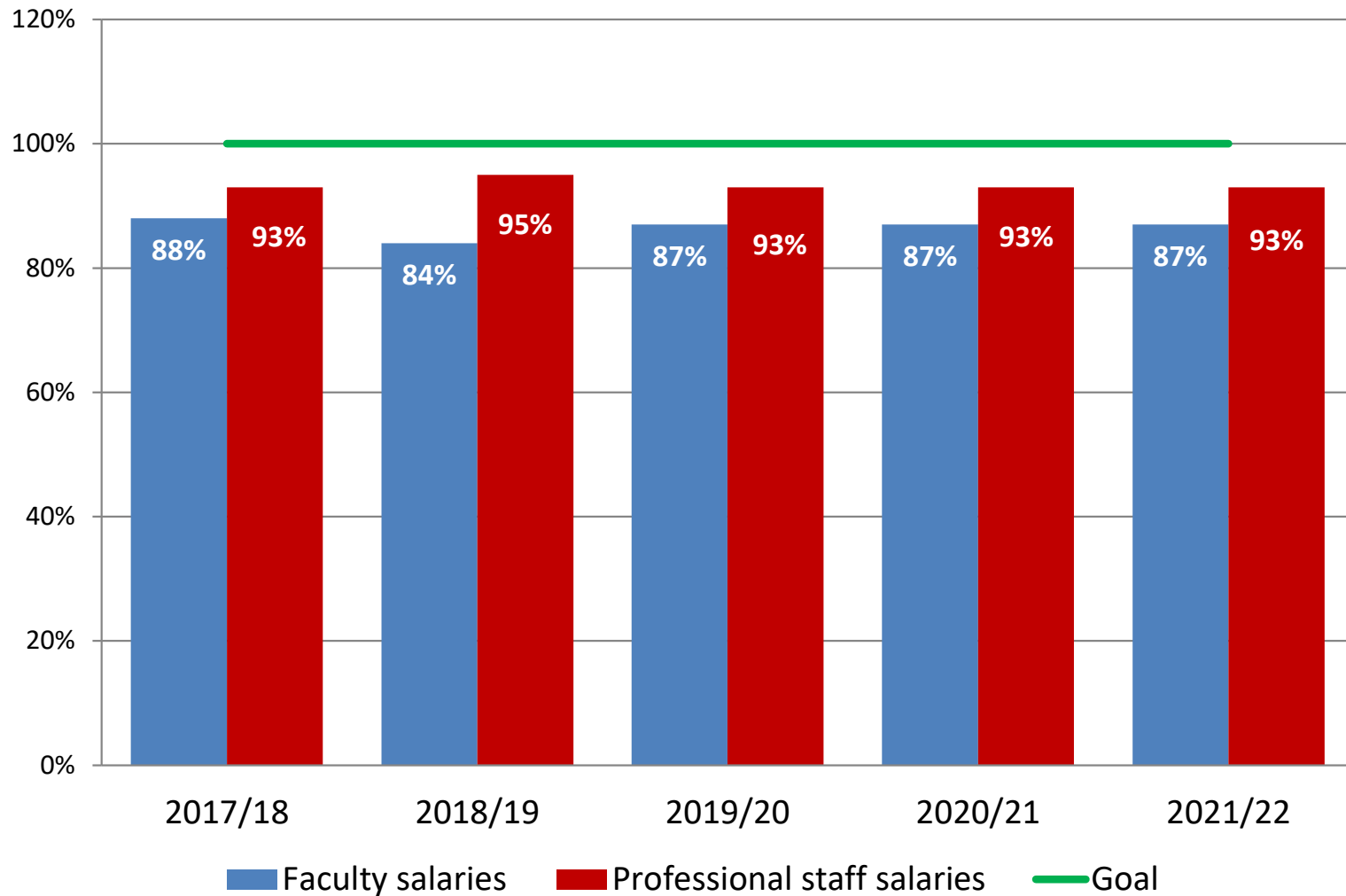
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FINANCIAL INDICATORS

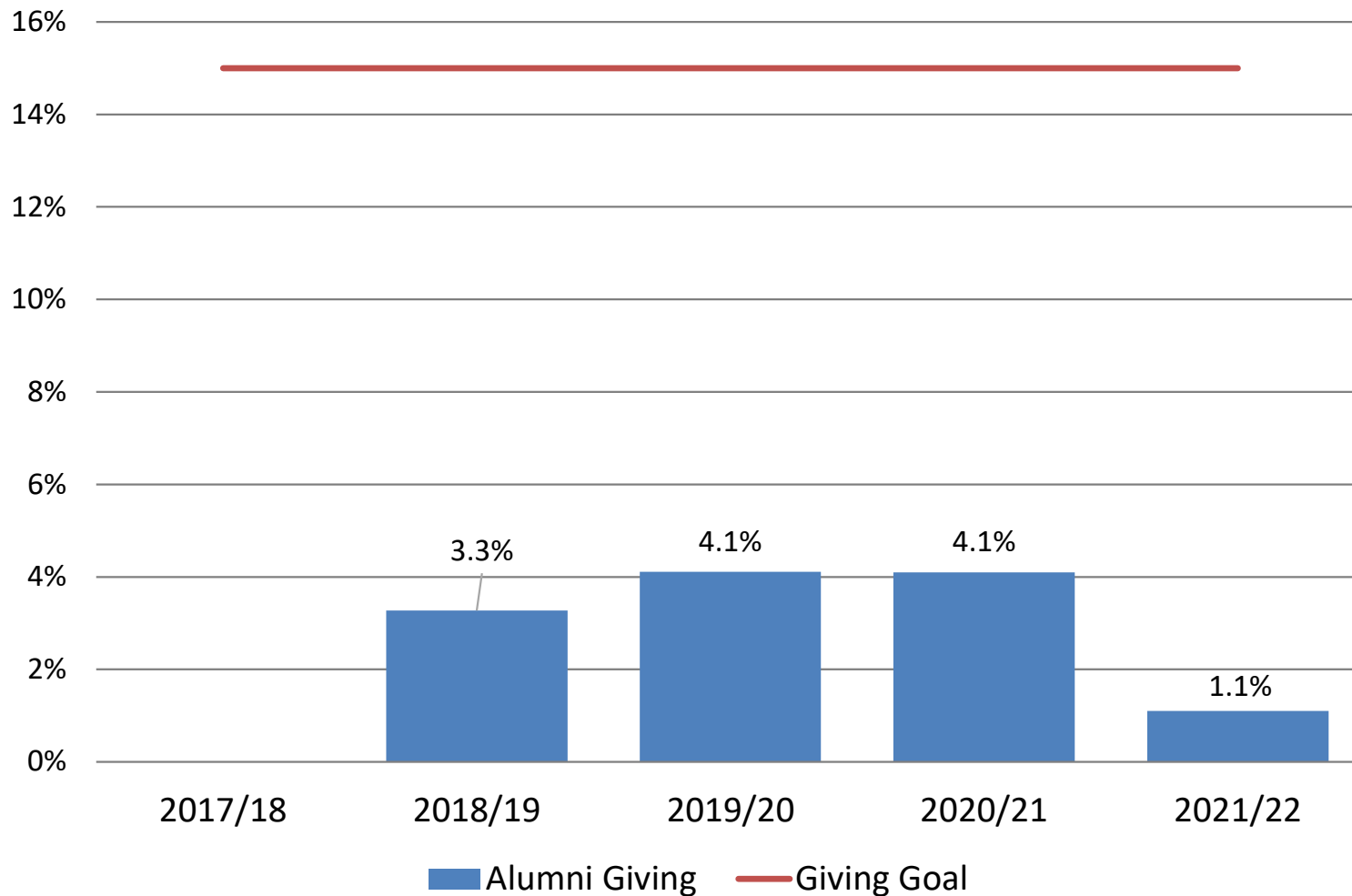
Average Tuition Discounts



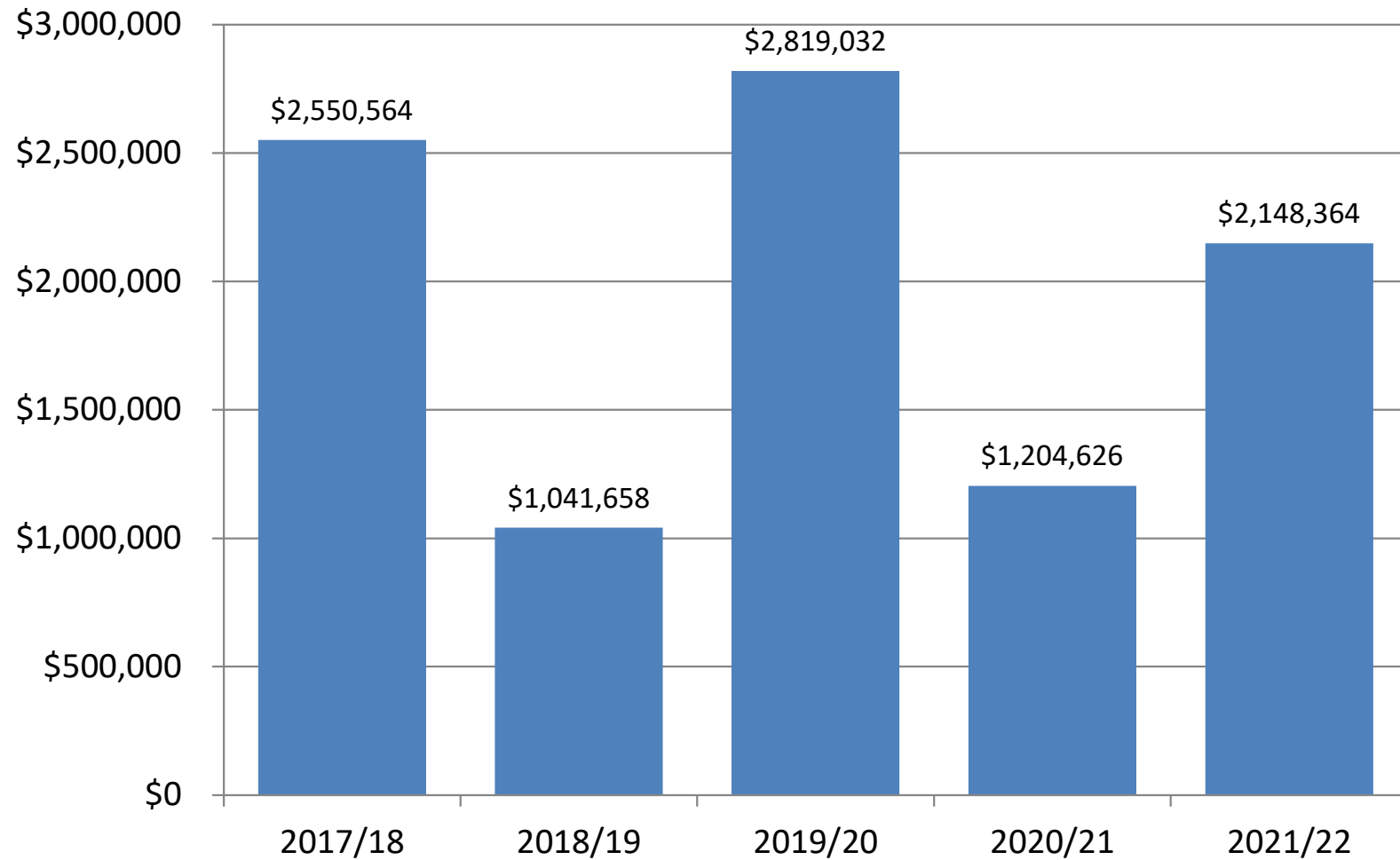
Salaries as Percent of Market Median



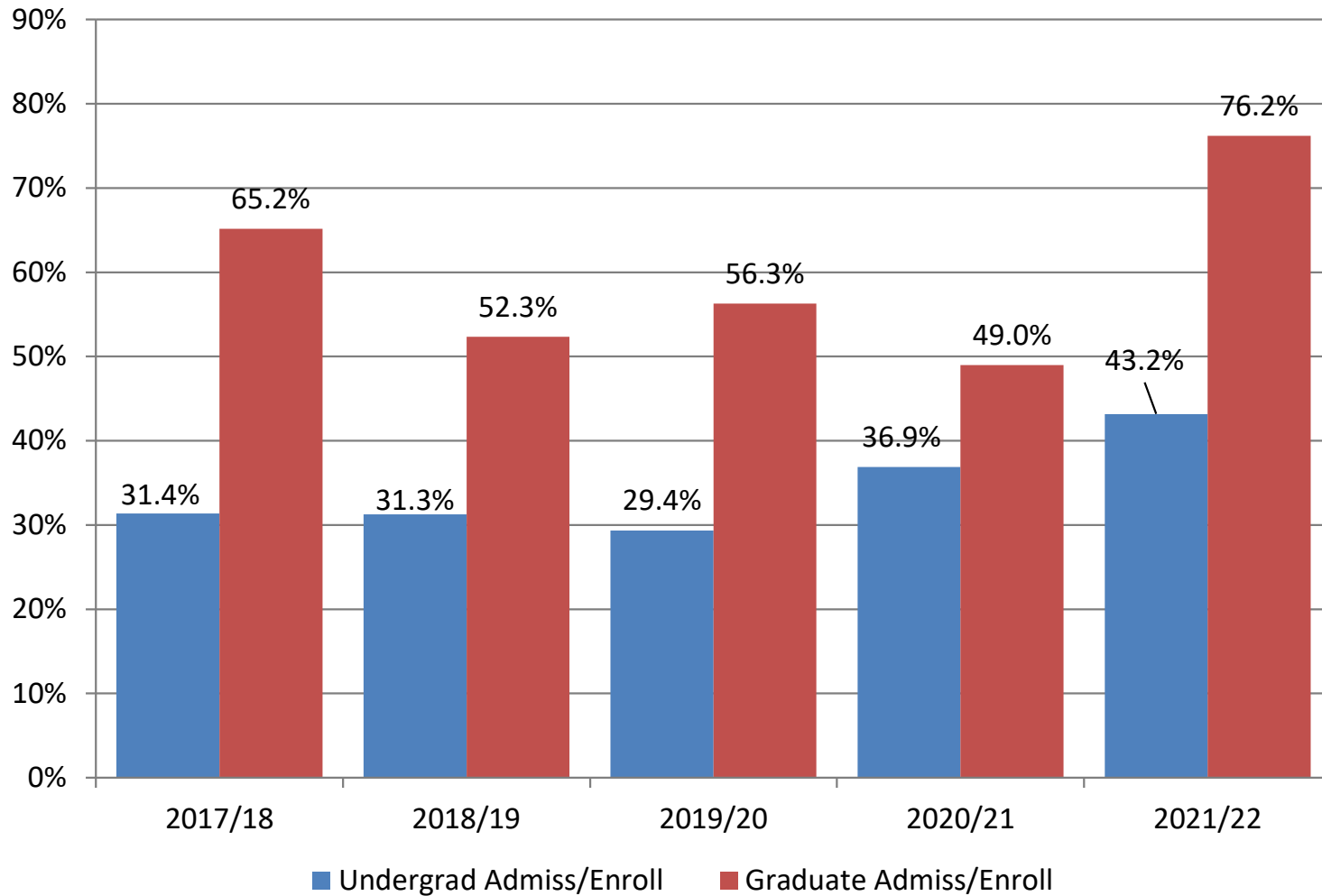
% US Alumni Donating Annually



Annual Alumni Giving



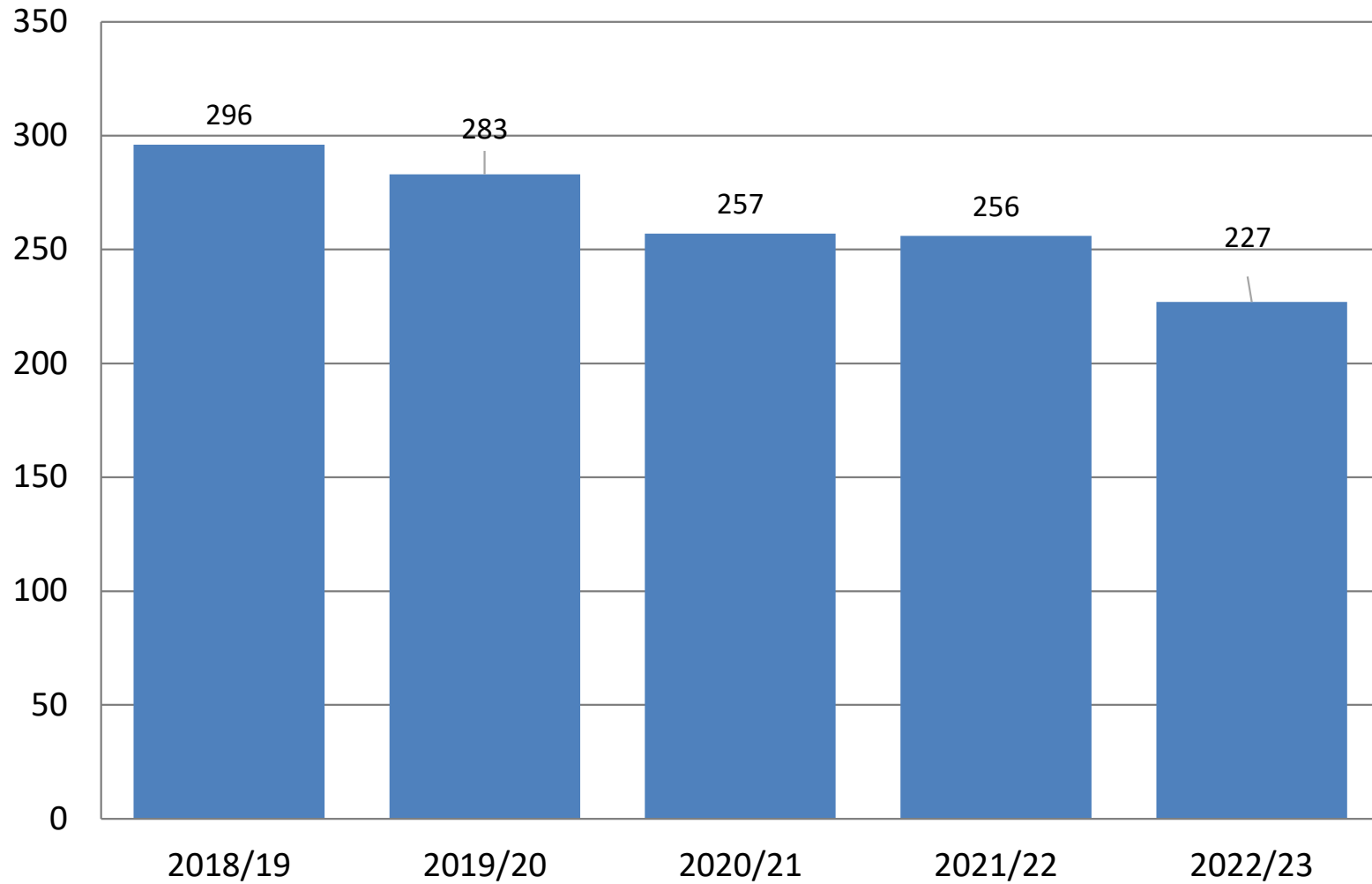
Admission to Enrollment Yield



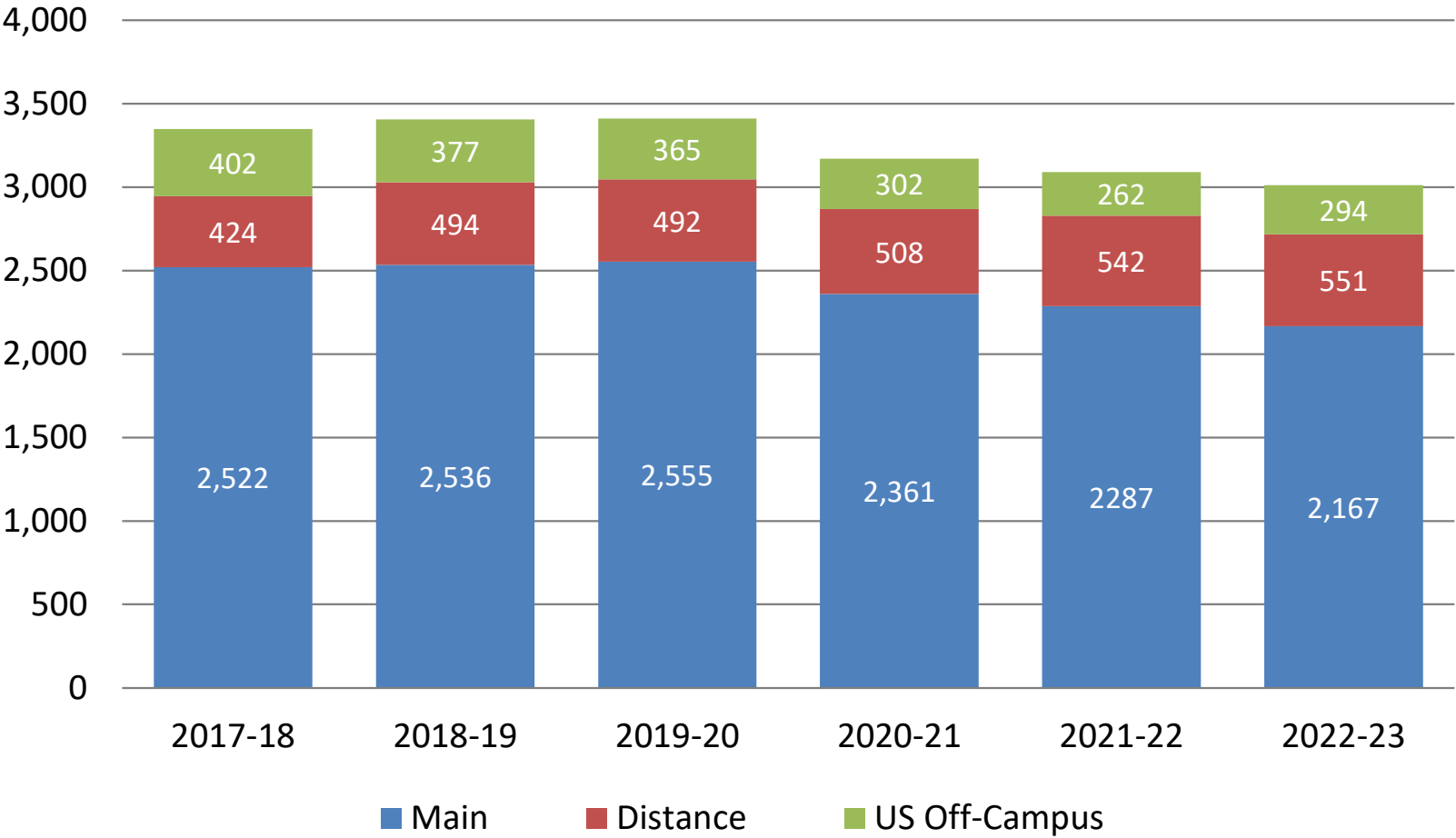
Goals: UG = 30%; Grad = 40%



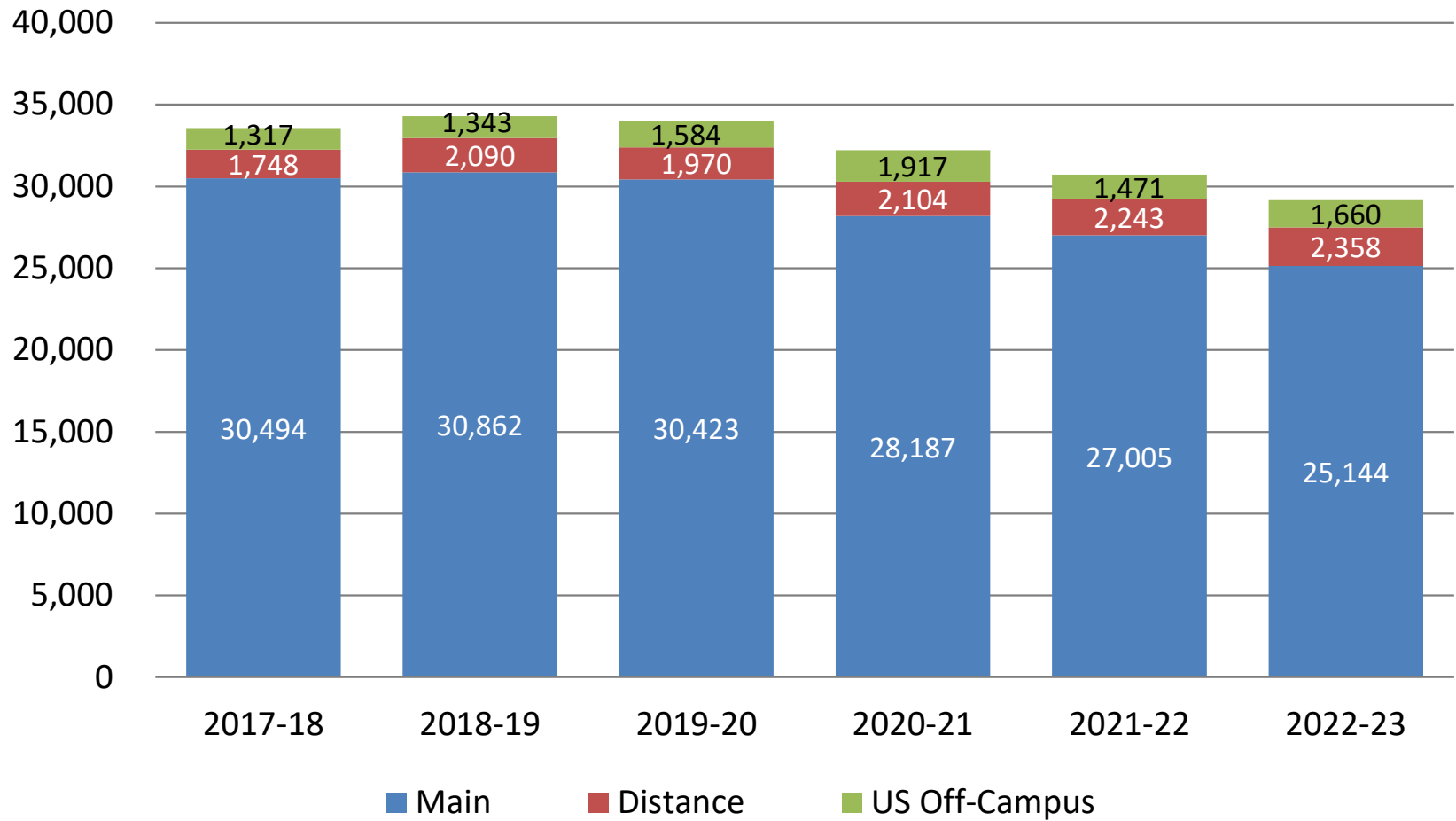
Fall FTIAC Enrollment



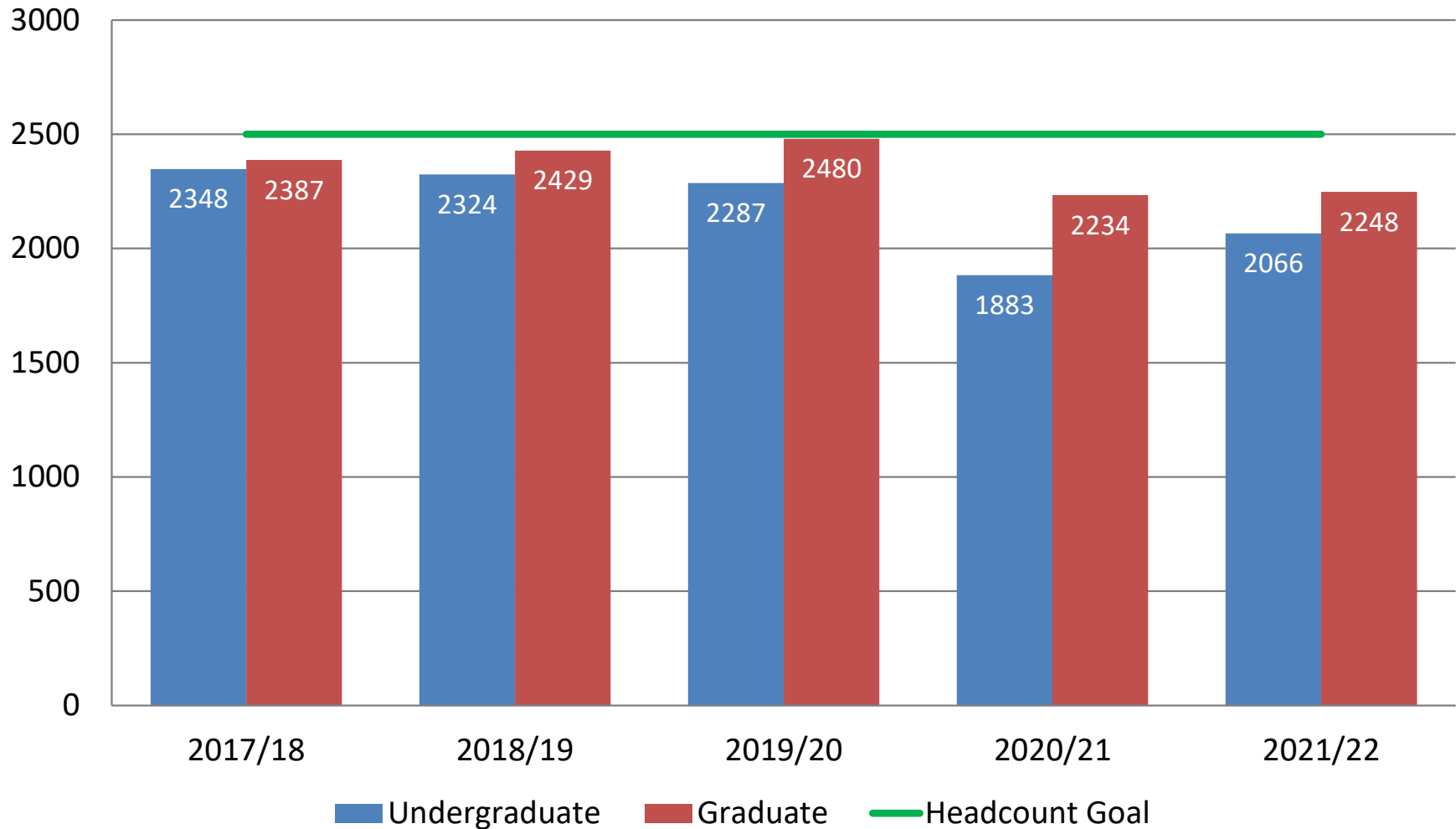
Fall Census Day Headcounts, US & Distance



Fall Census Day Credits, US & Distance



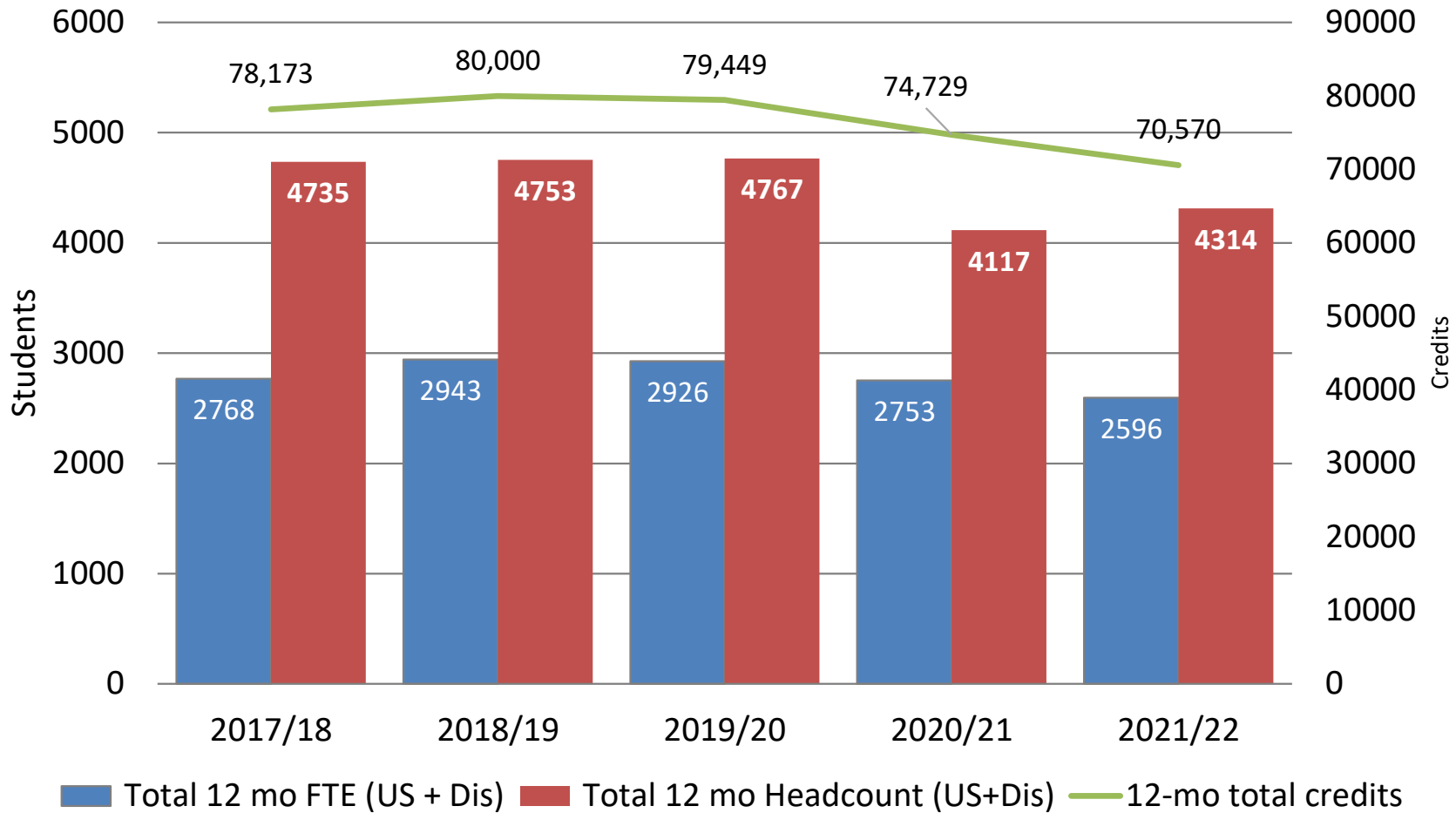
Graduate vs Undergraduate (US & Distance) 12-Month Unduplicated Headcounts



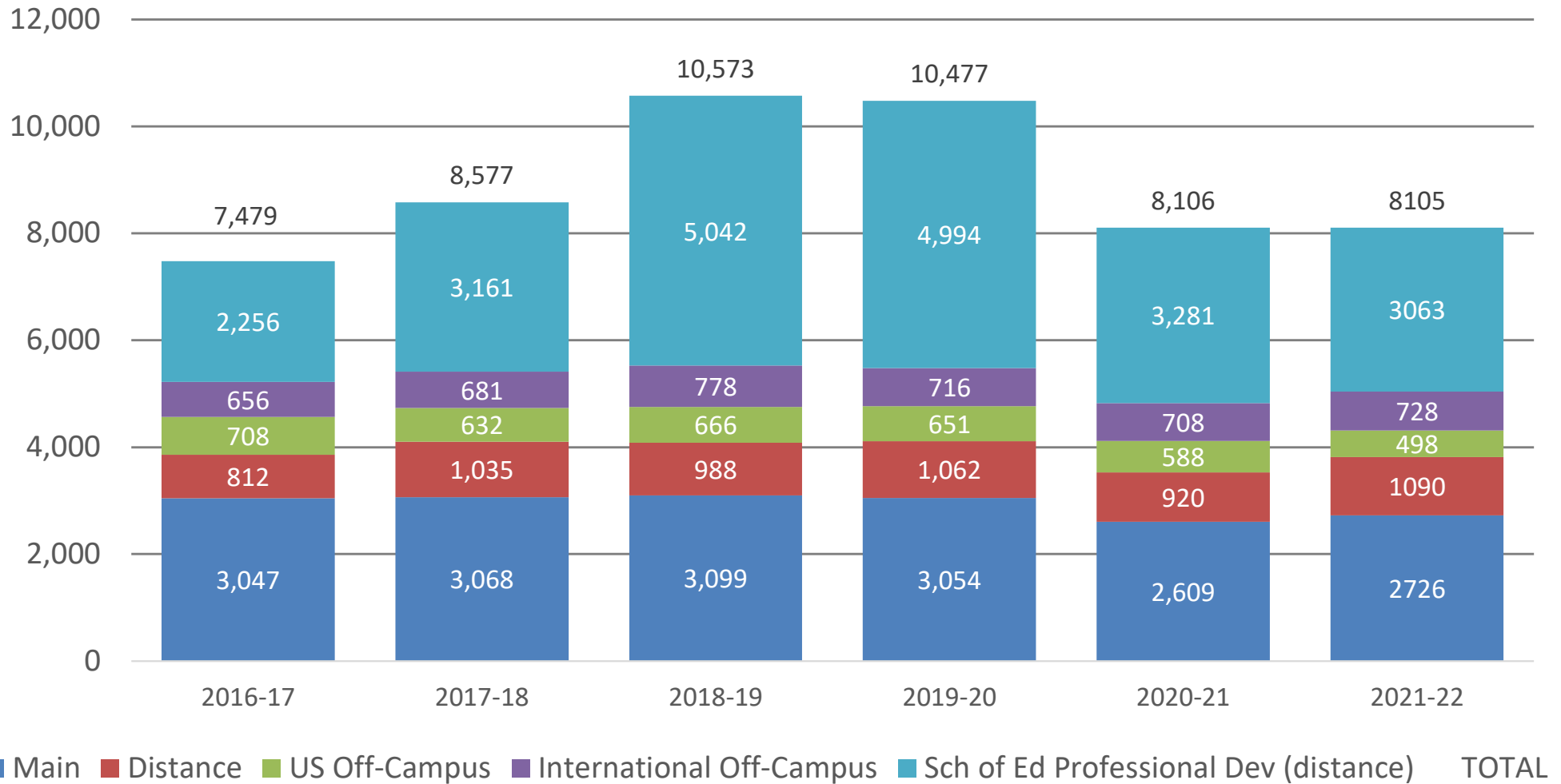
Goal = 2500 for each



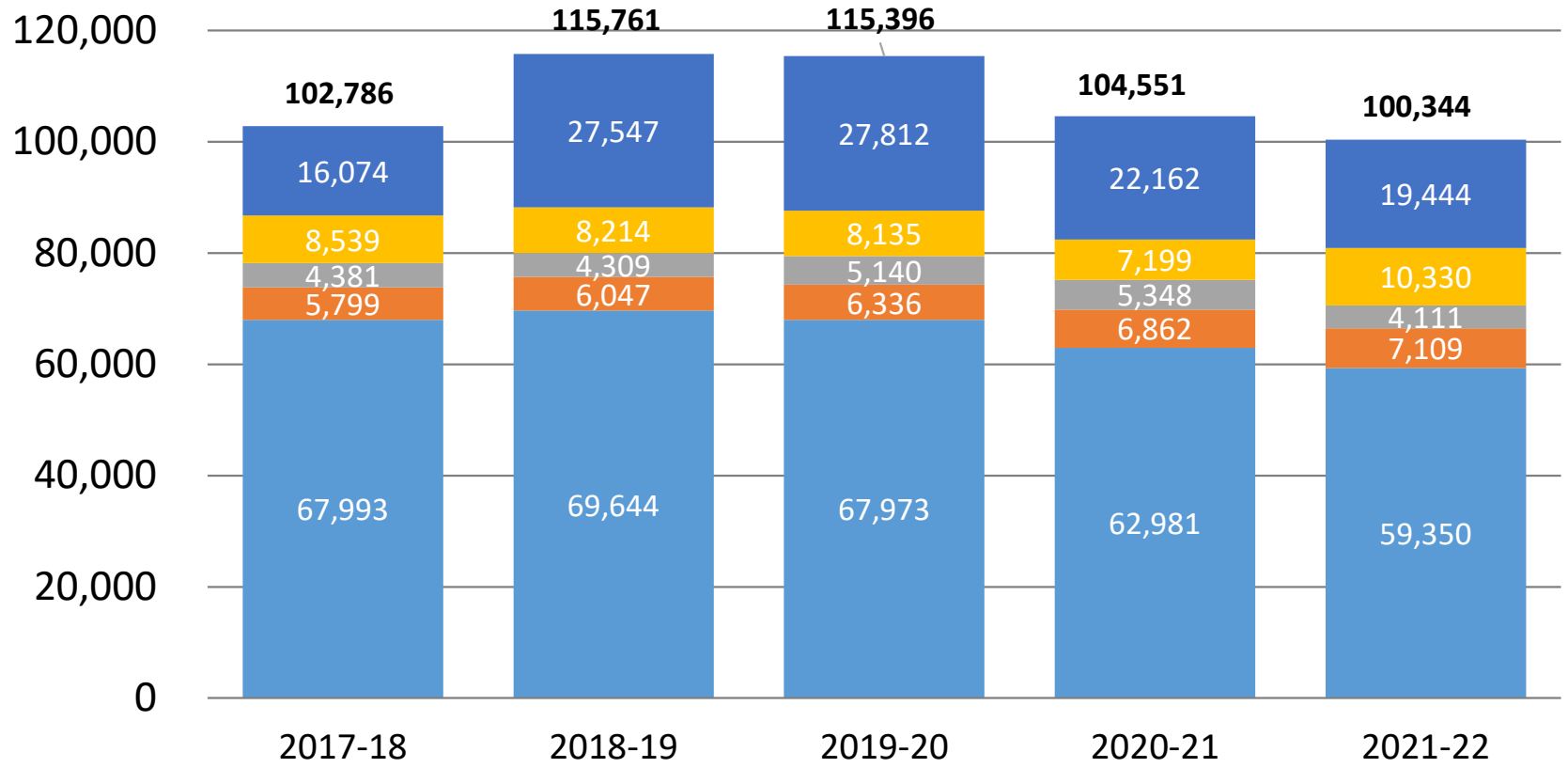
12-Month Headcounts, FTE's & Credits (US & Distance)



12-mo Unduplicated Headcounts, All Campuses



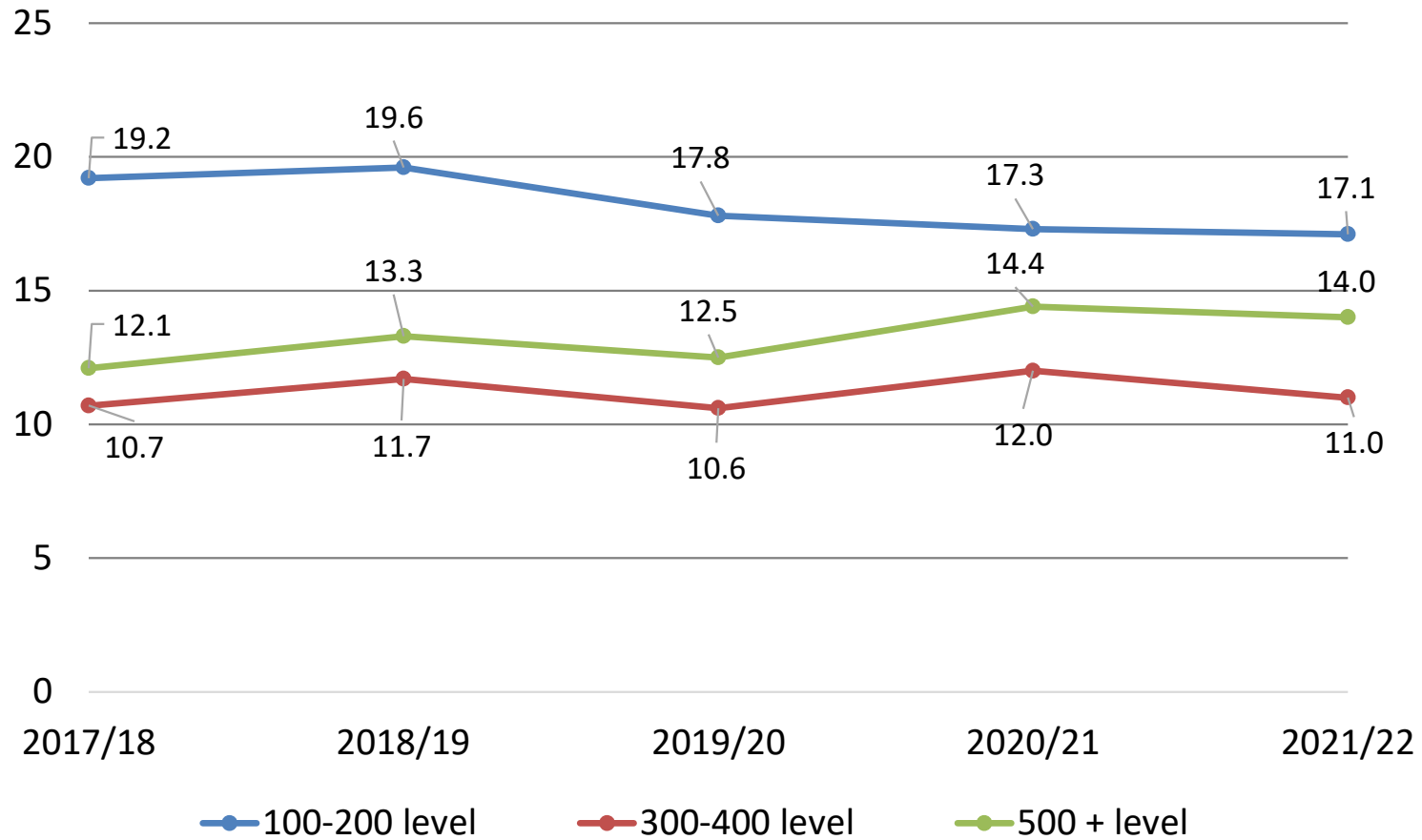
12-mo Total Credits, All Campuses



- Sch of Ed Professional Dev (distance)
- International Off-Campus
- US Off-Campus
- Distance



Average Lecture Class Sizes, Fall



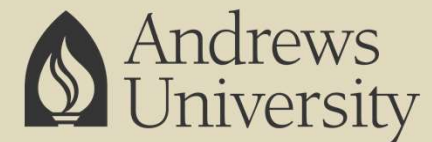
Goals: 100-200 level = 25; 300+ = 15



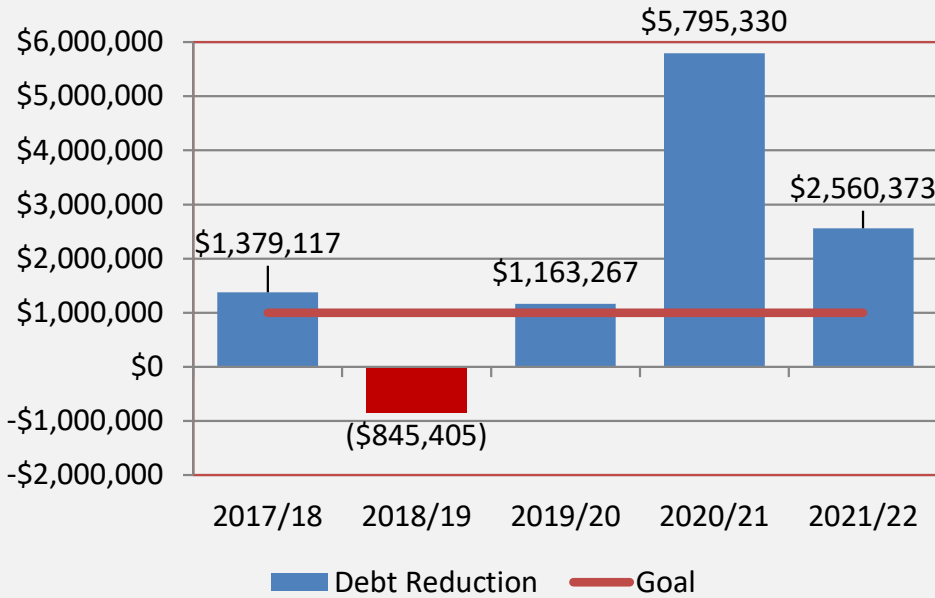
College Contribution Margin Trends FYE

College	2017	2018	2019	2020
Arts & Sciences	54.4%	56.5%	58.9%	52.6%
Architecture & Int. Design	23.4%	35.3%	28.4%	NA
Education & International Services	-1.1%	-1.6%	10.6%	7.0%
Health & Human Services	49.1%	48.5%	50.5%	47.7%
Professions	33.7%	30.0%	37.3%	41.9%

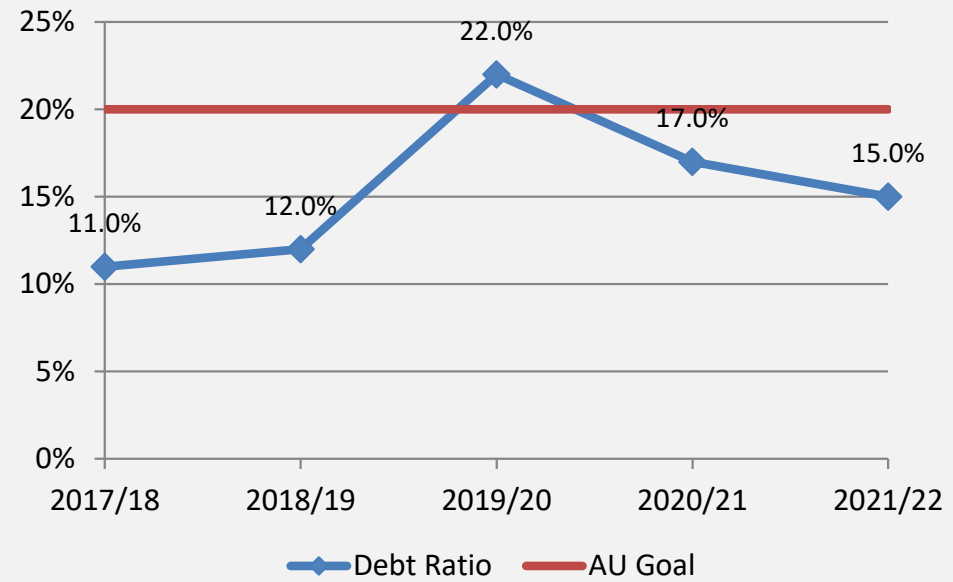
Includes main, distance, and US off-campus
 College of Professions includes Aviation for all years
 Architecture joined CHHS in 2019



Annual Debt Reduction

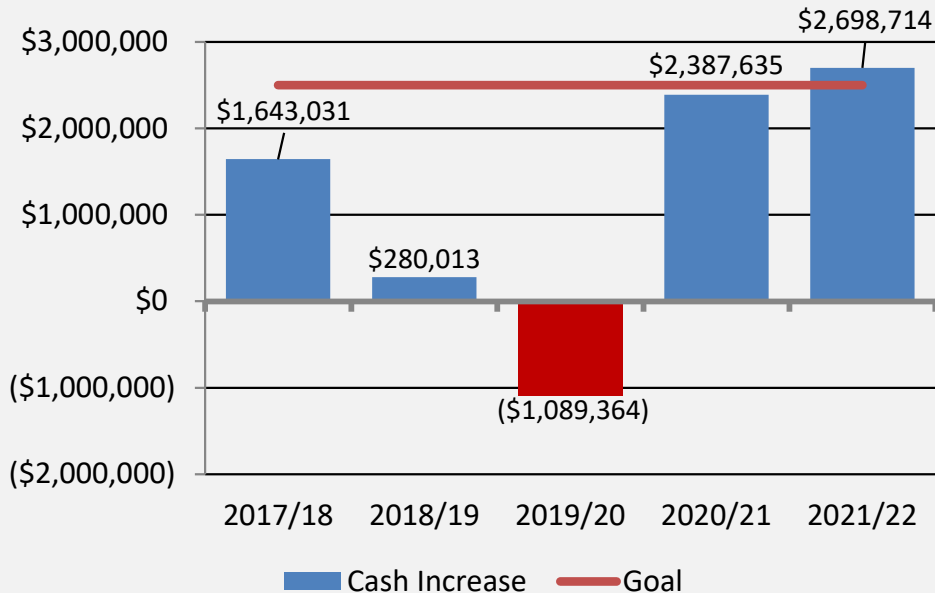


Long-term Debt to Net Assets

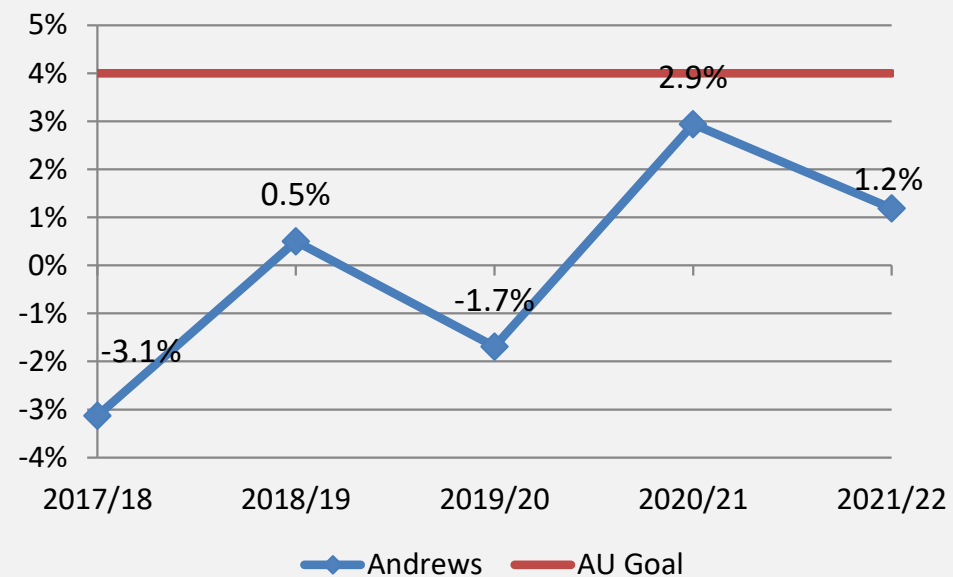


Goal lines: 

Cash Increase



Percent Gain on Operating



Contribution Margin Performance, Examples FYE 2020

Programs	# Enrolled	Contribution Margin	CM %
Religion, BA	72	\$391,651	70.9%
Spanish, BA	15	\$169,173	69.4%
Physical Therapy, DPT & DScPT	255	\$2,789,926	64.1%
Animal Science, BS	28	\$287,898	55.8%
General Business, MBA	85	\$385,517	52.3%
Social Work, MSW	57	\$432,274	51.2%
Public Health, MPH	44	\$99,144	29.9%
School Psychology, EdS	26	(\$52,456)	-27.4%
Music Performance, BMus	23	(\$201,614)	-164.0%

Figures based on students taking classes anywhere in AU, includes teaching, department & college costs, main campus & distance

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