

SOUTHWESTERN UNION

Record



SPECIAL QUINQUENNIAL SESSION REPORT 2006-2010



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On the Cover

To commemorate our remarkable growth and to affirm our continuing commitment to evangelism, the Southwestern Union commissioned, "Go Ye Therefore," an original painting by artist Nathan Greene. We chose to represent a baptism—the climax of all evangelistic efforts. The location is from the shoreline of Lake Whitney Ranch, the pastor is from the Texas Conference, and the young lady is a student at Southwestern Adventist University. We pray that this painting will be a reminder of our calling and keep us focused on the work at hand.





President's Report

MAX TREVINO » PRESIDENT

To God Be the Glory...

President's Report
Quinquennial Session | 2006-2010

The pen of inspiration tells us that “we have nothing to fear for the future, except as we shall forget the way the Lord has led us” in the past (*Life Sketches*, p. 196).

It is good to look back and take stock of what God has done through His people here in the Southwestern Union. We have much for which to be thankful as we reflect on the past five years.

The Southwestern Union is growing faster than any other union in the North American Division. When you look at our sheer numbers, the growth is remarkable. We began this quinquennium with a membership of 86,197. As of December 31, 2010, our membership had reached 102,669, and we have already surpassed 103,000 members as of this writing.

While our union is enjoying significant growth, we cannot claim any credit for that growth. The glory goes first and foremost to our Lord. The Holy Spirit is moving in hearts and lives here, and for that we are grateful but take no praise. Second, our local leaders, pastors, teachers, and workers have made evangelism a way of life. They have adopted a lifestyle of sharing God's love in tangible ways. And they have taken that vision and are casting it forward to their lay church members and students.

It's everyday, hardworking church members like you who really make a difference here in the Southwestern Union. Every day, our members are sharing Christ at work, in their neighborhoods, in their schools, on mission trips, and in evangelistic meetings. This personal dedication yielded an average of nearly 100 baptisms each Sabbath across our union last year. Allow me to share with you some of the exciting highlights from each of our conferences and entities around our union.

Arkansas/Louisiana Conference

Over the past five years, 2,386 people have come into the church by baptism or profession of faith. In 2009, during the “Year of Evangelism,” the conference set a record of 506 baptisms.* In 2010, they broke that record with 555 baptisms. During the quinquennium, there were 14 new church plants in their territory.

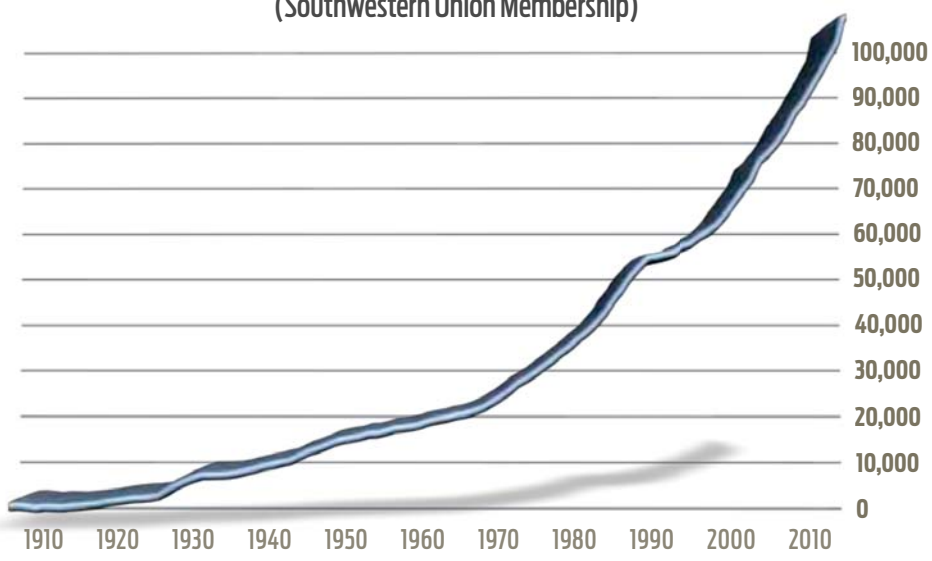
The Arkansas/Louisiana members have been financially faithful during the past five years. Each year, gains in tithe were realized, and they closed 2010 with 145 percent of required working capital.

Two major building projects have been completed during this quinquennium. The South Louisiana Convention Center building was finished, and the South Louisiana camp meeting was held in the building for the first time in 2007. At Camp Yorktown Bay, ten new cabins were constructed that have their own bathroom and shower facilities, as well as heating and air conditioning that allows them to be used year around.

Oklahoma Conference

One of the high points of the past five years in the Oklahoma Conference was the elimination of their long-standing debt. As a result of an initiative called “Freedom Thru Faith,” the conference is relieved of paying thousands of dollars of interest every year. That has freed up funds for a stronger evangelistic thrust.

100 Years of Growth
(Southwestern Union Membership)



Each year has seen more churches reaching out to their communities in evangelistic meetings, health ministries, and service projects. Between 2005 and 2010, the Lord blessed Oklahoma with 2,500 baptisms. The membership for the conference has grown from 6,574 at the beginning of 2005 to 8,256 at the end of 2010.

Between 2005 and 2010, tithe in the Oklahoma Conference increased by 31 percent. In 2009, adjustments to its overall program, coupled with the faithfulness of its members, set the conference on sound financial footing.

The past five years have also seen construction growth in Oklahoma. Six new churches have been built, and improvements at Wewoka Woods Adventist Center have included more horses, a horse barn under construction, and the introduction of a nature center.

Southwest Region Conference

In 2005, the devastation that hurricanes Katrina and Rita brought to the Gulf Coast had a major impact on many of the Southwest Region's churches, schools, and members. In spite of the hardships, the Southwest Region has continued to grow and prosper. In fact, the conference has operated with a balanced budget and has maintained and increased its working staff during the past five years.

During this quinquennium, the conference has grown from

20,515 members to 23,699—a 16 percent increase. The Southwest Region has employed numerous outreach methods. From traditional evangelistic meetings to small group Bible studies, campus ministries at secular universities, and health evangelism and cooking schools, its members have been actively reaching out to their communities on a regular basis.

Significant funds have been used to improve the conference's summer camp facility, Lone Star Camp. The conference recently paved the roads in and around the camp and also improved the facilities considerably.

Most importantly, all but two of the churches destroyed during the 2005 hurricane season have reopened.

Texas Conference

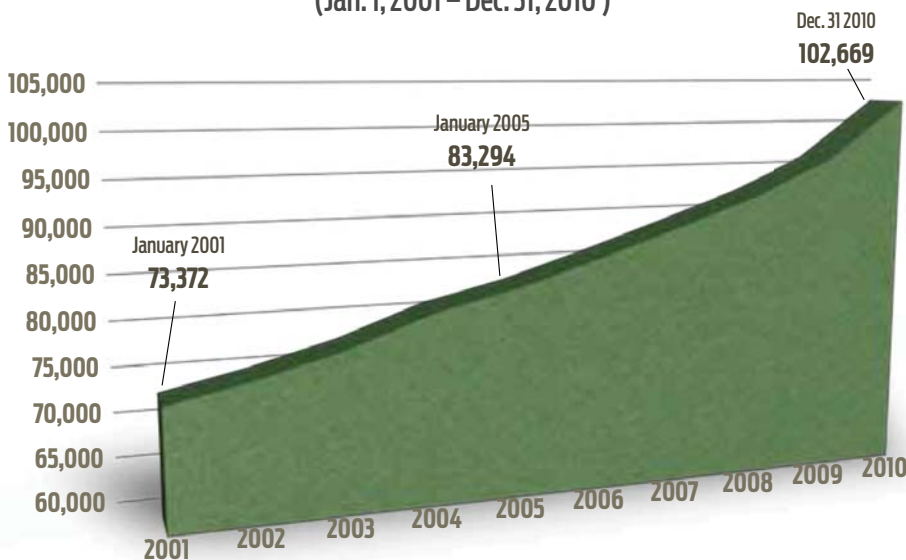
The Texas Conference has set growth records across the North American Division. Its remarkable growth has outpaced several entire unions in recent years. The Texas Conference has grown by 27 percent over the past five years, and the baptismal rate of this conference is outpacing several entire unions in the North American Division. In 2009, they set a division-wide record for the number of baptisms in a single year with 3,255 baptisms!

With nearly 50 percent of their members from Hispanic roots, the Texas Conference enjoys an incredibly diverse membership. There is a strong emphasis on small-group Bible study, and as a result, there have been a significant number of church plants over the past five years. Since 2006, the conference has added 18 churches, 25 companies, and 41 groups.

The new camp/conference facility at Lake Whitney is well underway. Lake Whitney Ranch's 915 acres have already hosted numerous Pathfinder camporees and campouts, as well as church camping weekends and many other activities. Their plans include the development of a recreation complex with a pool, a nature center, and a Club Ministries Headquarters Pavilion that will provide cafeteria service and meeting space. New cabins, called quadplexes, that sleep up to eight campers and two counselors, and a two-story building that provides a common meeting area are also much-anticipated additions to the Lake Whitney facility.

10-Year Growth Trends by Union

(Jan. 1, 2001 – Dec. 31, 2010)



President's Report (continued)

Texico Conference

In the Texico region of West Texas and New Mexico, membership has more than doubled over the past fifteen years, from around 5,000 members to 11,331. In the last five years, the conference added 2,513 new members for a total of about 37 percent growth.

The Texico Conference recently implemented a unique New Member Satellite program. In conjunction with local churches, the conference provides a satellite dish with 24/7 Adventist programming installed free of charge in the home of each new member from a non-Adventist background. More than 200 dishes have been installed so far. Judging by church attendance and retention, the program is a resounding success.

The Texico Conference has initiated 26 building projects over the past five years. These new places of worship and halls of education offer better places for members to learn and grow.

The Texico Conference has also initiated an innovative Lay Pastoral Assistant program where church elders go through an accreditation training process that allows them to participate in pastoral responsibilities, such as visitation, Bible studies, and preaching sermons.

Southwestern Adventist University and Adventist Health System

I am blessed to serve on the board of two supporting ministries of the Southwestern Union. Both exist to serve specific needs of the church and our surrounding communities.

Southwestern Adventist University provides an outstanding Christian environment in which our young people can grow and learn. As an alumnus of their campus, I am proud of the advances they have made both academically and financially. The spiritual climate on campus is second to none, and under the skillful direction of Eric Anderson, the future of our school is bright.

Adventist Health System exists to "Extend the Healing Ministry of Christ." Their leadership team, under the guidance of Don Jernigan, truly consider themselves as "the right arm of the mes-

sage." Adventist Health System meets the healthcare needs of thousands of people each day here in Texas. Kenneth Finch is the president of the Texas division of Adventist Health System, which includes four hospitals and two nursing homes.

Both the university and the health system bring significant value to our union and broaden the reach of the Seventh-day Adventist Church here in the Southwest.

Southwestern Union

I have the distinct honor of working with one of the best teams anywhere. More than being adeptly capable, the Southwestern Union family is warm, caring, and supportive. The team is a joy to work with, and I am blessed to serve as its leader.

Our Southwestern Union family works for its conferences, and not the other way around. The union office strives to provide necessary services that would be difficult or costly to duplicate at the local conference level. Just walk the halls of our office and you will find myriad ways in which our team supports the local conferences and churches in ways that would be impossible or cost-prohibitive at the local level.

Evangelism is our first priority, and our Evangelism department coordinates events that cross conference borders, and reach around the world. We plan ShareHim meetings both at home and abroad. We facilitate One-Day Church building projects in Africa. And we coordinate events like the recent *Houston For Christ* series that brought together the efforts of two conferences, more





Our Treasury team provides guidance and support to the financial work of our local conferences. The team also manages the Revolving

Fund helping to finance building projects around the union. Our Trust Services department supports the efforts of planned giving around the union. Our Education department lends vision and direction to the schools through accreditation and administration. Our Family Ministries team plans hundreds of events around the union providing training and support for men, women, families, singles, and ministry leaders at the local church level. Children's Ministries brings valuable leadership, training and guidance to our lay leaders throughout our territory. And the Communication team brings us news and inspiration through vehicles such as the monthly Southwestern Union *Record*.

Another great example of how our office provides services in a cost-effective manner is our Information Technology (IT) department. This skilled team of computer specialists under the guidance of Jerilynn Bicek economically provides an invaluable service. With three full-time employees and one part-time employee, they serve the IT needs of our five conferences. It would take eight to ten full-time employees to fill the same need if employed at the conference level. We are able to purchase and share file servers and IT equipment in one location to securely manage the e-mail, backup, web hosting and storage needs of all five campuses with

than 80 pastors and 130 locations to share the Good News with our friends and neighbors in Houston. Events like these would likely never happen without guidance and vision from the union office.



consistency and efficiency, saving our conferences hundred of thousands of dollars.

Returning Money

The Southwestern Union is very careful with each dollar entrusted to us, because it belongs to the Lord. Through careful management of funds, we have been blessed to return to our local conferences more than \$5.5 million earmarked for evangelism over the last five years. Those funds are made available to local churches to aid in their evangelistic efforts. Growth happens locally, and we're pleased to return every dollar available to further that cause.

United We Stand

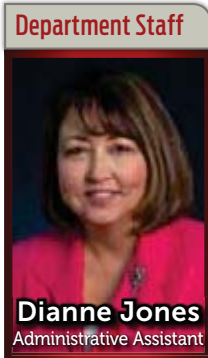
During the past year, we reached a major milestone. We crossed the 100,000-member mark. I have had my sights set on that number for a long time, and it was such a joy to see the acceleration of growth as we drew closer to that number. There's nothing magical about a specific number, but it is important for us to set goals and reach for them. It gives us a way to measure our success and judge our progress.

Some have asked, "Max, what's your next goal?" And to that I answer, "Let's finish the work!" I want to join together with each of you to share Christ with our neighbors so that we can leave this world behind and embrace eternity.

What a privilege it is to work for you. I know that, united in purpose, we can reach every corner of our territory. Standing together, we can prepare for His soon return. I pray that the Holy Spirit will bring revival and reformation to each member of the Southwestern Union as we seek to hasten His coming.

As you read the reports from the various departments that serve this union, I hope that you will be inspired and encouraged. Please keep us in your prayers. And please feel free to contact us with your ideas and suggestions on how we can better meet your needs. Remember, *we work for you!*

**Baptisms refer to new members who join either through baptism or profession of faith.*





Secretary's Report

SAMUEL L. GREEN » EXECUTIVE SECRETARY

Collaborating for a Finished Work

My report is merely the summary of the collaborative effort of many people with different skill sets that flow into a focused mission to do God's will. It starts with leadership's vision to grow and nurture the members of the Seventh-day Adventist Church. The past five years of growth began with our focus on service to the membership of our conferences and it will continue to be so.

It all starts with each officer, ministry leader, department director, and support staff member buying in and making a tireless effort to achieve our goals of service and building toward a finishing of God's work to hasten the coming of our Lord Jesus Christ.

We have been aggressive in our growth efforts and we celebrated a milestone by growing to 102,669 members by the end of 2010. When compared solely by membership with other union conferences in the North American Division, our numbers place us squarely in the middle of the pack, with four conferences larger than us, and four that are smaller.

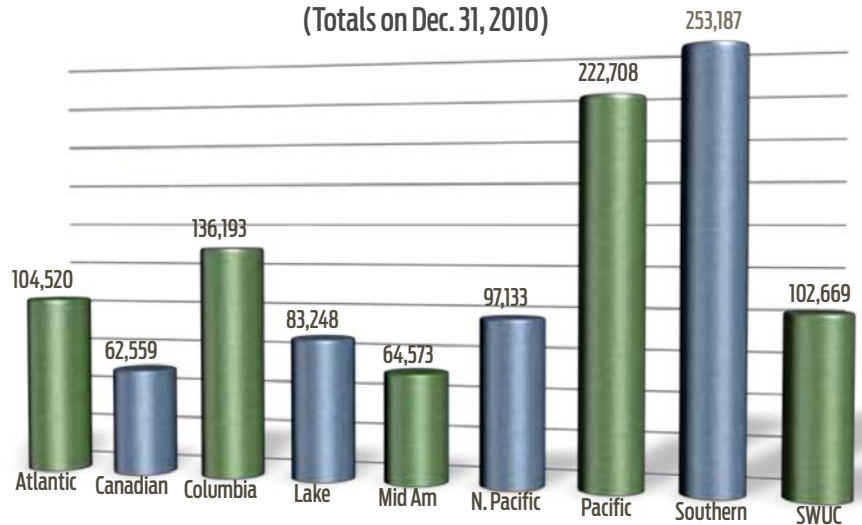
But when you compare the rate of growth by percentage based on beginning membership, our net growth of 19 percent leads the division. The next highest union is the Columbia Union, with 17 percent growth (see chart 2).

Our growth in baptisms over the past five years also leads the North American Division at 27.8 percent, with Atlantic Union following us at 22.8 percent (see chart 4).

When you look at the growth trends of our sister unions across the division over the past ten years, the picture of what God has been doing in our union becomes even clearer. Our remarkable growth tops

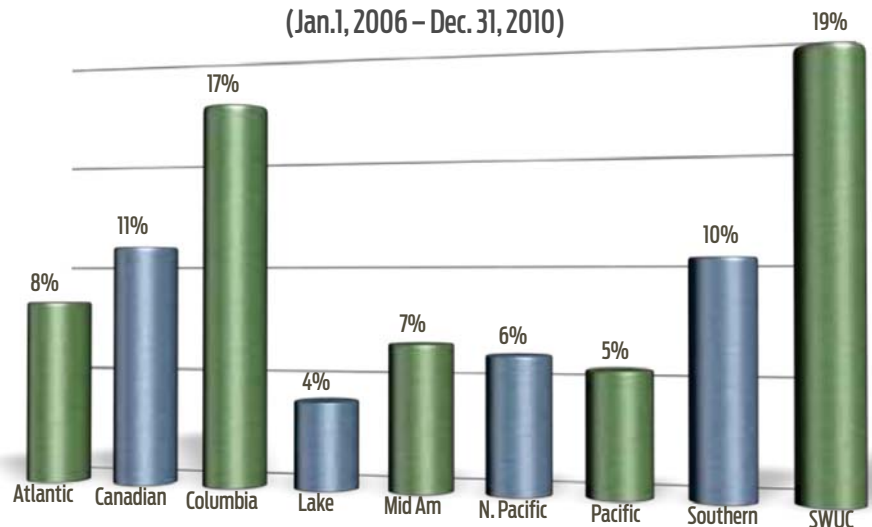
Comparison of Membership by Union

(Totals on Dec. 31, 2010)



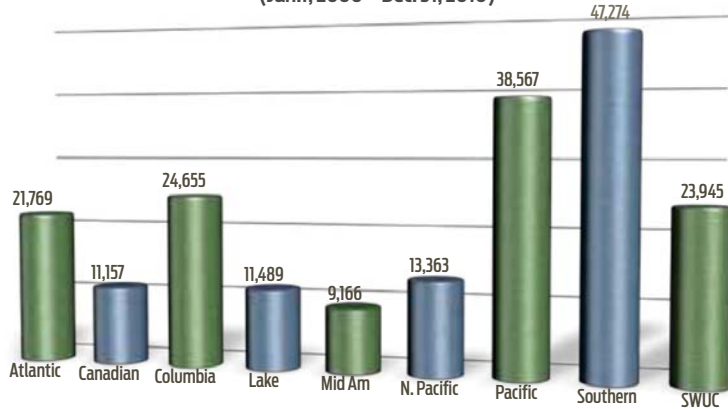
5-Year Comparison of Membership Growth by Union

(Jan. 1, 2006 – Dec. 31, 2010)



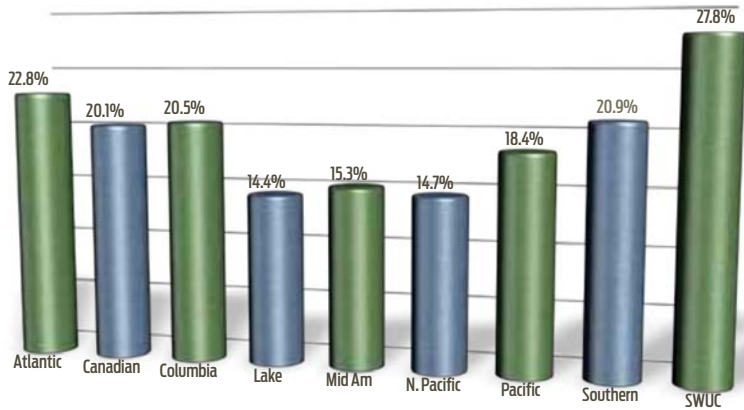
5-Year Comparison of Baptisms by Union

(Jan.1, 2006 – Dec. 31, 2010)



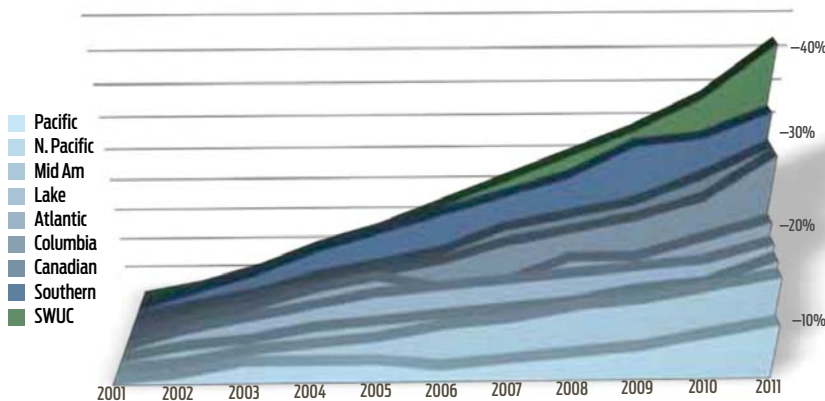
5-Year Comparison of Baptism Growth by Union

(based on beginning membership)



10-Year Growth Trends by Union

(Jan. 1, 2001 – Dec. 31, 2010)



the division at 41 percent (see the green bar on chart 5). Southern Union's growth follows at 32 percent.

The year 2009 was declared the "Year of Pastoral Evangelism," and a strong coordinated effort resulted in 5,571 baptisms, which was the highest total in the history of our union for one year.

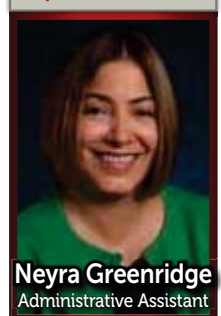


Religious Liberty

With new believers, my role as Religious Liberty director comes into play. Each year we assist 40 to 50 members with Sabbath accommodation problems. Some are handled simply with a letter or a phone call; others require engaging our attorneys at the Office of General Counsel. I can never thank the saints enough for their contributions to the religious liberty offering, because a portion of that fund is dedicated to helping our members if they need our attorneys to assist them in any litigation. Membership does have privileges.

Coupled with these programs have been mission and evangelism trips abroad that have produced wonderful results and workers, as well. Truly we have been a blessed people. We are dedicated to hastening our Lord's return as we look forward to the next quinquennial period.

Department Staff



Neyra Greenridge
Administrative Assistant



Treasurer's Report

BY DERYL KNUTSON » TREASURER

Faithful Giving Leads to Fiscal Health

In reviewing the finances of the Southwestern Union for the past five years, it is easy to see how the Lord has blessed. In spite of the economic problems of the past few years, God has blessed His people, and they have been faithful in returning tithes and offerings to Him. We pray often that the Lord will bless us with heavenly wisdom so that the dollars received will be used in the most efficient way possible for the advancement of His work.

Your donations do make a difference. Your tithe and other contributions are necessary for financial stability and church growth. These past five years have been good years. Our membership has grown by **16,472** persons, and as of December 31, 2010, our membership was **102,669**. The Southwestern Union has been one of the leading unions in the North American Division in the rate of membership growth.

The tithe received during the past five years has increased by **27 percent**, or an average of **5.4 percent** per year. The actual tithe dollar increase for the past five years was **\$72,649,871**. The growth in tithe has made it possible for us to remain financially strong and still support evangelism with significant dollars.

Gas wells in the Fort Worth-Keene area have provided funds for the church and church institutions. The Southwestern Union,

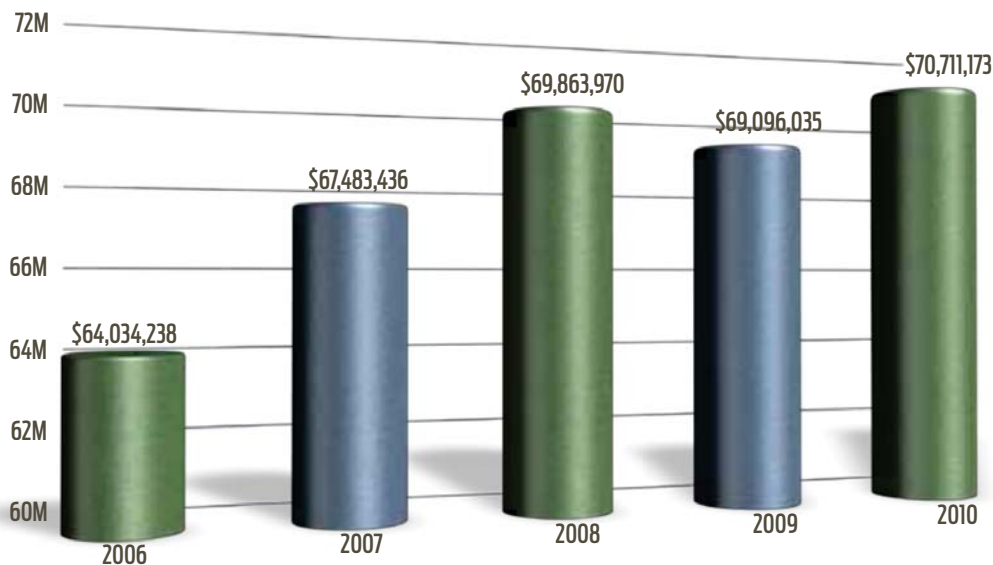


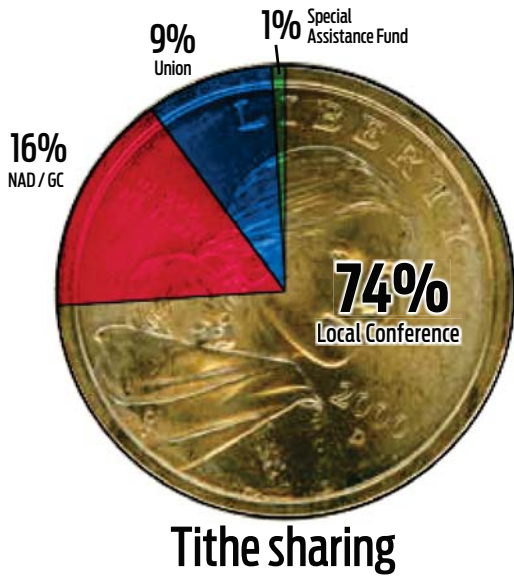
Southwestern Adventist University, and Huguley Memorial Medical Center have all benefited from Barnett Shale wells.

We praise the Lord for the financial support each conference receives from its constituency. As illustrated, tithe, given by the local church members, is divided as follows: **74 percent** is used by the local conference (including the retirement plan); **16 percent** is used by the North American Division/General Conference; **9 percent** is allocated to the union conference; and less than **1 percent** is allocated to the special assistance fund.

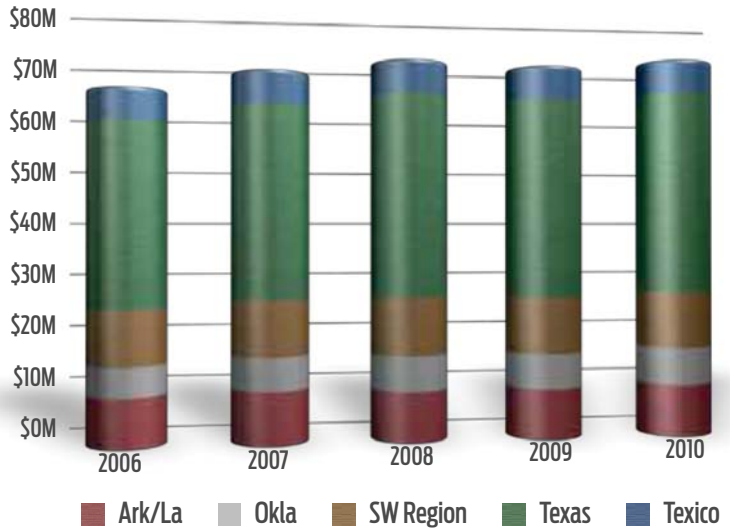
Financially, this quinquennium has been good for the Southwestern Union. Net assets have increased, there is no significant operating indebtedness, and our liquidity remains strong. Over the past five years, our union has returned over \$5.5 million to our conferences for evangelism.

Total Annual Tithe

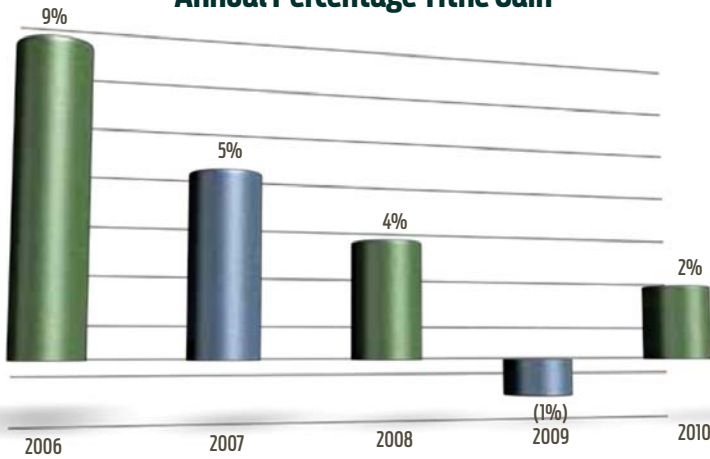




Annual Tithe by Conference



Annual Percentage Tithe Gain



rich, administrative assistant. These individuals make our financial operations work. Together, we say thank you to the Southwestern Union members for your faithfulness to the Lord's work.

Revolving Fund

For more than 30 years, the Southwestern Union Conference has operated a revolving fund. This fund borrows money from individuals and churches. These monies are then available to loan out for church and school construction projects. As of December 1, 2010, there were **225 loans** to churches and schools amounting to **\$60,613,840**. This fund continues to be a blessing to both depositors and borrowers.

Thank you for your support and faithfulness these past five years. We are currently being audited by the General Conference Auditing Service. A complete audited financial statement will be presented at the union session.

It has been my privilege to serve as your treasurer these past five years. I would like to say thank you to those who work with me in the office: Joel Wallace, under-treasurer; Carlos Ribeiro, associate treasurer; Vivian Johnson, assistant treasurer; and Betty Hein-

Department Staff





Evangelism

DUANE MCKEY » VICE PRESIDENT FOR EVANGELISM

A Commission for Mission

“Houston for Christ”—what an outstanding experience for the Southwestern Union, the first of its kind in North America. More than 130 meetings were held simultaneously in the same city! Speakers came from all corners of the North American Division and as far away as the Caribbean, Mexico, and Nigeria to participate in Houston for Christ. We were privileged to host our division officers, Dan Jackson, Alex Bryant, Ernie Castillo, Ramon Chow, and General Conference vice president Armando Miranda, not as administrative advisors but as evangelists. Our evangelists also included Texas Conference president Leighton Holley, and Southwest Region Conference president Bill Wright, as well as the conference executive secretaries, Carlos Craig and Terrell McCoy, respectively, and many pastors and lay evangelists. The excitement rose as over three million people hit our Web sites and others saw the billboards and received handbills expertly done by our Communication Department and Carl Johnston and team from Seminars Unlimited.

How did this happen? What was the spark that ignited the idea to attempt such an event in North America? Let’s turn back the clock to August, 2009 when, in Livingstone, Zambia, and its surrounding area, 40 evangelistic meetings started at the same time. They were preached by the Southwestern Union Conference executive committee, including our union president, Max Treviño, and conference presidents Steve Orian and Bill Wright and executive secretary Dennis Shafter, as well as union staff members and several pastors and lay people from the Southwestern Union. What an event, as all over Livingstone near Victoria Falls, not only the smoke that thunders (the name given to Victoria Falls by the



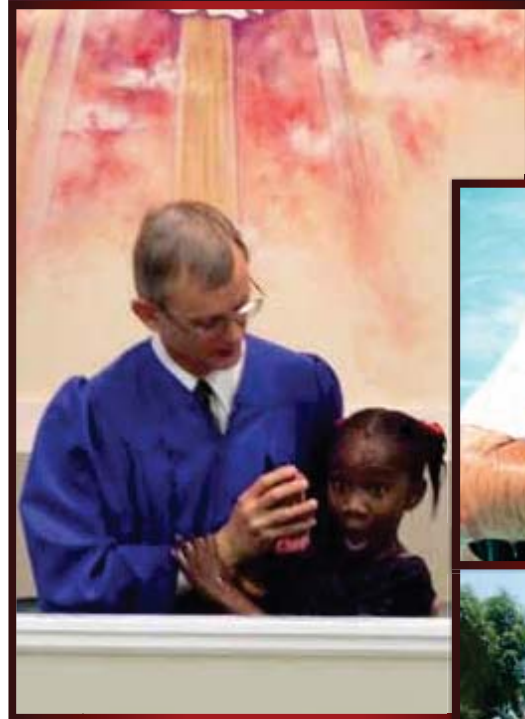
Tonga people) could be heard; but also the proclamation of the Lord’s final prophetic message. Over 1,700 people accepted the message of hope and joy and were baptized and became a part of God’s final movement. It was one of those “once in a lifetime, beyond belief” experiences.

Upon returning to our homeland, two of my fellow Southwestern Union vice presidents, Buford Griffith and Eddie Canales, said to me, “If we can do it in Africa, why can’t we do it in the United States?” I was reminded of what Ellen White said about the reflex influence in *Testimonies*, volume 6, page 27, “The home missionary work will be further advanced in every way when a more liberal, self-denying, self-sacrificing spirit is manifested for the prosperity of foreign missions; for the prosperity of the home work depends largely, under God, upon the reflex influence of the evangelical work done in countries afar off. It is in working actively to supply the necessities of the cause of God that we bring out souls in touch with the Source of all power.”

We’ve had similar events, such as “Houston for Christ,” in each of our conferences in the Southwestern Union. Last year we had “El Paso for Christ,” which took place in both the Southwest Region Conference and the Texico Conference. We also coordinated a field school of evangelism last year in the Oklahoma Conference for the theology students from Southwestern Adventist University. They not only attended the field school with evangelists Richard Halversen and Jorge Rico; but they preached their own evangelistic meetings using the ShareHim sermons in several of the Oklahoma Conference churches.

By the way, Southwestern Adventist University is the only university in the North American Division that now requires its theology students to not only attend a field school of evangelism but afterward preach their own evangelistic series. And not only Southwestern Adventist University theology students preached, but other university students as well as academy and elementary students have preached ShareHim and Truth for Youth evange-





listic meetings throughout the SWUC as well as in the Dominican Republic, the Philippines, Mexico, and Africa.

I can't describe to you what it's like to be at a hotel as my wife, Kathy, and I have experienced many times and meet students coming back from preaching an evangelistic meeting. They almost glow as they share their experience of making their first call and having people come forward and accept Jesus. Our young people are transformed forever as they experience this. As one young university student said, "I came to Africa 'to convert' but was 'converted.'" Another time two young ladies excitedly said upon returning to the hotel after their third night of preaching, "When we were kids we listened to Mark Finley and Ken Cox preach at evangelistic meetings and now we are preaching the same sermons!"

What's next? This summer the university students will again preach their own evangelistic meetings after they have attended a field school of evangelism with evangelists Richard Halversen and Jorge Rico, but this time the meetings will be in the Arkansas-Louisiana Conference.

Next January the Southwestern Union Conference will host a union-wide pastors and pastors' wives meeting to minister to the whole pastoral family. Evangelism across the whole Southwestern Union Conference will continue in cooperation with our local conferences, churches, and pastors. We expect to host more meetings, such as "West Texas for Christ," "Oklahoma for Christ," "Arkansas for Christ," "New Orleans for Christ," "San Antonio for Christ," "Dallas for Christ," and so on.

We will continue to have Southwestern Adventist University field schools and other university and academy evangelistic mission projects with the goal of helping our young people fall in love with Jesus and the wonderful message our Lord has given us. It has been said that you forget what you hear, you remember about half of what you hear and see, but you understand what you do. Our goal is to help our youth and the adults of our union understand the love of Jesus and His beautiful message as they proclaim it to the world.

Jesus said to every one of His followers, "Go preach, teach, and baptize, everywhere" (see Matt. 28:19). Because of this commission for mission, Kathy's grandfather spent North Dakota winters building up churches in the frozen towns and villages. In the 1930s, my grandmother planted a church of about 70 members in Carney, Okla. You see, they believed in the commission to go and preach and teach and baptize. Can we, as their grandchildren, do any less? My prayer is that we all would have the burning desire to go and preach and teach so that we can get off of this old ball of mud and go home!

Department Staff



Suzanna Facundo
Administrative Secretary



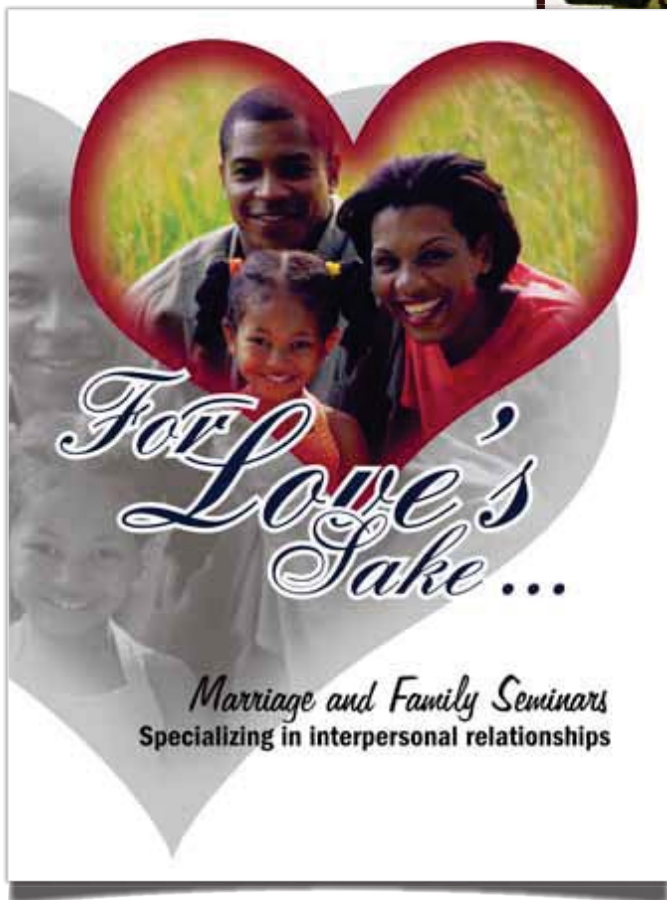
Family Ministries

BUFORD GRIFFITH » VICE PRESIDENT FOR MINISTRIES, FAMILY MINISTRIES AND SABBATH SCHOOL DIRECTOR

Family Ministries and Sabbath School The Heartbeat of the Church

Serving the Southwestern Union Conference constituents in the position of vice president for ministries with departmental responsibilities as director of Sabbath School and Family Ministries is one of my greatest joys and privileges.

The past five years have been very exciting for the Southwestern Union Ministries Department. In August of 2008 the "Buffet of Ministries" Convention held at the Dallas Anatole Hotel in Dallas, Tex., was host to more than 1,600 members from every area of the Southwestern Union territory. The attendees experienced not only ministry training from some of the best seminar presenters in every discipline of ministry from across the North American Division, but each at-



tendee was witness to the outpouring of God's Spirit, resulting in increased enthusiasm and a deeper desire to serve the Lord Jesus Christ in working to increase His kingdom and hasten His soon return.

The ministries team of the Southwestern Union is a highly motivated and passionate group of individuals who are effective in their respective disciplines, but are also a group that understands the meaning of working

and planning together as a team. I am privileged to be a part of such a dedicated group of men and women. Our ministries team consists of Carmen Griffith, director of Women's Ministries; Buford Griffith, Jr., director of Family Ministries and Sabbath School; Margaret Taglavore, director of Children's Ministries; Eduardo Canales, director of Personal Ministries and Hispanic Ministries; Mark Bond, director of Communication, and ably assisted by Pat Humphrey and Reggie Johnson, associate director and assistant

director of Communication, respectively; Joe and Sherry Watts, directors of Adventist Community Services; Eunice Warfield, director of Education; Samuel Green, executive secretary of the Southwestern Union and director of Religious Liberty. Although not directors, the following are individuals without whom the ministries team could not function: Elizabeth Aldava, administrative assistant for Sabbath School and Family Ministries; Neyra Greenidge, administrative assistant for Personal Ministries and Hispanic Ministries, and the executive secretary of the Southwestern Union; Barb Oliver and Jeanne Barron, coordinators of event planning and scheduling.

In an effort to bring together the pastors and churches of two of our largest conferences in the Southwestern Union, our ministries team organized a ministries training event with the purpose of launching a large-scale evangelistic campaign in the city of Houston, Tex. This evangelistic thrust was planned for February, 2011. In order for this large endeavor to take place, the members of the Southwest Region Conference and the Texas Conference, in cooperation with the Southwestern Union Conference, would have to come together for a time of inspirational worship, prayer, and training. The event was held at the Houston Convention Center in downtown Houston in February, 2010. More than 5,000 individuals attended. The theme for the weekend was “United We Serve.” It was an appropriate theme and helped contribute to the Southwestern Union exceeding a membership of over 100,000, with the year 2010 being the best baptismal year in the history of the union. To God be the glory, for the great things He has done!

Family Ministries

Strong families build strong churches and communities. With the increase in divorce and broken homes, the need for ongoing family ministries in each of our churches is great. In the past five years, the Family Ministries Department has conducted marriage and family weekends, retreats, and training in family ministries in each of our five conferences and beyond. There were 260 weeks in a five-year period. Of that number of weeks, the Family Ministries Department was actively engaged in conducting family ministries training events on an average of 30-35 weeks per year. The goal has been and will continue to be to establish a family ministries coordinator in every church in the Southwestern Union with ongoing family ministries programming. The Seventh-day Adventist Church is not immune to family disruption. Family ministries programming is not an option for any church—it is a must.

In addition to serving the churches in the Southwestern Union, I conduct personal marriage and family counseling in my

home two to three times weekly, by appointment. As a trained biblical counselor, I am privileged to serve Adventist, as well as non-Adventist couples and families. Thus, this phase of my ministry is also evangelistic, for souls are being helped and won to the kingdom of God.

Sabbath School

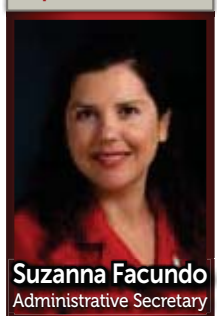
Sabbath School is the heartbeat of the church. When members of our churches are actively engaged in regular Bible study, and the principles of God’s Word are being applied to their lives, the church grows stronger, the gospel is spread with greater fervency, and Jesus’ coming will be hastened.

The need to grow the Sabbath School is great. Interest and attendance must be placed in the forefront of our church planning. Unfortunately, across the North American Division, the emphasis on Sabbath School in the local church is not a high priority. The work of the Sabbath School in the local conference and around the union is to heighten that emphasis and provide the training necessary to improve and grow our Sabbath Schools.

In the past five years, Sabbath School training has been conducted in the local churches in each of the five conferences and via the union-wide ministry training events held biennially. The majority of our local church training has come by invitation of the local pastor and/or local church Sabbath School leadership. The goal of the Sabbath School Department of the Southwestern Union is to continue to offer Sabbath School training, with the goal of making every church member in the Southwestern Union a Sabbath School member. With the help and cooperation of local pastors and trained local Sabbath School leadership, this goal can and will be realized.

The various ministries in the church are the nurturing portion of the church. God is growing the church in the Southwestern Union in every way. Public evangelism is one of our prime methods of building and increasing the kingdom of God. However, let us never forget that when individuals come into the church by baptism or profession of faith, it is the ministries of the church that help to root, ground, and prepare them for service that keeps them in the church. The Ministries Department of the Southwestern Union is ever mindful of this task and will continue to provide the training and inspiration for men, women, and children to grow and mature in their Christian walk.

Department Staff



Suzanna Facundo
Administrative Secretary



Hispanic Ministries

EDUARDO CANALES » VICE PRESIDENT FOR HISPANIC MINISTRIES

Hispanic Ministries and Personal Ministries

Inspiring, Motivating, and Training Church Members to Share Jesus

The objective of the Southwestern Union Personal Ministries Department is to inspire, motivate, and train church members to become more involved in sharing Jesus with others.

Before the Lord Jesus returned to heaven, He gathered His disciples on a mountain in Galilee and gave them the Great Commission found in Matthew 28:18-20. "And Jesus came and spoke to them, saying, all authority has been given to Me in heaven and on earth. Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age. Amen."

As you can see, the commission is not to "go and make church members," rather, He said, "Go and make disciples."

Who is a disciple? According to Webster, a disciple is "one who accepts and helps to promote the teachings of another." That means

that when the Lord Jesus gave us the Great Commission, He wanted each one of us who has accepted Him as Savior to help promote His teachings and to become witnesses for Him.

We thank God that throughout the Southwestern Union territory we have many churches involved in active outreach ministry in their communities, such as doing community service, giving Bible studies, conducting small group ministry, and other activities—thus fulfilling the mission Jesus gave the church.

In Adventist Community Services we have a variety of programs being offered by our churches. Some churches provide clothing, food, furniture, and even financial assistance to needy families. Some churches have qualified medical personnel and, on a weekly basis, they provide medical and dental services to their communities. Others offer tutoring, cooking classes, marriage counseling, and many other community services.



In our busy life it seems that it would be difficult to find time to give personal Bible studies, nevertheless, we still have committed church members who give priority to soul winning and manage their time to be able to give Bible studies. And as result of their efforts, many souls have been won to Christ.

Some churches have a strong small group ministry, and they not only use this ministry to retain and nurture church members, but also they use it effectively to win new souls.

One example of effective small group ministry is the Houston Spring Branch church. In February 2011, this church participated in the Houston for Christ evangelism event, in which more than 120 evangelistic meetings were held in churches and in homes of church members. And at the end of the three-week evangelistic campaign, more than 30 precious souls had been baptized, most of whom



Facts About the Hispanic Work

- Membership increased from 22,000 in 2005 to about 30,000 at the end of 2010.
- There are 135 Hispanic churches and 35 groups in the union.
- In 2010, tithe from Hispanic churches amounted to more than \$14,000,000.

had been attending the small groups in the homes of the church members.

The Houston Spring Branch church runs their evangelism program, not as an event, but rather as a cycle. Under the leadership of elder Ismael Castillo, the church leaders and small group leaders have been following a yearly evangelism cycle. In this cycle they run three evangelistic meetings per year. In preparation for each evangelistic meeting they implement the following plan:

1. The church has a weekend of small group leadership training. In this training weekend, they recruit new small group leaders and they provide materials for small group ministry.
2. Small group members find new interests to invite to their small group study.
3. These new interests are nurtured in their weekly small group study.
4. At the end of the quarter, a two-week evangelistic meeting is held in the small group.
5. Now the reaping meeting takes place at the church. All the interests from the small groups are invited to attend. When the reaping meetings are done, the church begins the cycle with the small groups all over again.

As much as this is very effective in winning new souls, the greatest blessing is in having the church members involved in the small group ministry, thus transforming them from mere church members into disciples of Jesus.

The participation of our lay members in outreach activities in the past five years has helped increase our total membership in

the Southwestern Union Conference from 86,000 to over 100,000. As we contemplate the next quinquennium, we can do it with optimism. The best years for soul winning are ahead of us, and the more we see lay members involved in witnessing for our Lord Jesus, the greater the harvest will be.

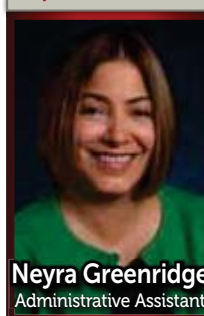
The Hispanic work in the Southwestern Union is a growing segment of the church. In the past five years the Hispanic membership has increased by 40 percent. They have gone from 22,000 members in 2005 to 30,000 members in 2010.

Many of our Hispanic members are involved in outreach programs. The emphasis has been on church growth, public evangelism, stewardship, Ingathering, Christ-centered preaching, youth meetings, small group ministry, and Bible studies in the homes. As a result of these efforts, many churches have been built or expanded to receive even more members.

However, when we see the millions of Hispanics living in the five states of the Southwestern Union territory, which includes Texas, New Mexico, Oklahoma, Arkansas, and Louisiana, we realize the great challenge we have before us to evangelize them. Nevertheless, we believe that God is ready to bless the efforts of those involved in witnessing for our Lord Jesus Christ.

We contemplate the future of the Hispanic work with optimism, knowing that the best years for growth are ahead of us.

Department Staff



Neyra Greenridge
Administrative Assistant



Education

EUNICE WARFIELD » EDUCATION DIRECTOR

The Privilege of a Christian Education

“As far as possible, all our children should have the privilege of a Christian education.” –Ellen G. White

Is it possible that Ellen White had the children of the Southwestern Union Conference in mind when she made that statement? I think so! Little did she know that in the year 2011, nearly 3,300 boys and girls dispersed throughout the five conferences comprising the Southwestern Union would start the school day with worship in one of the 65 schools and academies in this union. Nevertheless, she was inspired to tell us that “all the youth should be permitted to have the blessings and privileges of an education at our schools, that they may be inspired to become laborers together with God” (*Testimonies*, vol. 6, p. 197).

Adventist education continues to be one of the most effective means of evangelism in the Seventh-day Adventist Church. Teachers who have

given their lives to God continue to lead children and youth to Christ. Cooperatively, parents, educators, school board members, and students annually present the “words of life” to communities here and abroad. These mission campaigns have resulted in changed lives, numerous building projects, and baptisms. Over the past four years, schools have reported that nearly 700 students in our schools were baptized. To God be the glory; great things He has done! It’s little wonder that Ellen White says, “In the highest sense the work of education and the work of redemption are one, for in education, as in redemption, ‘other foundation can no man lay than that is laid, which is Jesus Christ’” (*Education*, p. 30).

Education is a high and noble work—a work second in importance to none! “He who cooperates with the divine purpose in imparting to the youth a knowledge of God, and moulding the character into harmony with His, does a high and noble work” (*Education*, p. 19). “There is no work more important than the education of our youth” (*Counsels to Teachers*, p. 46). While the spiritual development

and nurturing of our children is of primary importance, it is not enough. Results of the Cognitive Genesis study conducted during this quinquennium provide the following data:

GRADES 3-8

- Median composite **achievement** over the four years was at the 60th percentile (above the national norm).
- Median composite **ability** over the four years was at the 55th percentile (above the national norm).
- Mean **achievement** was almost a grade level higher.
- Median composite **achievement** for students tested all four years increased from the 60th percentile in the first year to the 69th percentile in the fourth year.





PREPARING GOD'S CHILDREN FOR HEAVEN

Childhood Education and Care (ECEC) under the umbrella of the Office of Education. To date, 52 ECEC programs have been identified within the confines of the Southwestern Union Conference territory. While most of these programs are connected to elementary or K-12 programs, there are at least four stand-alone programs. Work has been completed on developing the governance model for this program and the progress has begun on the development of a denominational curriculum to address the needs of our very young. The church's ministry to children from

infancy to age 4 is supervised through the ECEC division of the Southwestern Union Conference Office of Education.

Office of Education Personnel

After many years of representing the needs of our children, youth, and educators in the Southwestern Union Conference, Doug Walker, a man of principle and keen ability, retired. Much of the success that the school system is experiencing can be traced to his leadership. We thank Doug for his hard work and dogged determination to make Adventist education all that God would have it to be. Appreciation is also expressed to Mike Furr, associate director of education; Carolyn Early, assistant to the director of education; Betty Trevino, SWUC registrar; and Marcella Bayless, administrative secretary.

"We saw the need of schools, that our children might receive instruction free from the errors of false philosophy, that their training might be in harmony with the principles of the Word of God (Testimonies to Ministers, p. 27).



Grades 9 & 11

- Median composite **achievement** over the four years was at the 65th percentile (above the national norm).
- Median composite **ability** over the four years was at the 62nd percentile (above the national norm).
- Mean **achievement** was almost half a grade level higher.

Major Relationships

- Students in small schools achieve as well as those in large schools as measured by the change from one year to the next.
- The more years students attend an Adventist school, the higher their **achievement** and **ability**. Eighth grade students who attended an Adventist school for 1-2 years scored at the 52nd percentile in **achievement** and the 50th percentile in **ability**. Students who attended an Adventist school for 7-8 years scored at the 72nd percentile in **achievement** and the 67th percentile in **ability**.

Adventist education is quality education, further adhering to the message of the prophetess who said, "The character of the work done in our church schools should be of the very highest order" (*Counsels to Teachers*, p. 174).

Early Childhood Education

"Too much importance cannot be placed upon the early training of children. The lessons learned, the habits formed, during the years of infancy and childhood, have more to do with the formation of the character and the direction of the life than have all the instruction and training of after years" (*The Ministry of Healing*, p. 380).

This quinquennium saw the placement of Early

Department Staff



Mike Furr
Associate Director

Carolyn Early
Assistant for Early Childhood
Education and Care

Betty Treviño
Registrar

Marcella Bayless
Administrative Secretary

Children's Ministries

MARGARET TAGLAVORE » CHILDREN'S MINISTRIES DIRECTOR

Children Are Our Most Valuable Asset

More than 4,000 children were baptized in the Southwestern Union Conference during the past five years! The Southwestern Union is the only union in the North American Division with a full-time, dedicated children's ministries director. Along with the departmental director, there are 11 coordinators from the five conferences. All of the coordinators are volunteers with a budget for expenses funded by their conference.

We look out for our children. They are our most valuable asset. Our vision for growth includes our children. Our budgets and asset planning include our children. Our conventions and meetings include programming for our children. Our hope for heaven includes our children.

We offer a North American Division Children's Ministries Certification program. All of the coordinators have been certified to teach the classes included in this certification. We consider it a blessing and privilege to train and help the children's leaders in our local churches. We promote our Seventh-day Adventist Sabbath School curriculum, *GraceLink*. We are ready and willing to assist any church with hands-on training for their teachers and leaders.



The world is changing. Our society is changing. But the gospel of Jesus is never-changing. We look for new ways to present this gospel to our children—in their language. Our children's ministries staff values their own training that is provided annually by their conferences. Once a year, we gather to be re-charged and updated on "what's happening out there." Each time, we come back to the Southwestern Union with new ideas and determination for the salvation of our children.

Every church needs and should have a children's coordinator. Even if a church has no children, there should be someone to make and execute plans and programs to bring children into the church. This brings new life and a future into that church. One of the best evangelism tools a church can use for this purpose is Vacation Bible School (VBS). Vacation Bible School has been around a long time but the ways to execute a Vacation Bible School have changed over the years. Today's programming is on track with where the children are today. Each year the Southwestern Union Children's Ministries Department presents a first-class Vacation Bible School training session. There is no charge for



this training, which is scheduled in February or March so that local church leaders can prepare for a VBS in their church. This year, we had a Native American man attend with the others from his church. His testimony was inspiring to us. He told us he first attended a Vacation Bible School held on his reservation when he was five years old, and because of that experience, he is now a Seventh Day Adventist. Praise God!



We want to help our children learn to share. We have chosen to include a mission project in our VBS training. We will keep the project in our union and rotate to a different conference each year. The project for 2011 focuses on the Native American children in Oklahoma. The idea and plans were shared with all who attended the VBS training with the hope that they will go back to their churches and inspire their members to help the children learn to share.

Praise God for our children! Praise Him for their innocence and loving spirit. They will teach us what traits of character we need to get heaven if we will let them. We must support them and include them as important members of the church and society.



Trust Services

JOEL WALLACE » TRUST SERVICES DIRECTOR



Thank You For Your Trust

Southwest Estate Services, Inc., is the corporation that the Southwestern Union uses to hold assets for our Planned Giving and Trust department. Part of our role is to assist the trust personnel in the Southwestern Union to obtain continuing education in the trust work. Each certified trust person must have 60 hours of classroom training every three years. This past year we encouraged our personnel to attend the Christian Leadership Alliance conference, which provided them with in-depth training and the opportunity to network with other church and nonprofit leaders.

Another part of our role is to hold the assets for certain charitable trusts and charitable gift annuities. Currently, we have 87 gift annuities valued at more than \$4 million and 15 irrevocable charitable trusts worth more than \$2.3 million. Our local conferences, as well as Southwestern Adventist University, are the beneficiaries of most of these charitable giving instruments. Over the past five-year period our department was blessed to distribute more than \$1,300,000 to the conferences and our university.

Our support staff has included Suzanna Facundo and Janet Miller, who carry on the work of writing the annuity and unitrust checks and assist in obtaining much of the information needed to run a trust program. Our trust department was under the leadership of John Mathews, until he accepted the position of stewardship director for the North American Division at the end of December, 2010. John provided skill and compassion as he worked with our members, workers, and the staff of the Southwestern Union. We wish him well as he continues to work for his church in this new endeavor.

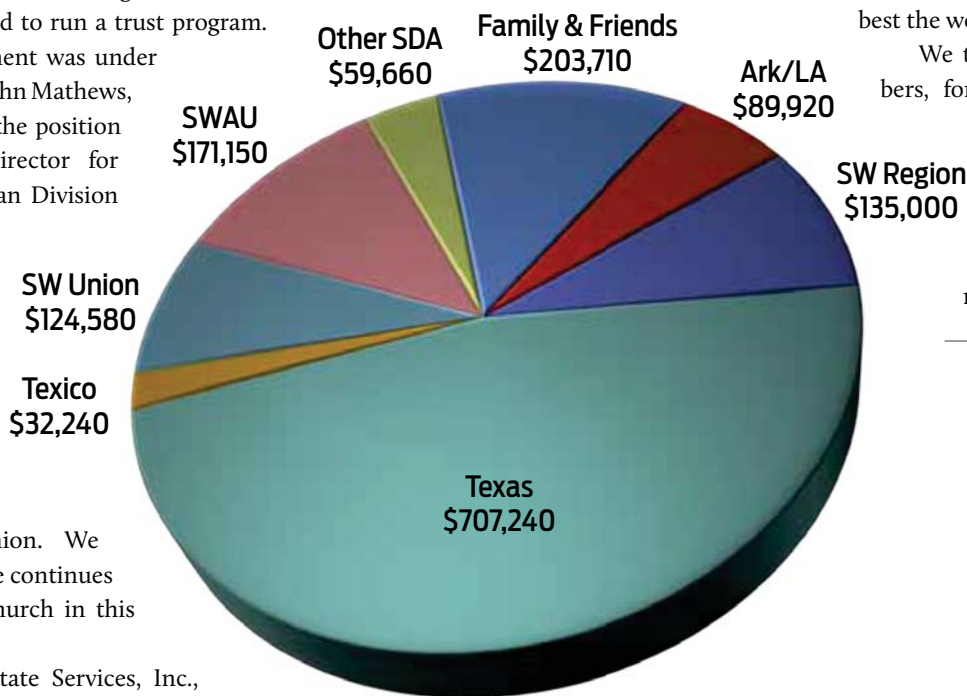
Southwest Estate Services, Inc., has been working under a level "A"



accreditation for the five-year period. The General Conference Auditing Service audits our procedures and performance to assure that we comply with the standards voted by the Seventh-day Adventist Church. Level "A" accreditation is the highest level given, so we are proud of this achievement and work hard to maintain

this level because our members deserve the best the we can offer.

We thank you, our members, for the trust that you have placed in us through the preparation of your charitable trusts and your gift annuity agreements.



Beneficiary distribution over the past five years

Department Staff



Janet Miller
Administrative Secretary

Communication

MARK BOND » COMMUNICATION DIRECTOR



A Day of Good News

The seventh chapter of the second book of Kings tells the story of a siege on the Samaritans by the notoriously brutal Syrian army. Inside the city, people were starving. Outside the city, the Syrian army blocked anyone from coming or going. Four lepers were caught in the middle—outside the city gate. They faced death if they tried to enter the city and death if they tried to leave.

At twilight one evening, the Lord caused the Syrian army to hear a great noise that sounded like a large army attacking. The Syrians fled for their lives, leaving behind their tents, horses, and donkeys—and most importantly, their *food!*

Meanwhile, the four starving lepers decided they were better off taking their chances with the Syrian army than with the Samaritans in the city. So they headed for the Syrian camp. But when they reached the outskirts, the army had vanished.

As the lepers feasted on the spoils left behind by the Syrians, they thought of all the Samaritans who were starving to death inside the city—people who had rejected them and who treated them as outcasts.

“Then they said to one another, ‘We are not doing right. This is a day of good news, and we remain silent,’” (2 Kings 7:9, NKJV).

A Day of Good News

As Seventh-day Adventists, we’re lepers feasting on spiritual food while the world is starving to death inside the gates. This is indeed a day of Good News. If we remain silent, “We are not doing right!”

As communicators, our job is more than just keeping up with the latest technology. It’s more than putting ink on paper or pixels on a screen. It’s much greater than a tweet or a status update.

I am blessed to work with a wonderful communication team in the Southwestern Union office. Pat Humphrey and Reggie Johnson each bring unique talents that help us share the good news about what God is doing in and around the union. We do this each month in the pages of the Southwestern Union *Record*. We do it using the latest technology on the Internet. We’re incorporating video presentations of how God is moving in members’ lives. And we’re looking forward to harnessing the technology of new delivery methods like smart phones and tablets.

We’re encouraged as we receive news stories of what your churches are doing to share the Good News with your communities. We’re overjoyed by stories of lives changed through personal evangelism. And we rejoice when you share how young people are

taking the torch and carrying it forward in missions and outreach.

Since I joined the Southwestern Union office staff in 2008, our communication team has worked together to deliver the Good News in new and fresh ways. After months of planning and preparation, the newly-designed *Record* debuted in January 2010. A larger format, a brand-new look, an expanded page count, and several added columns highlight in a creative way the valuable ministry that’s taking place in the Southwestern Union. Also, in an effort to fully equip and train communication leaders at the local church level, the first-ever iCommunicate conference was held in 2009 on the campus of Southwestern Adventist University. And if you’ve been to our Web site lately (if you haven’t, you should!), you’ve probably noticed a new look and feel. The Southwestern Union has adopted the netAdventist platform, allowing us to easily publish news to the Web and providing each church in our union with access to a free Web site, along with many other features that can enhance each church’s communication and evangelism efforts. We’ve also established a Facebook page, and an e-mail newsletter, *Record Direct*, so we can deliver hot-off-the-press news items directly to your inbox. Our goal is to stay connected with you as well as enable you to better connect with us and others around the field.

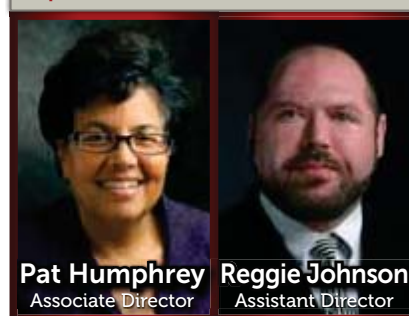
Sharing Christ in the Marketplace

Part of my job is to serve as the union representative for ASI Southwestern, our local chapter of Adventist-laymen’s Services and Industries (ASI). Our Southwestern chapter helps support evangelistic efforts both at home and abroad, encouraging lay people to be involved in “Sharing Christ in the Marketplace”—to use innovative ways to share Christ in their communities and workplaces.

ASI is an international organization of lay individuals and ministries who support the mission of the Seventh-day Adventist Church to take the gospel to the ends of the earth. It’s a privilege to serve the union both in communications and as a representative to ASI.

This is a day of good news, and we are determined not to remain silent!

Department Staff



Pat Humphrey
Associate Director

Reggie Johnson
Assistant Director

Women's Ministries

CARMEN M. FUENTES-GRIFFITH » WOMEN'S MINISTRIES DIRECTOR



Women Actively Involved in Soul Winning and Reclaiming

It is our desire to meet Jesus as our Savior and to know Him as our personal Friend. Jesus, our perfect example, has a plan for each of us as women in this world. Therefore, we exist to encourage, equip, promote, and challenge Adventist women in their journey as disciples of Jesus Christ and members of His church and to bring women's unique perspectives to the issues facing the church. Our mission is to model Jesus Christ through meaningful relationships and effective ministries. We want to empower women to use their God-given gifts and talents.

Throughout this past quinquennium, the women of the Southwestern Union Conference have been actively engaged in soul winning and reclaiming those that have left the fold. We have been responsible for over 300 baptisms in North America and in cooperation with "Share Him," have been responsible for over 800 baptisms abroad. We have also reclaimed over 200 women. In order to keep them, we minister to their felt needs, along with training them to become active, productive members.

Our women have conducted several evangelistic meetings and Weeks of Prayer. We have equipped and certified our ladies for leadership by training over 1,000 women in our Leadership Certification Program. In cooperation with the North American Division, "The Passionate Leader," a

union-wide training event for local church and conference women's ministries leaders as well as women elders and women pastors, along with the laity, trains the women in public speaking, discipling, mentoring, event planning, reclaiming, and writing.

Suicide prevention programs have been established and women in the Southwest have adopted several women's shelters and have nourished the women and children there. Many of our churches have taken the young ladies of the church into their arms and are training them for future leadership. Each conference has directed a women's retreat, where many of our women were trained, refreshed, and drawn closer to the Master.

It is our desire as women to help finish the work so that Jesus may soon come and say to us, "Well done, my good and faithful servant."



Shepherdess Ministries

KATHY MCKEY » SHEPHERDESS COORDINATOR



Pastors' Wives Are Important to the Ministry of the Church

In 2008 the Southwestern Union Conference of Seventh-day Adventists decided to create the "first ever" union Shepherdess Department. The rationale behind this decision was that pastors' wives are so important to the ministry of the church in the Southwest that more needs to be done for them. This department was meant to be one that would support and help coordinate activities with the shepherdess directors from the conferences within our union.

Another "first" for our union was to partner with our conferences and have a union-wide pastors' wives retreat. A weekend of spiritual, mental, and physical refreshing was planned for these special ladies as a "gift" to them. This was a way of saying, "Thank you for all you do to use your God-given gifts to help the work in your sphere of your conference." Special presentations were covered throughout the weekend from "Life in a Fishbowl" to finances to family life. A very special room was set up for the ladies to come away and pray together or alone.

Our department not only focuses on the needs of pastors' wives, but on giving pastors' wives opportunities for stepping out of their comfort zones. A group of 20-

plus pastors' wives from the Texico Conference, the Southwest Region Conference, the Southwestern Union Conference office, and our NAD president's wife, Donna Jackson, will head to the Dominican Republic in June to each preach their own evangelistic meetings. This will be a first for many preachers' wives who have spent long hours in prayer for their preacher husbands who are doing evangelistic meetings. Now the praying wives will become the evangelists and their husbands will be praying for *them*. The idea came from the pastors' wives weekend when,



during Sabbath School, Betty Trevino and other ladies shared about what preaching a full series of evangelistic meetings did for them personally in their walk with God. A special thanks to Betty for being the shepherdess liaison.

It is wonderful to be a part of a worldwide church and to fellowship together. I learned from a pastor's wife in Zimbabwe about how they are concentrating on supporting children of ministers' families. Even though this is a totally new concept coming from the Shepherdess Department, this is something we plan to incorporate into our activities.

Please pray for us during the next five years as we continue to mentor pastors' wives and families. It is also our prayer that through the Shepherdess Department we can be an encouragement and support to each shepherdess director as she leads out in her unique role in ministry.





Southwestern Adventist

ERIC ANDERSON » SOUTHWESTERN ADVENTIST UNIVERSITY PRESIDENT

“To Be, Rather Than To Seem”

I don't know Latin. But two Latin phrases stick in my mind as I reflect on the past five years at Southwestern Adventist University. One is *Esse quam videri* and the other—well, we will get to that.

“To be, rather than to seem.” That's what *Esse quam videri* means.

We have not been satisfied, at “the college in Keene,” with mere appearances. In everything we do, we have been committed to ensuring that our reality matches our promises. Our advertising, our mission statements, our intentions, must match what actually happens on our campus.

As a learning community, we have taught our students to be suspicious of flashy, shallow words like “prestige.” Instead, we value solid, old-fashioned words like “character,” “responsibility,” and “eternity.”

Whenever we have hired new teachers over the past five years, we have chosen men and women of quiet integrity, people who exemplify excellence and service. We have tried to hire in the spirit of that old Willie Nelson album “Greatest Hits—(and Some That Will Be).”

Rudy Dennis, for example, is in the Greatest Hits category, one of the best band teachers in the Adventist system. A passionate teacher, he prods and inspires his students to create beautiful music. Another star teacher we invited to Keene is Susan Gardner, one of the most successful writing teachers in the denomination,

the creator of a model writing center at Southwestern. Both Professors Gardner and Dennis were willing to come to Southwestern because they believe that something remarkable is happening here.

A young teacher in his first college teaching assignment, John Peckham is certain to be one of those future Greatest Hits. He is not widely known, but he will be. His theology classes are already receiving rave reviews from students. I won't be surprised if some richer, more famous school tries to hire him away in a few years. By then, I pray, his heart will be too rooted in Texas for him to move.

The same commitment to excellence and spiritual growth shows up all across campus, ranging from the library to the science departments, from the dormitories to public relations, and from the graduate programs to the grounds department.

With the right people, a university can build or sustain or expand its programs. At Southwestern, we have strengthened our offerings in several crucial areas. We have a stronger psychology program, for instance, including a new graduate degree in school counseling. We have a rebuilt radio station, with a new management and a new programming format, providing significant learning opportunities for our communication students. Our honors program has been expanded and revitalized in the past five years, with more students than ever taking advantage of challenging interdisciplinary classes and overseas learning experiences.

In addition to the right people and programs, a university's progress can be measured in new and improved facilities. It was just five years ago that we celebrated the “grand opening” of Pechero Hall with appropriate music, oratory, and feasting. Today it is hard to image Southwestern without this beautiful building, already the academic heart of the campus—and home to teachers of business, education, psychology, history, and Spanish. Classes in an even wider range of disciplines meet in the like-new building.

In the past five years we have greatly improved other facilities, including the women's residence halls, our recreation facilities (especially the newly-landscaped and lighted soccer field), and Scales Hall, with its vital labs in biology, chemistry, computer science, and paleontology. We are planning other



University

EDUCATING FOR EXCELLENCE, INTEGRITY, AND SERVICE

improvements soon, including a jogging track in the Callicott Student Park, and a re-landscaped campus center, complete with an outdoor amphitheater that is suitable for music and worship.

Southwestern has a distinctive personality, a culture that I have learned to appreciate over the past five years. We are not a pale imitation of anybody, not “mere reflectors” of the style of some other campus. This culture shows up in the ceremonies and rituals that punctuate our academic calendar, including our majestic, worshipful graduations, the annual convocation, the inspiring “Night at the Meyerson” concert, and thought-provoking public lectures (such as the Saxon Lecture Series in Science and Religion) and weekly assemblies.

Southwestern’s spirit is revealed every day in small things:

- a work supervisor prays with her employees;
- a teacher welcomes student questions about “intelligent design” and evolution;
- a student athlete demonstrates Christian sportsmanship in the gymnasium;
- a foreign student is welcomed to the university church;
- a graduate chooses a life of service over simply pursuing wealth.

And this is where that other Latin phrase comes in. *Non nobis Domine* is the opening phrase of Psalm 115 and it means “Not unto us, Lord.” The progress of the past five years is not the achievement of perfect teachers and staff, an all-wise board of trustees, or an “inerrant” leadership team. The credit for the achievements of the past five years goes somewhere else—or should I say, belongs to Someone else. In words of Kipling:

Non nobis Domine!
Not unto us, O Lord!
The Praise or Glory be
Of any deed or word;
For in Thy Judgment lies
To crown or bring to nought
All knowledge or device
That Man has reached or wrought.

All of us at Southwestern have seen repeated miracles, great and small, in unexpected gifts, unfailing resources, surprising sacrifices, and in perils unaccountably avoided. Even in our disappointments and failures, we sense God’s protection and sustaining power. After five challenging years, this university is more vital than ever before. We

have improved buildings, better programs, and a stronger staff. Despite a weak national economy, we are debt-free and properly maintained. We have kept educational costs down, maintaining one of the lowest tuition fees in the Adventist system. For all these blessings, we give the credit to God.

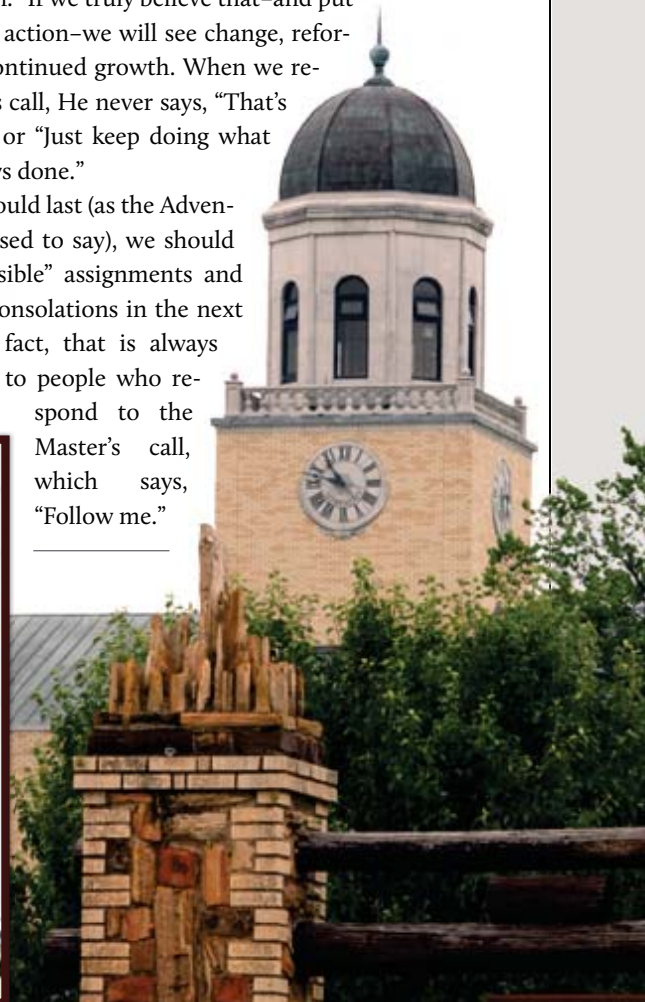
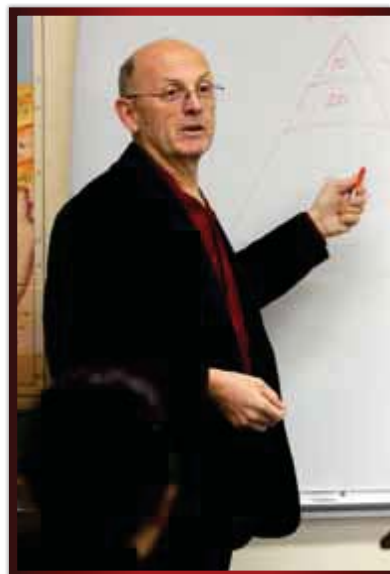
Non nobis Domine is a required daily prayer for us.

Southwestern Adventist University is rooted in hundreds of individual “yes” responses to a call from God. To choose just one example, our academic dean came to Keene because he stopped thinking about his own comfort and asked, “What is God’s assignment for me?” One of the most eminent scholars in the Adventist system, Benjamin McArthur, took on longer hours, an inconvenient move, and increased stress because he recognized the unique potential of this university. He heard a call he could not ignore.

The university is preparing for the next five years armed with a new (and yet very old) motto: “The fear of the Lord is the beginning of wisdom.” If we truly believe that—and put our belief into action—we will see change, reformation, and continued growth. When we respond to God’s call, He never says, “That’s close enough” or “Just keep doing what you have always done.”

If time should last (as the Adventist pioneers used to say), we should expect “impossible” assignments and breathtaking consolations in the next five years. In fact, that is always what happens to people who re-

spond to the Master’s call, which says, “Follow me.”



Adventist Health System

Furthering the Healing Ministry of Christ

Adventist Health System hospitals in the Southwestern Union Conference are committed to meeting the ever-changing and challenging needs of the communities we serve. Patients are promised that in whichever facility they visit, they will receive the highest quality and safest care. New developments and growth can be seen in each facility. Every action and every decision is driven by our mission to extend the healing ministry of Christ.

Central Texas Medical Center

Central Texas Medical Center (CTMC), San Marcos, Tex., continues to implement new IT advances that are improving patient care. Electronic Medical Records (EMR), adopted in 2006, serve as the electronic groundwork from which other strategies have been launched, including the introduction of interactive

Dear Southwestern Union Constituents:

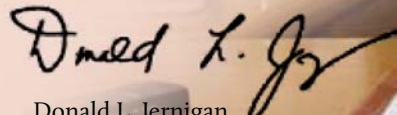
Adventist Health System hospitals across the United States are ministering to the local communities through Christ's healing ministry each and every day. This is certainly the case in the Southwestern Union Conference of Seventh-day Adventists. Wherever our facilities are located, we are committed to meeting the specific needs of the communities we serve.

Our mission, to extend the healing ministry of Christ, is apparent in and outside of our hospital walls. Whether launching new IT strategies, running mobile health clinics or completing hospital expansions, our mission is the driving force behind every decision, action and interaction. Because our mission is centered on the life and teachings of Christ, we continue to seek His guidance and blessings in the work that we do. We believe it is the ultimate privilege to care for His children; irrespective of their background or ability to pay. Whether a patient walks through a modern hospital or a rural critical care facility, they are just as significant and precious in God's eyes. For that reason, we are driven to provide the same standard of care in all of our facilities, wherever they are located.

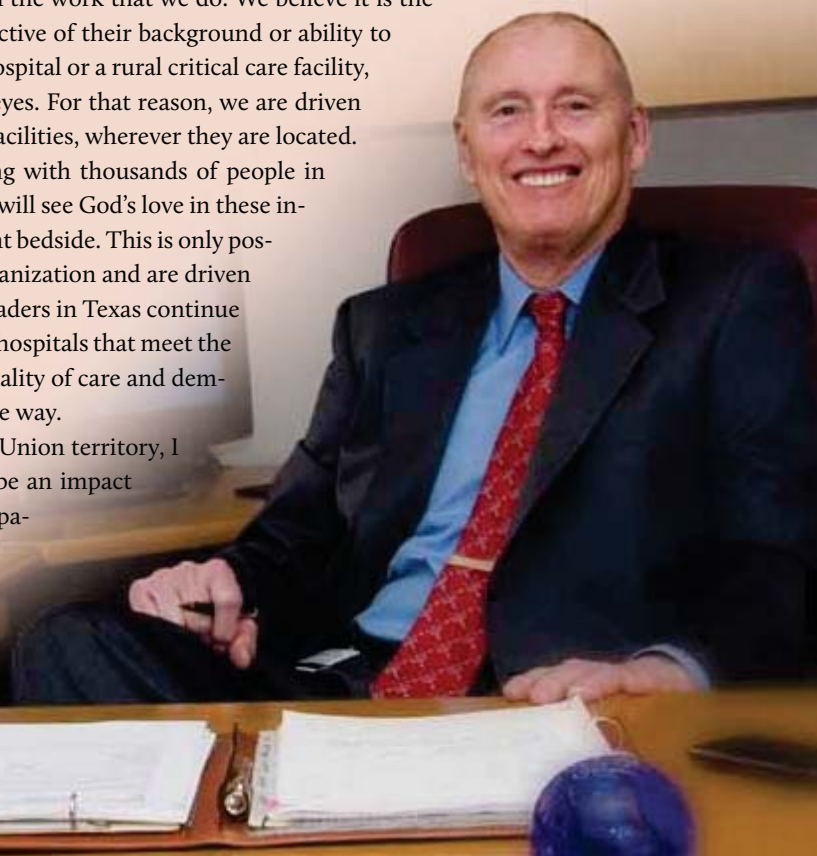
Everyday, we have the privilege of interacting with thousands of people in Texas. It is my sincere prayer that every individual will see God's love in these interactions—from the executive offices to the patient bedside. This is only possible with leaders who walk in the spirit of our organization and are driven by a commitment to mission. Our four hospital leaders in Texas continue to demonstrate their commitment to maintaining hospitals that meet the needs of their community, provides the highest quality of care and demonstrates Christ's healing ministry every step of the way.

As we continue to serve in the Southwestern Union territory, I pray that Adventist Health System hospitals will be an impact in the lives of those with whom we work and the patients we serve. It is our hope that in every interaction and at every bedside, *His* healing presence is felt.

Sincerely,



Donald L. Jernigan
President, Adventist Health System





Ken Finch President/
CEO, Huguley Memorial Medical
Center



Carlyle Walton
President/CEO, Metroplex
Adventist Hospital



Sam Huenergardt
President/CEO, Central Texas
Medical Center



Jeffrey Villanueva
Administrator, Rollins Brook
Community Hospital

Web site enhancements in 2007 and 2009. Since undergoing a major renovation to its first floor in 2007, CTMC completed a 64,000-square foot addition in 2009. The two-story addition houses a new Women's Center, which features a childbirth center and Level 2 Neonatal Intensive Care Unit on the first floor, and a specialized, cardiac monitored unit on the second. A renovation and expansion of CTMC's OR suites was concluded in early 2010 and a resurfacing facelift to the 28-year-old original structure was completed at the end of 2010.

Metroplex Health System

Metroplex Health System is comprised of Metroplex Adventist Hospital in Killeen, Tex., and Rollins Brook Community Hospital in Lampasas, Tex. Metroplex has experienced extreme growth and received awards for many services and facilities within the system in the past few years. In 2008, Metroplex entered into a 32 percent partnership with Scott & White Memorial Hospital, one of the country's largest multi-specialty hospitals. This partnership brings an expanded level of specialty care to the communities it serves by offering care closer to home.

Metroplex Adventist Hospital is staying on the cutting-edge of health care advancements in order to better assist the communities it serves. This includes a newly-expanded 24,000-square foot Emergency Department, an advanced Cardiac and Vascular Center, and an all-inclusive Sue Mayborn Women's Center with a Neonatal Intensive Care Unit, an additional 90,000-square foot Hemingway Medical Office Building that houses the new Endoscopy Center. Additionally, in response to interests expressed by the community, such as a desire for bariatrics medical weight loss, the Metroplex Center for Wound Care and Hyperbaric Medicine has been added.

Rollins Brook Community Hospital, with 25 beds, was designated as a critical access hospital in late 2005. It has grown to meet the changing needs of the community, including the addition of a sleep lab. Patients

now benefit from the latest technology, including a 16-slice computed tomography scanner.

Huguley Memorial Medical Center

Huguley Memorial Medical Center, Burleson, Tex., continues to grow its services to meet the needs of the communities it serves. The addition of the new Careity Breast Care Center provides patients with support services and medical care in a single location, including diagnostics, surgery, chemotherapy, and radiation. A certified breast health navigator serves as a point person, helping patients reduce stress and anxiety. The Orthopedic Bone & Joint Center at Huguley earned the Gold Seal of Approval for joint replacement surgery from the Joint Commission. Accreditation such as this demonstrates a commitment to patient safety and quality care.

Patients at Center of Our Care

All of our hospitals in the Southwestern region of Adventist Health System have fully implemented Computerized Physician Order Entry (CPOE). This revolutionizing patient safety initiative reduces medication errors by up to 86 percent. With this latest advancement, Adventist Health System hospitals are part of a unique group of hospitals in the United States that serve as leaders for advancing patient safety.

Extending Christ's healing ministry has grown from a mission statement to a way of life at Adventist Health System hospitals. These past few years are a testament to the power of God's love and influence as these hospitals, and their caregivers, dedicate their efforts to His glory.



Other Staff

Information Technology Services (ITS)



Adventist Community Services and Disaster Response



Maintenance Department



Other Staff



A Note from the President

To all the Southwestern Union staff who have helped make the last five years successful, we say "Thank you." Your hard work and dedication are a big part of the reason why our union continues to grow and prosper.



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Ouachita Hills College has the following positions available for the 2011-2012 school year: Registrar, English Instructor (Masters or higher degree required), Education Instructor (Masters or higher degree required), Business Manager, and Media Production Coordinator. Contact Harriet Clark at 870.342.6210, ext. 230, or hclark.oha@gmail.com.

Ouachita Hills Academy has the following positions available for the 2011-2012 school year: Registrar, Agriculture Director, Food Service Supervisor, Girls' Dean, and Boys' Dean. Contact Harriet Clark

at 870.342.6210, ext. 230 or hclark.oha@gmail.com.

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SABBATH SUNSET CALENDAR

	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17
Abilene, TX	8:29	8:34	8:38	8:42	8:46	8:48
Albuquerque, NM	8:02	8:07	8:13	8:16	8:20	8:23
Amarillo, TX	8:43	8:49	8:53	8:58	9:01	9:04
Brownsville, TX	8:08	8:11	8:15	8:18	8:21	8:23
Dallas, TX	8:18	8:23	8:28	8:31	8:35	8:37
El Paso, TX	7:55	7:59	8:04	8:07	8:11	8:13
Fort Worth/Keene, TX	8:20	8:25	8:29	8:33	8:37	8:40
Gallup, NM	8:11	8:17	8:22	8:26	8:30	8:32
Galveston/Houston, TX	8:06	8:11	8:15	8:18	8:22	8:24
Gentry, AR	8:16	8:22	8:27	8:31	8:35	8:38
Little Rock, AR	8:04	8:09	8:14	8:18	8:22	8:25
Muskogee, OK	8:18	8:24	8:29	8:33	8:37	8:40
New Orleans, LA	7:46	7:50	7:54	7:58	8:01	8:03
Oklahoma City, OK	8:26	8:32	8:37	8:41	8:45	8:47
Roswell, NM	7:50	7:55	8:00	8:04	8:07	8:10
San Antonio, TX	8:18	8:22	8:26	8:30	8:33	8:35
Shreveport, LA	8:05	8:10	8:14	8:19	8:22	8:25
Tulsa, OK	8:22	8:27	8:32	8:37	8:41	8:43

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