

Andrews University

Seek Knowledge. Affirm Faith. Change the World.

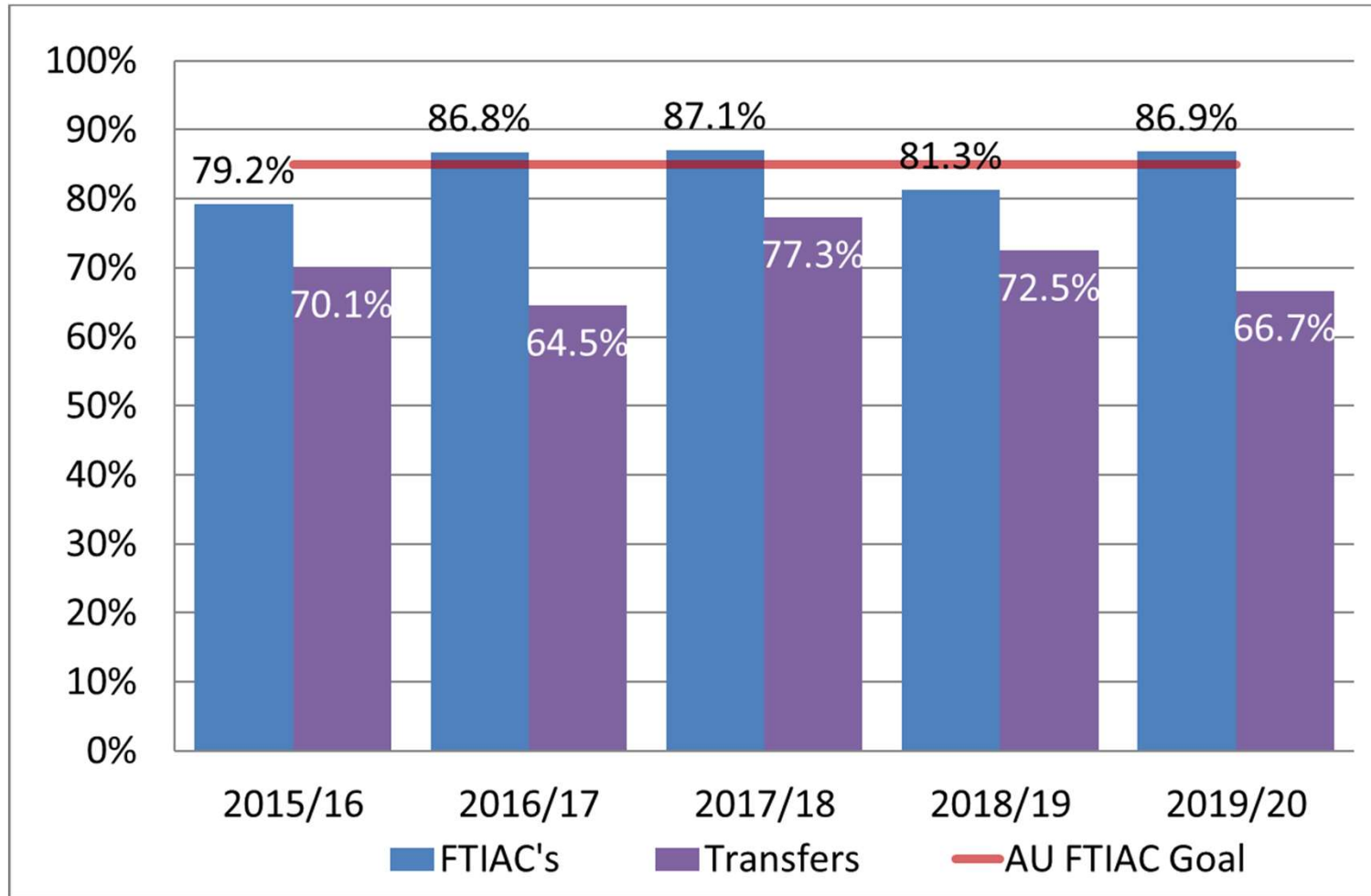


Snapshot on Andrews: Assessment of Key Performance Indicators

Office of Institutional Effectiveness
October, 2019

ACADEMIC INDICATORS

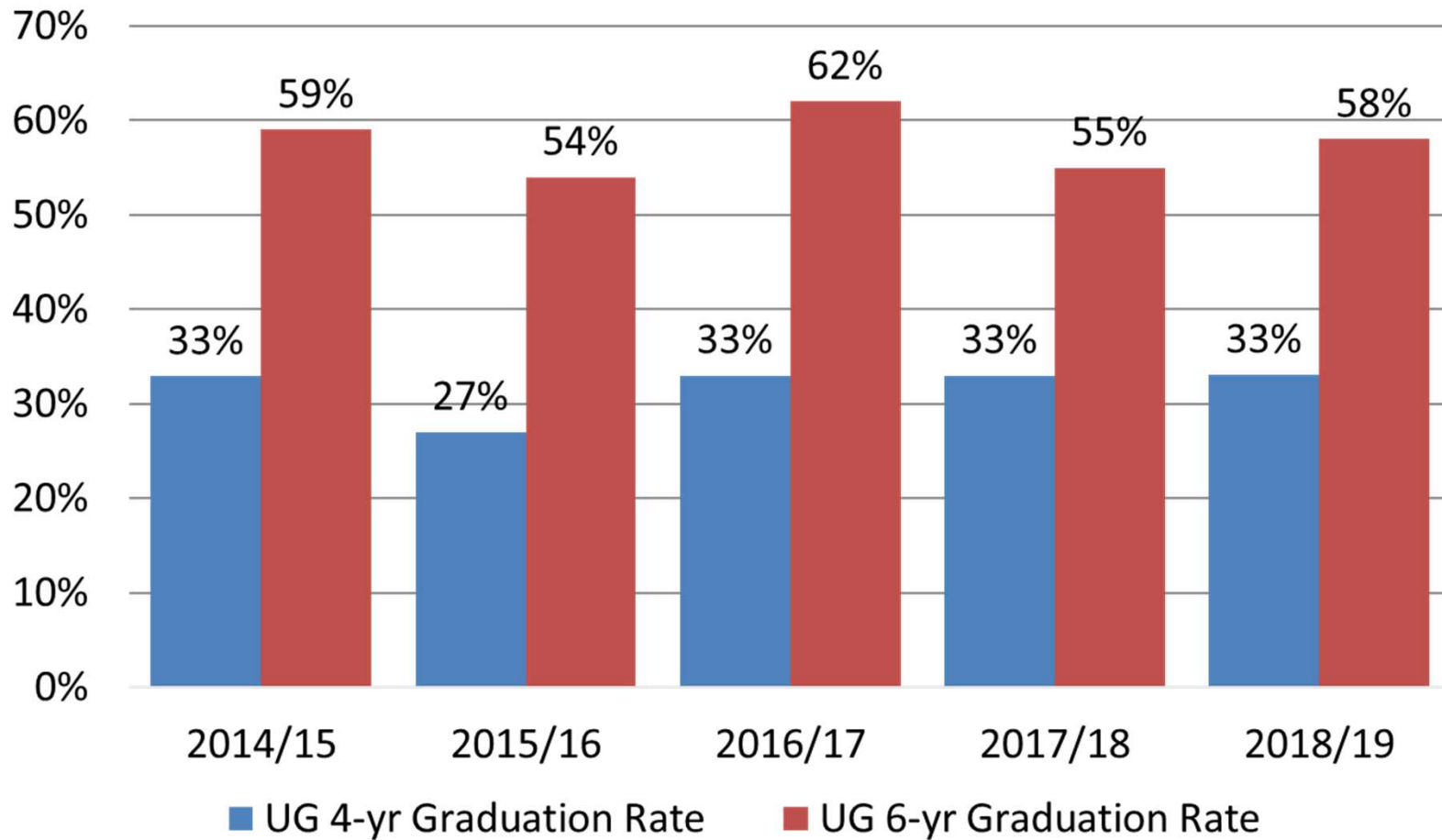
Undergraduate Retention Rates



Note: AU FTIAC goal = 85%, as of fall 2017

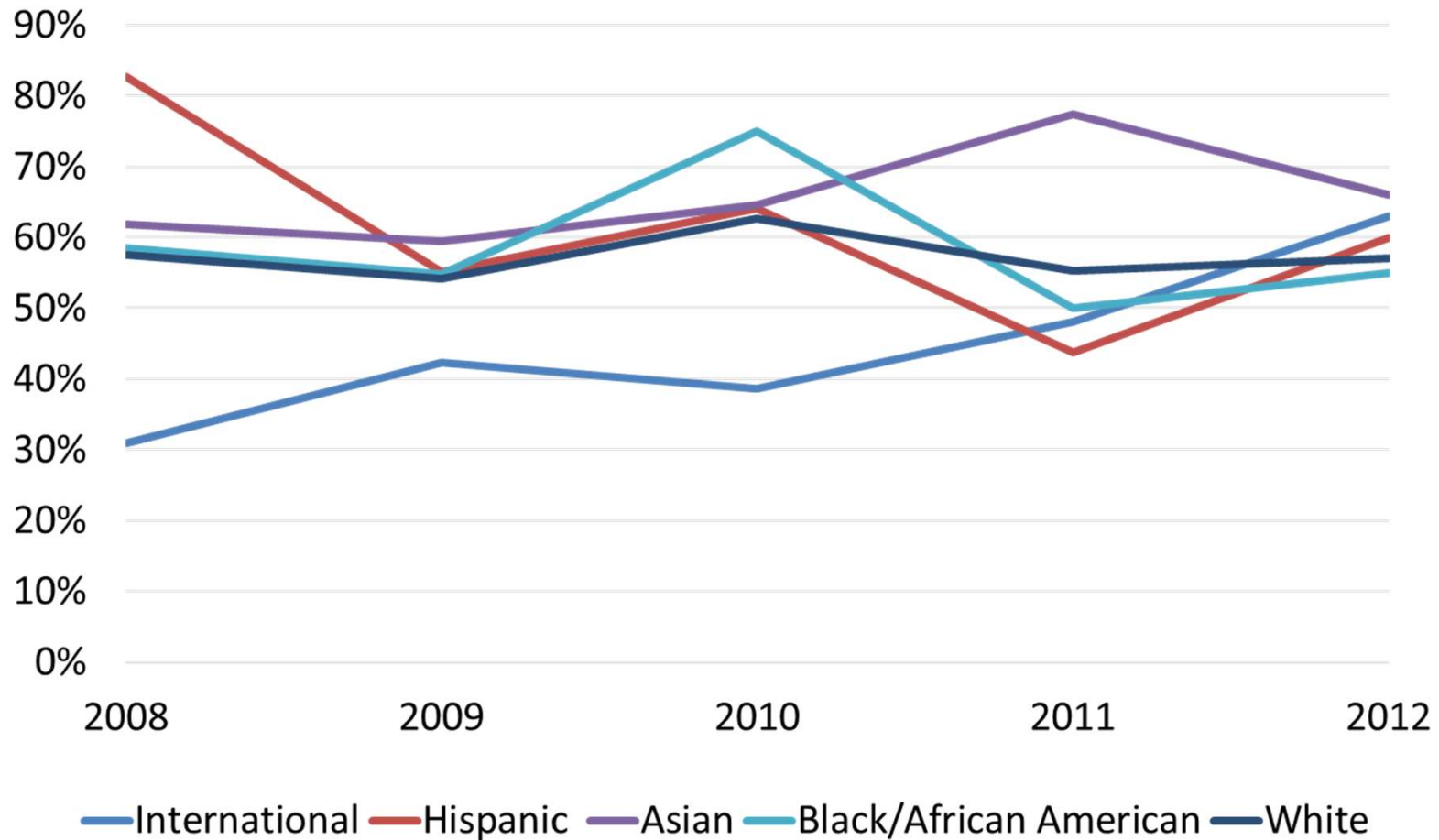


Undergrad 4 & 6 Year Graduation Rates

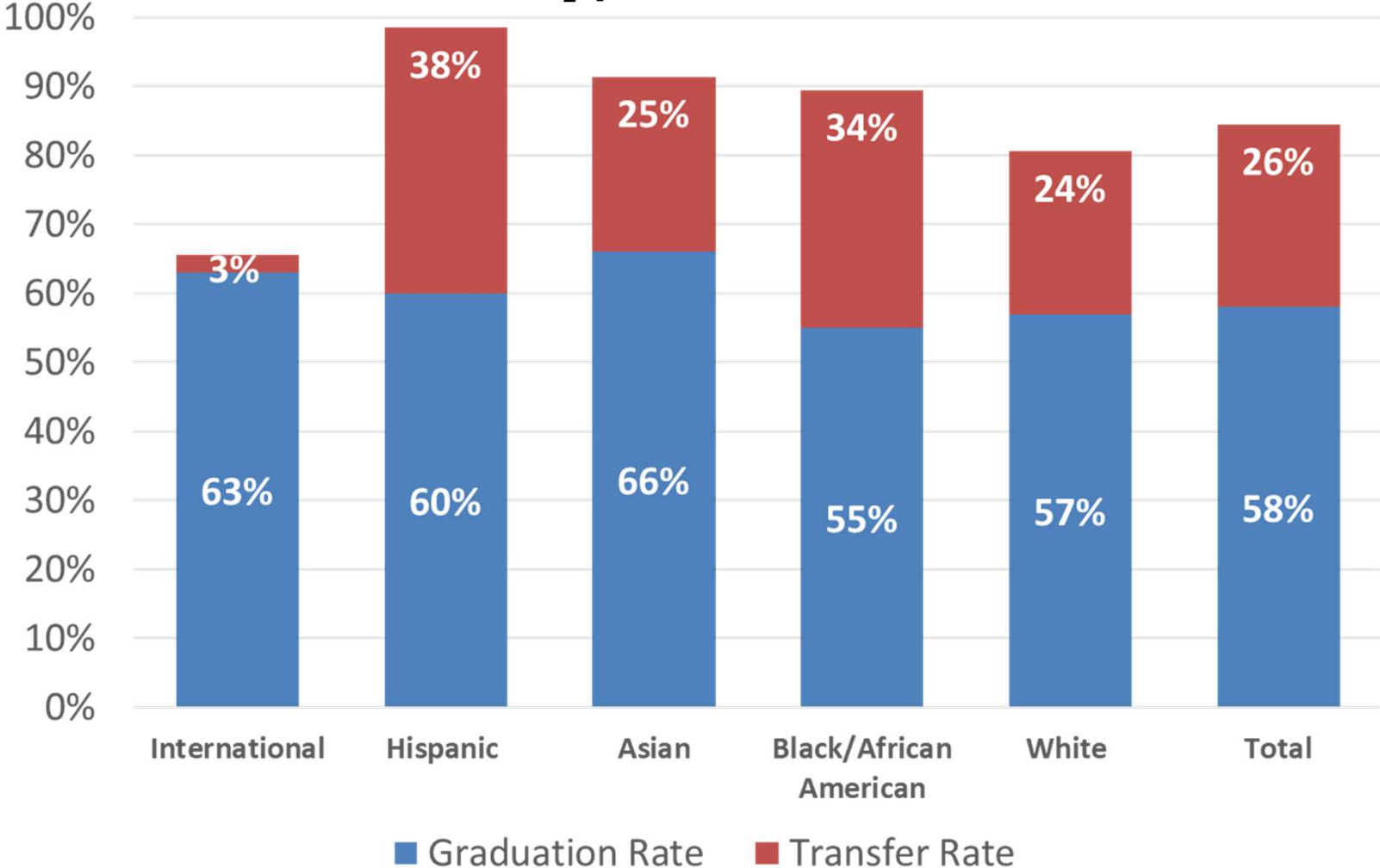


4 yr goal = 45%; 6 yr goal = 65%

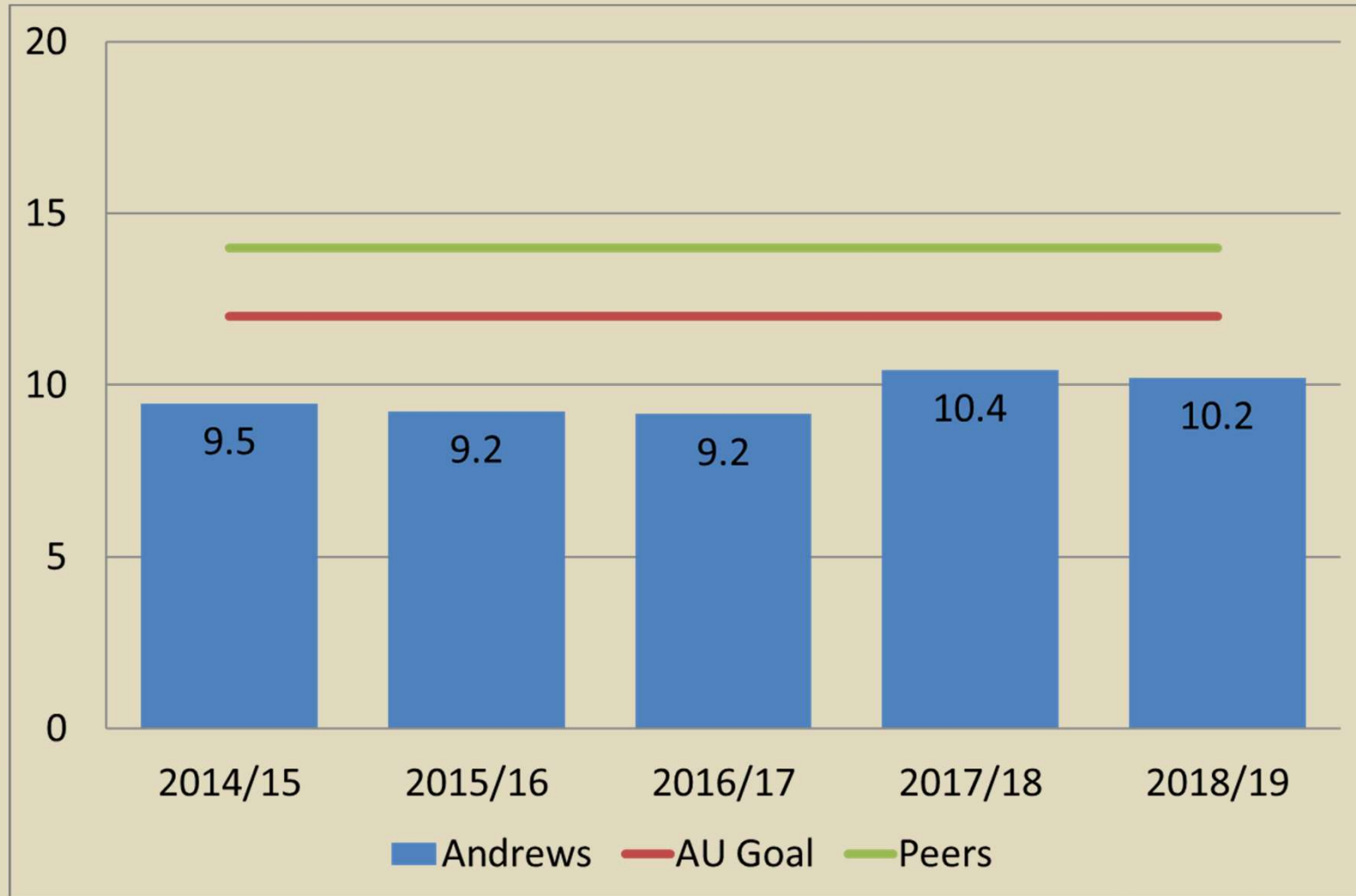
6-yr Graduation Rates by Ethnicity & Cohort Year



Graduation & Transfer Rates by Ethnicity, 2012 Cohort



UG Student-Faculty Ratio



Graduate Student Graduation Rates

Level	Time Frame	Goal	Graduation Rate
Master's (except Mdiv & MAPM)	4 years	80%	51%
Master of Divinity	6 years	---	78%
MAPM Pastoral Ministry	6 years	---	41%
Prof. Doctorate (DMin, DPT, EdD)	6 years	65%	59%
Doctor of Philosophy, Doctor of Theology, & DSCPT	10 years	45%	55%

*The percent graduating in the past school year from the starting cohort

Graduate Placement 1 year after Graduation

- In the 2018 Alumni Survey, 90% of graduates, who graduated in 2012 or 2013, reported that they were either accepted into graduate school or employed in their field one year after graduation. (goal = 80%)

Licensure Pass Rates, First-time

Program	Years	Pass Rate
Dietetics, didactic program*	2016-18	90%
Dietetics, Internship*	2016-18	98%
Medical Lab Science	Class of 2018	100%
Nursing	4/18-3/19	100%
Physical Therapy*	2016-18	99%
Speech Language Pathology*	2018-19	100%

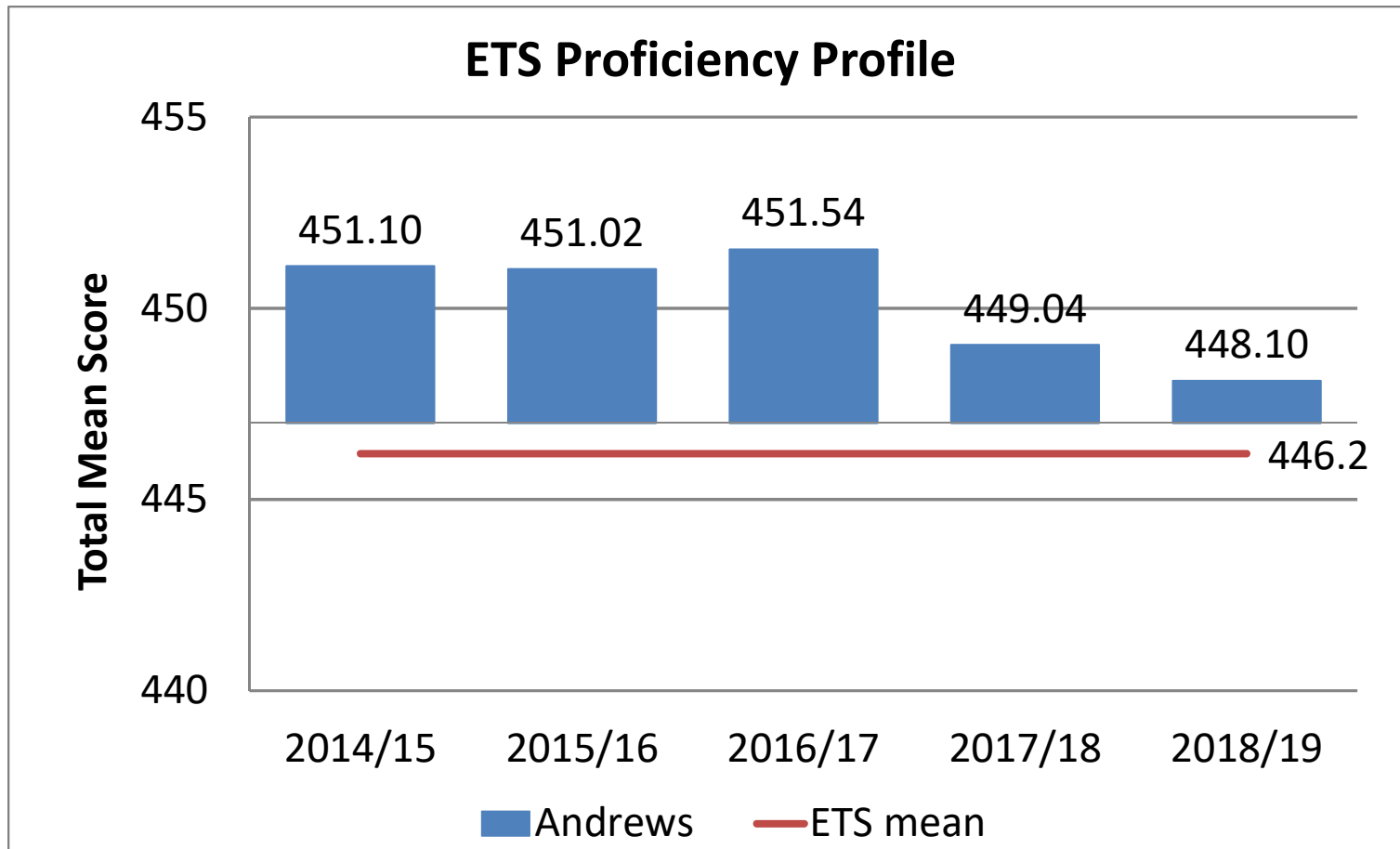
Program	Years	Pass Rate
Teacher Education	8/15-7/18	90%
Special Education – Learning Disabilities	8/15-7/18	100%
School Counselor	8/15-7/18	100%
School Psychology	2018-19	100%
Clinical Mental Health Counseling	2018-19	100%
Social Work, MSW	2012-18	100%

*Cumulative pass rate

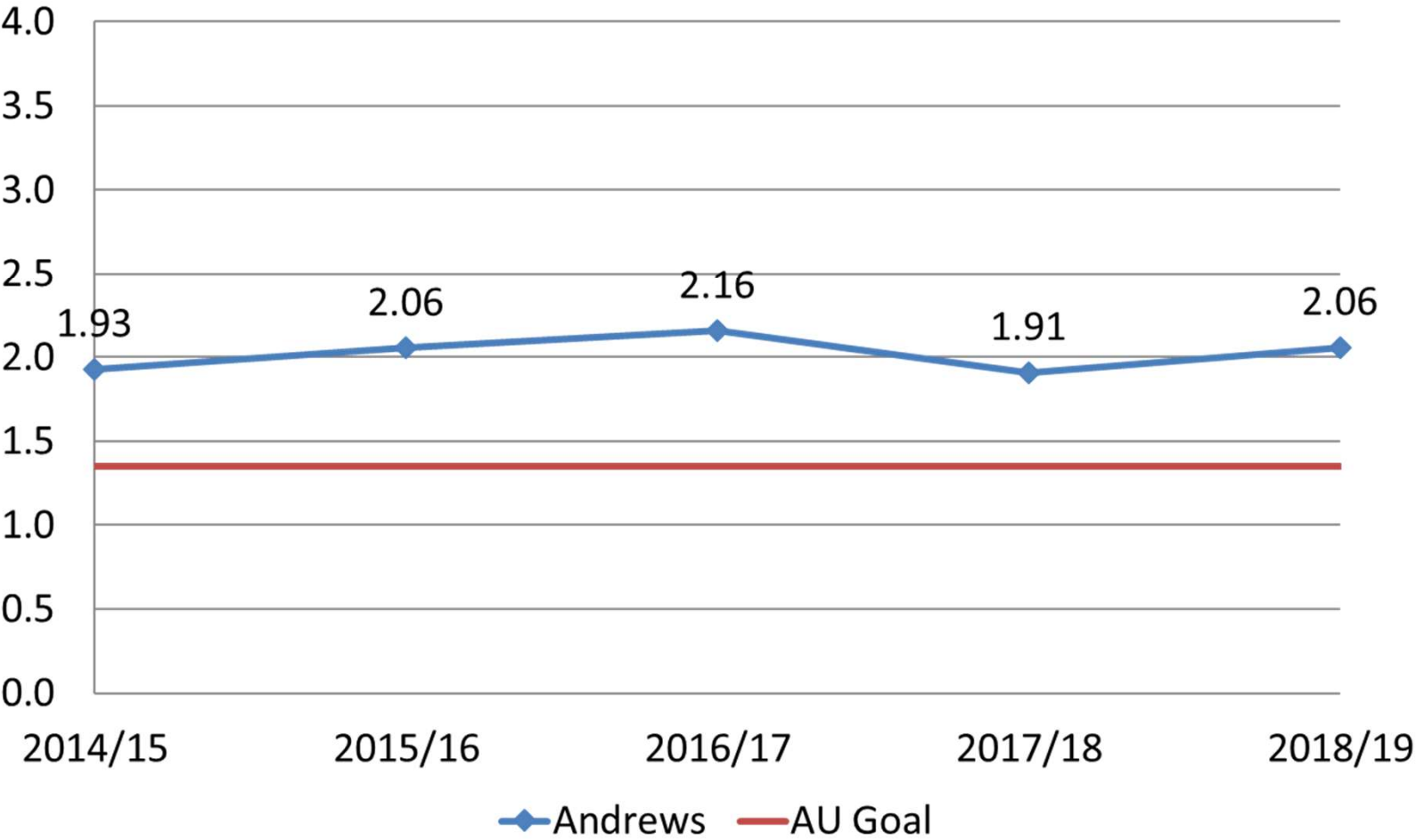
Goal = 80%



Senior Scores on General Skills, ETS Proficiency Profile



Research Score per Full-time Faculty

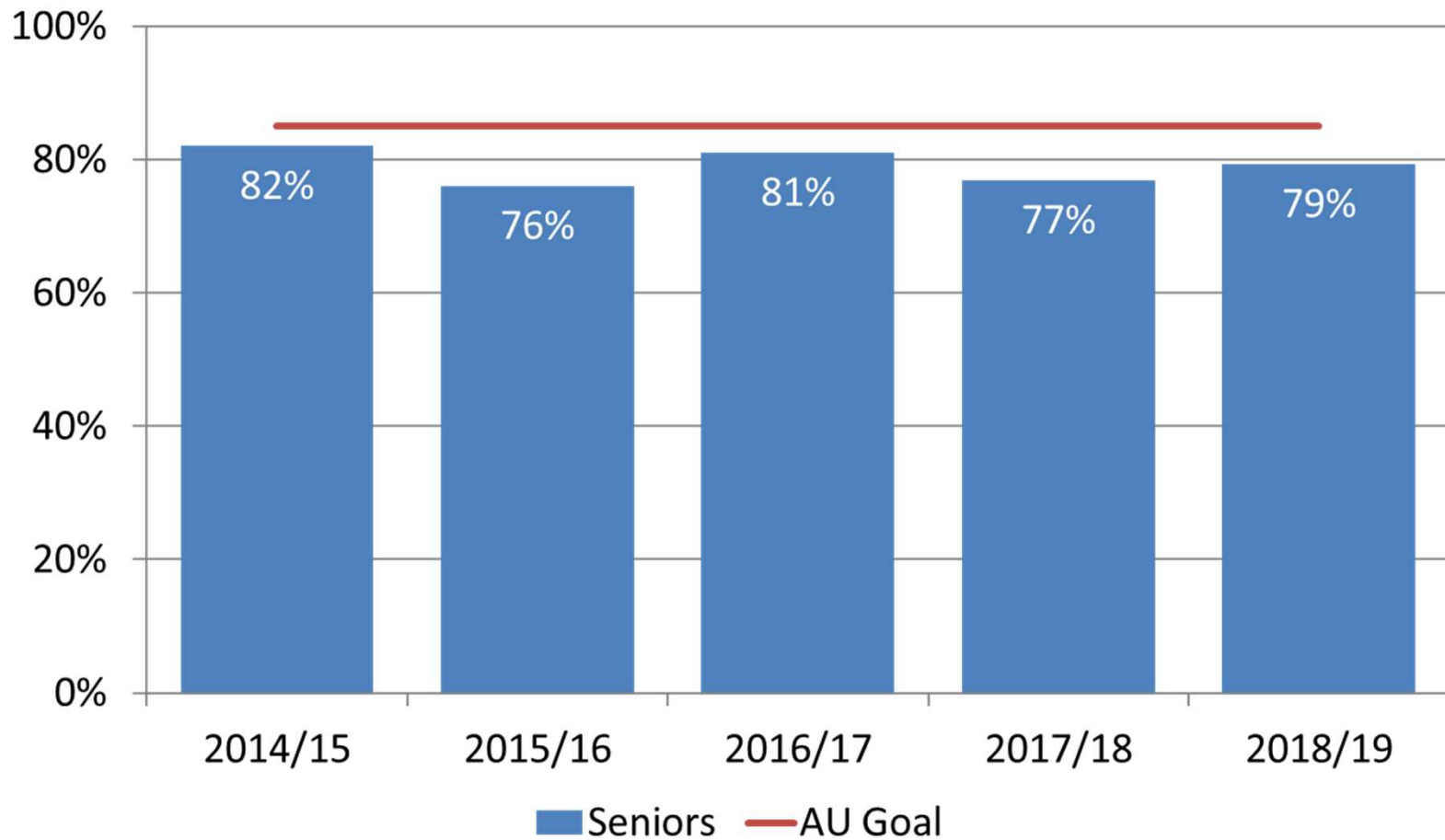




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FAITH & STUDENT DEVELOPMENT INDICATORS

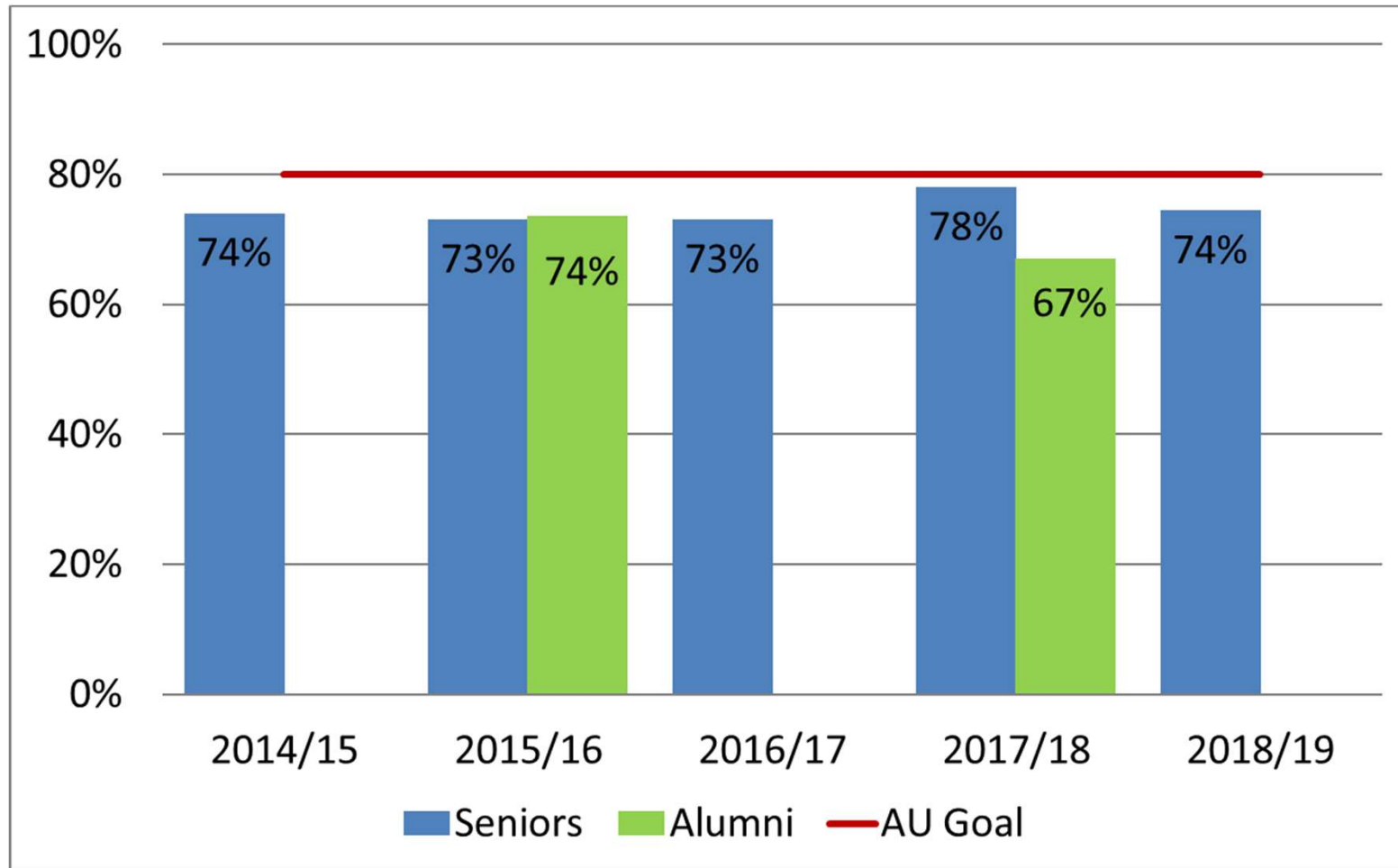
Senior Survey: Average Scores on Faith Questions



Responses indicate commitment to an active life of faith

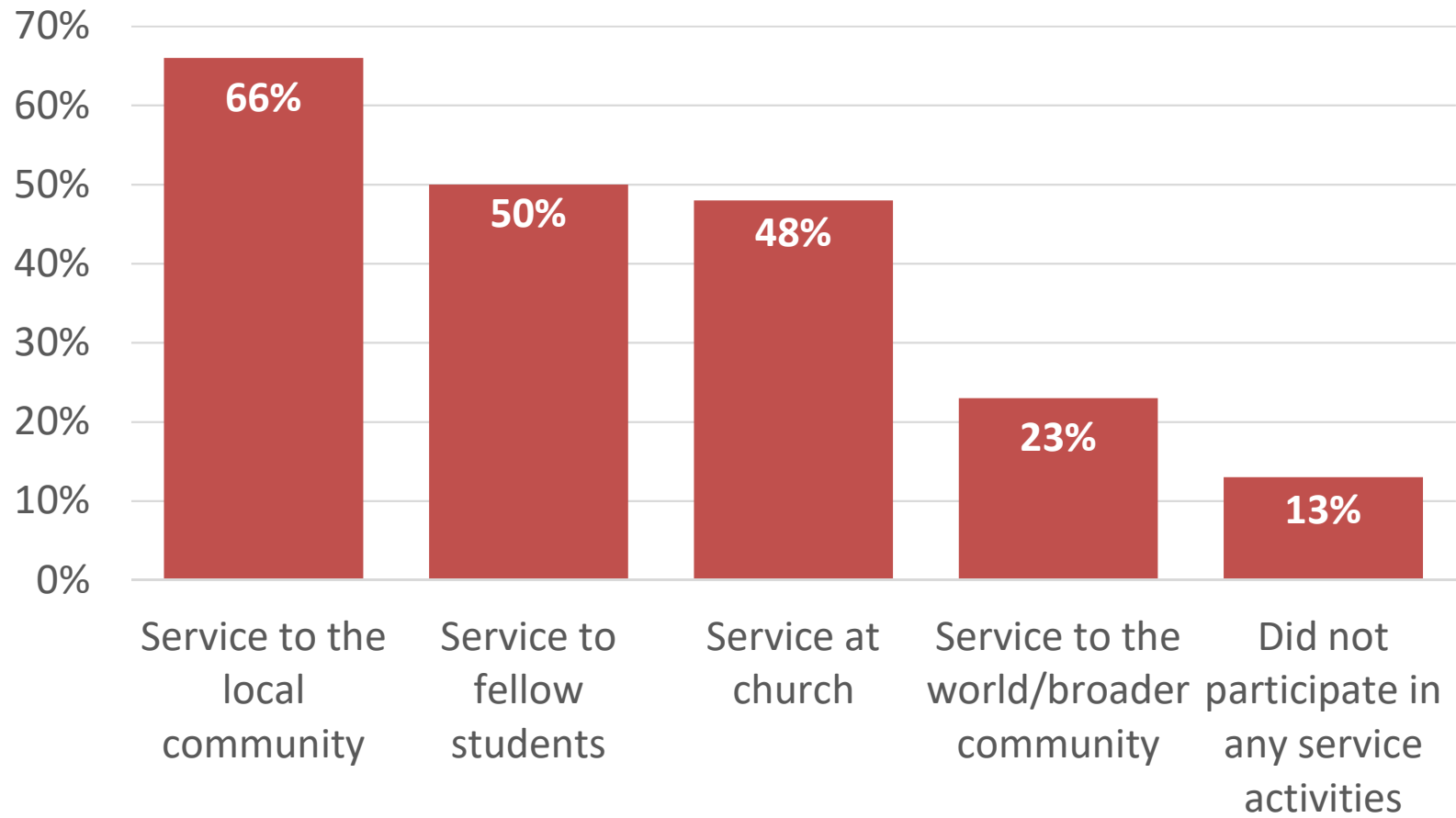


Involvement in Service



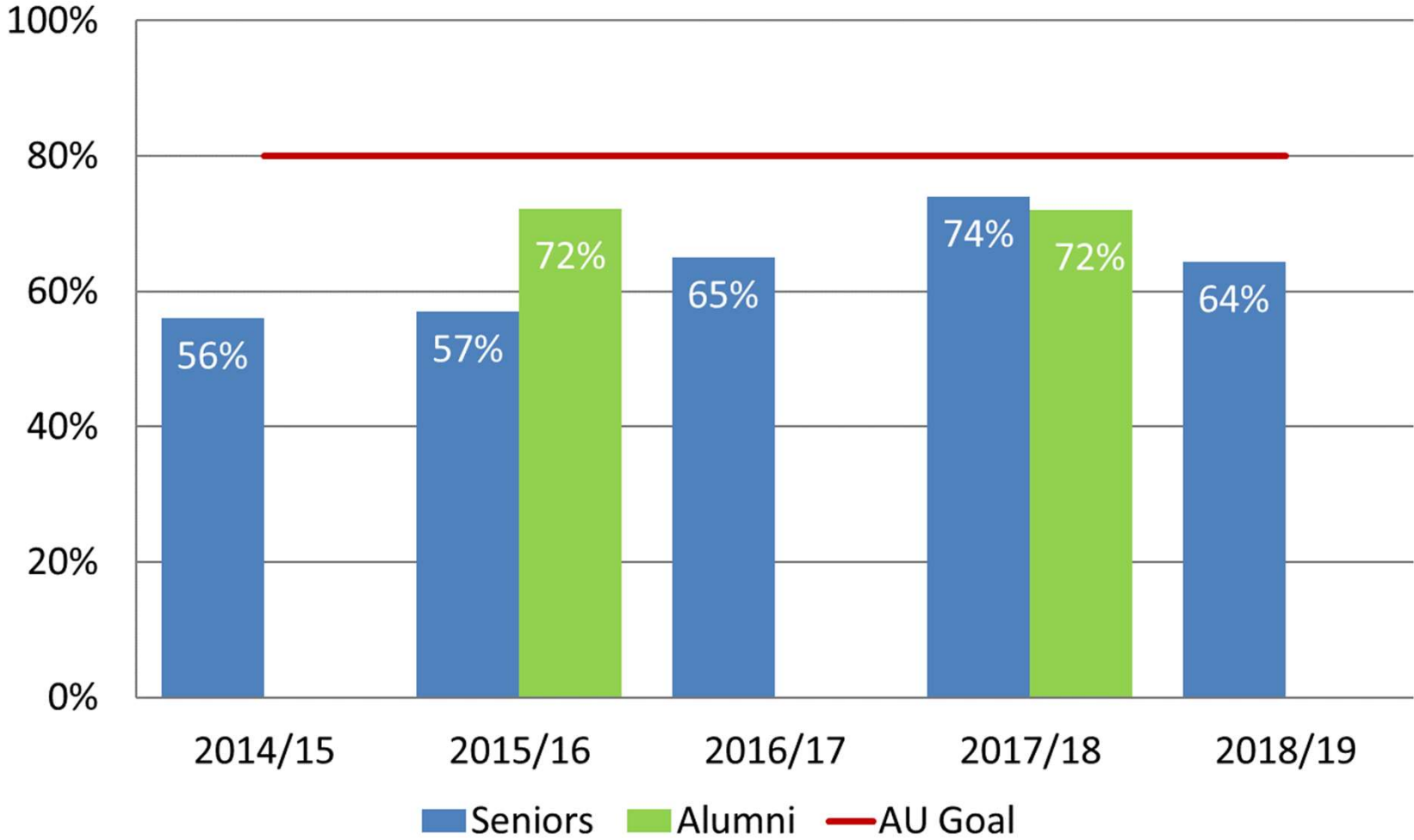
(Senior involvement is at least annually)

Service Activities, Senior Survey 2018-19



(Senior involvement is at least annual)

Involvement in Leadership



(Senior involvement is at least annual)

Health & Wellness

- 83% of seniors are committed to living a lifestyle that promotes health (Senior Survey, 2019, goal = 75%)
- 79% of the alumni practice a balanced lifestyle that promotes health (Alumni Survey, 2018, goal = 75%)

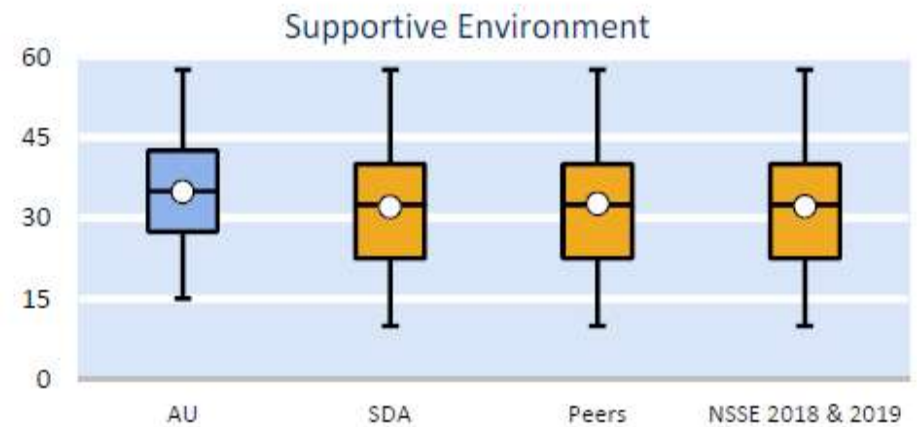
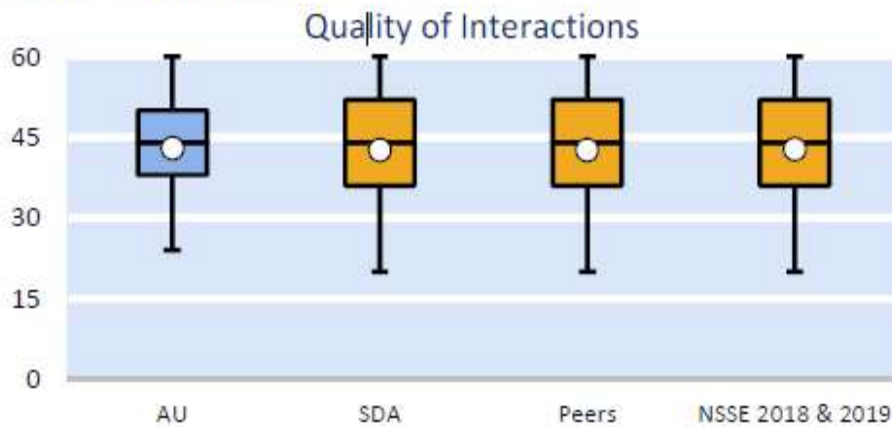
Campus Environment National Survey of Student Engagement Seniors, Spring 2019

Mean Comparisons

Engagement Indicator	AU Mean	Your seniors compared with					
		SDA		Peers		NSSE 2018 & 2019	
		Mean	Effect size	Mean	Effect size	Mean	Effect size
Quality of Interactions	43.0	42.6	.03	42.7	.03	42.8	.02
Supportive Environment	34.9	32.1 **	.21	32.7 *	.16	32.2 **	.19

Notes: Results weighted by institution-reported sex and enrollment status (and institution size for comparison groups); Effect size: Mean difference divided by pooled standard deviation; Symbols on the Overview page are based on effect size and p before rounding; * $p < .05$, ** $p < .01$, *** $p < .001$ (2-tailed).

Score Distributions

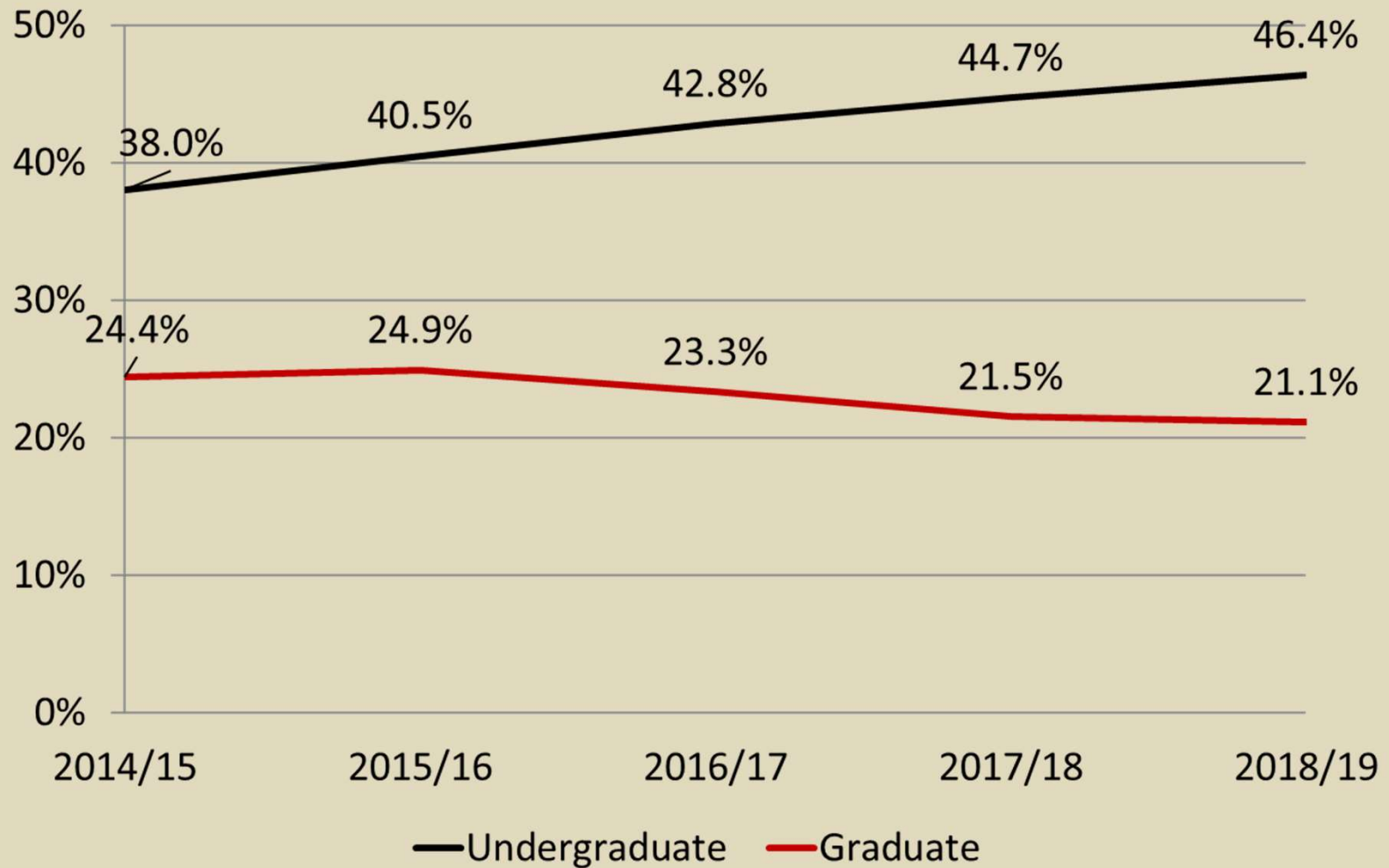




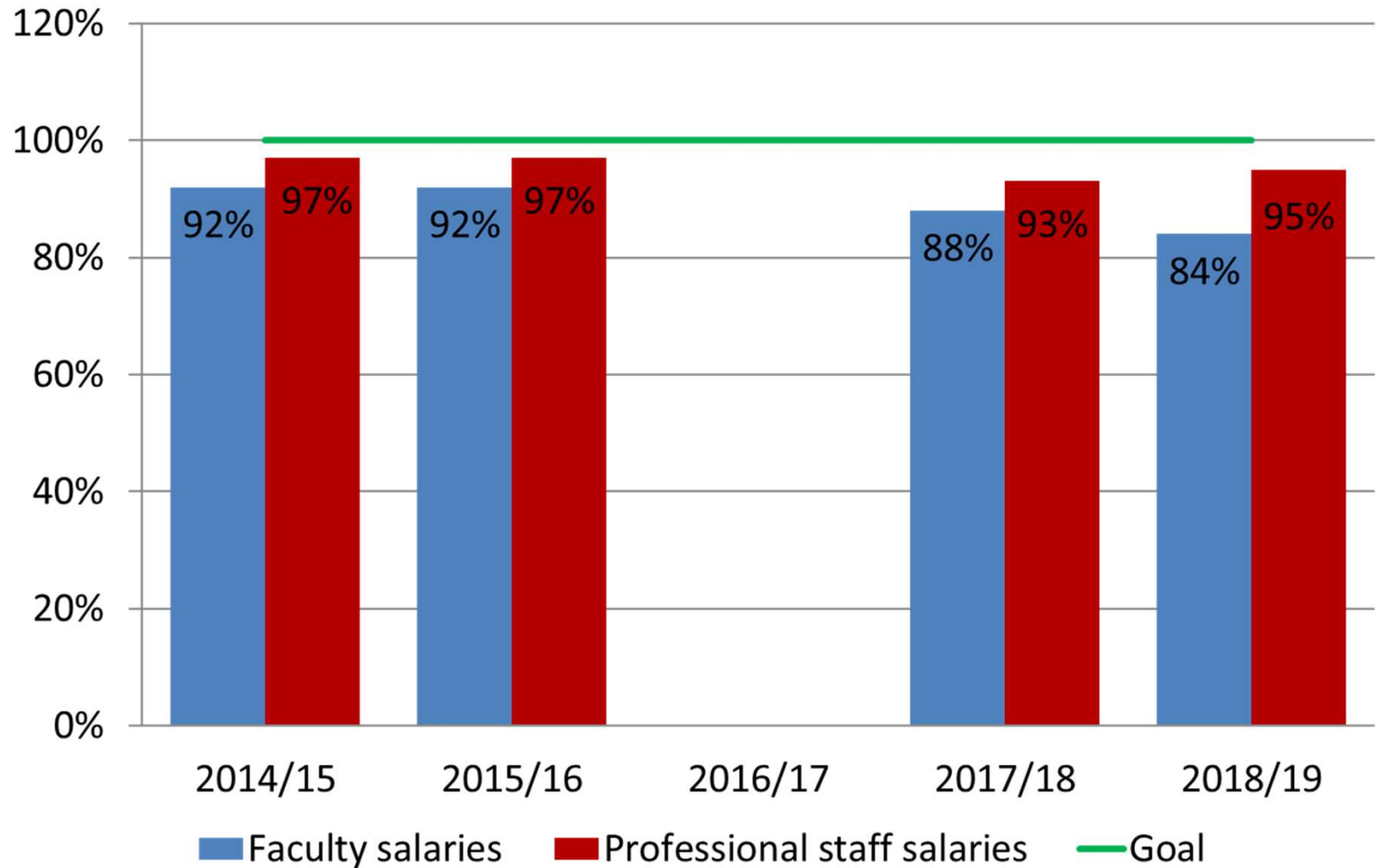
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FINANCIAL INDICATORS

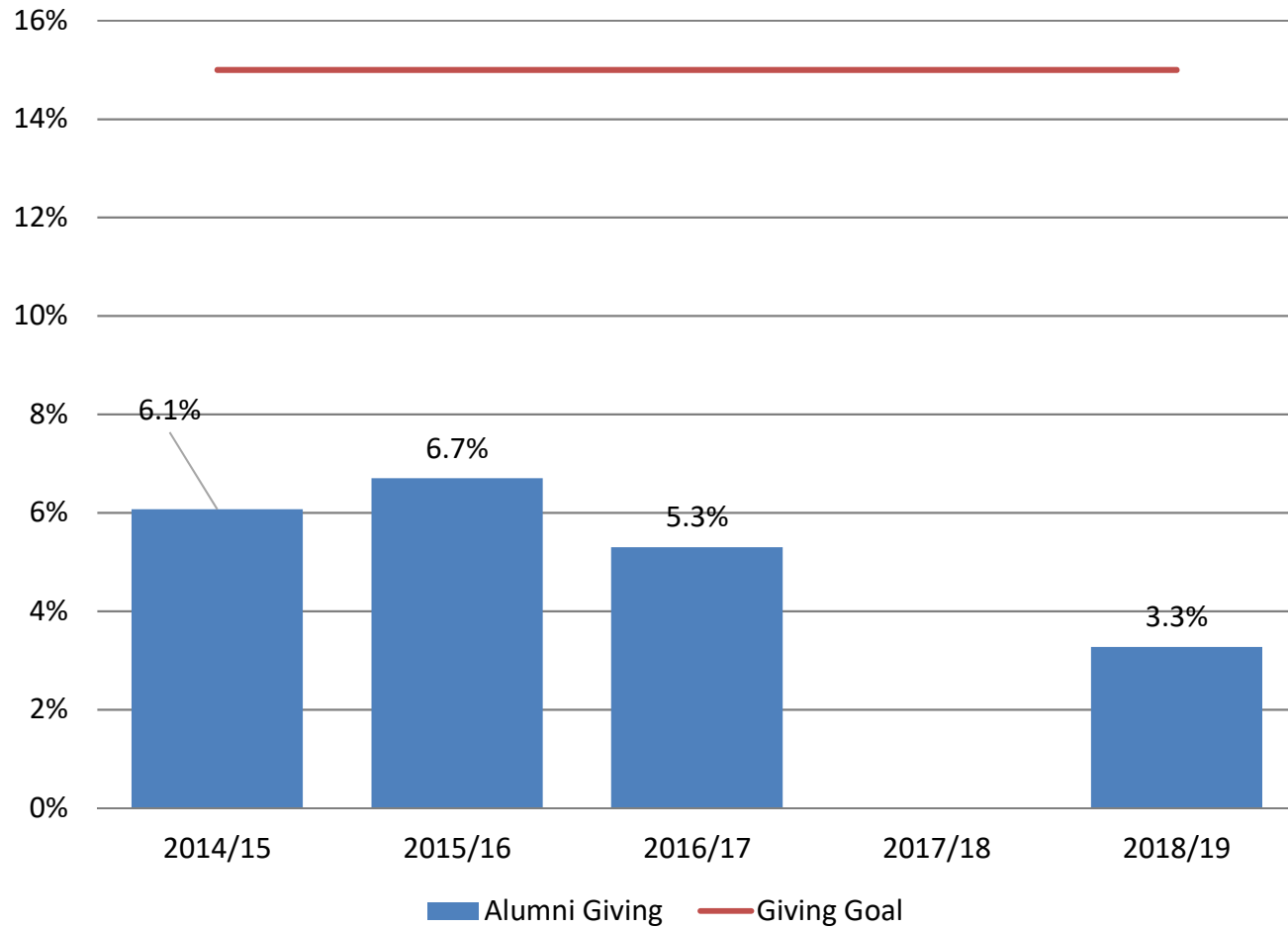
Average Tuition Discounts



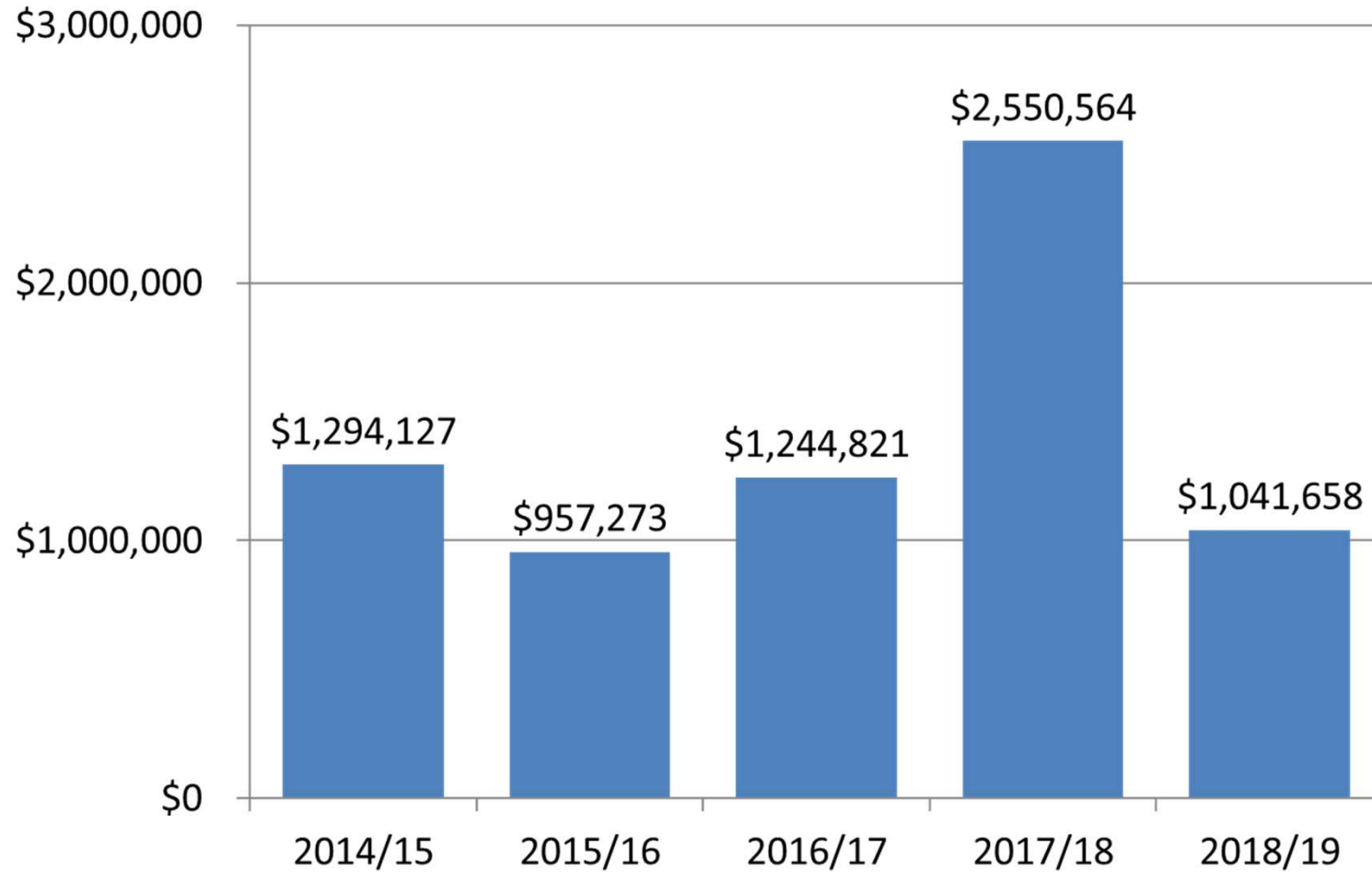
Salaries as Percent of Market Median



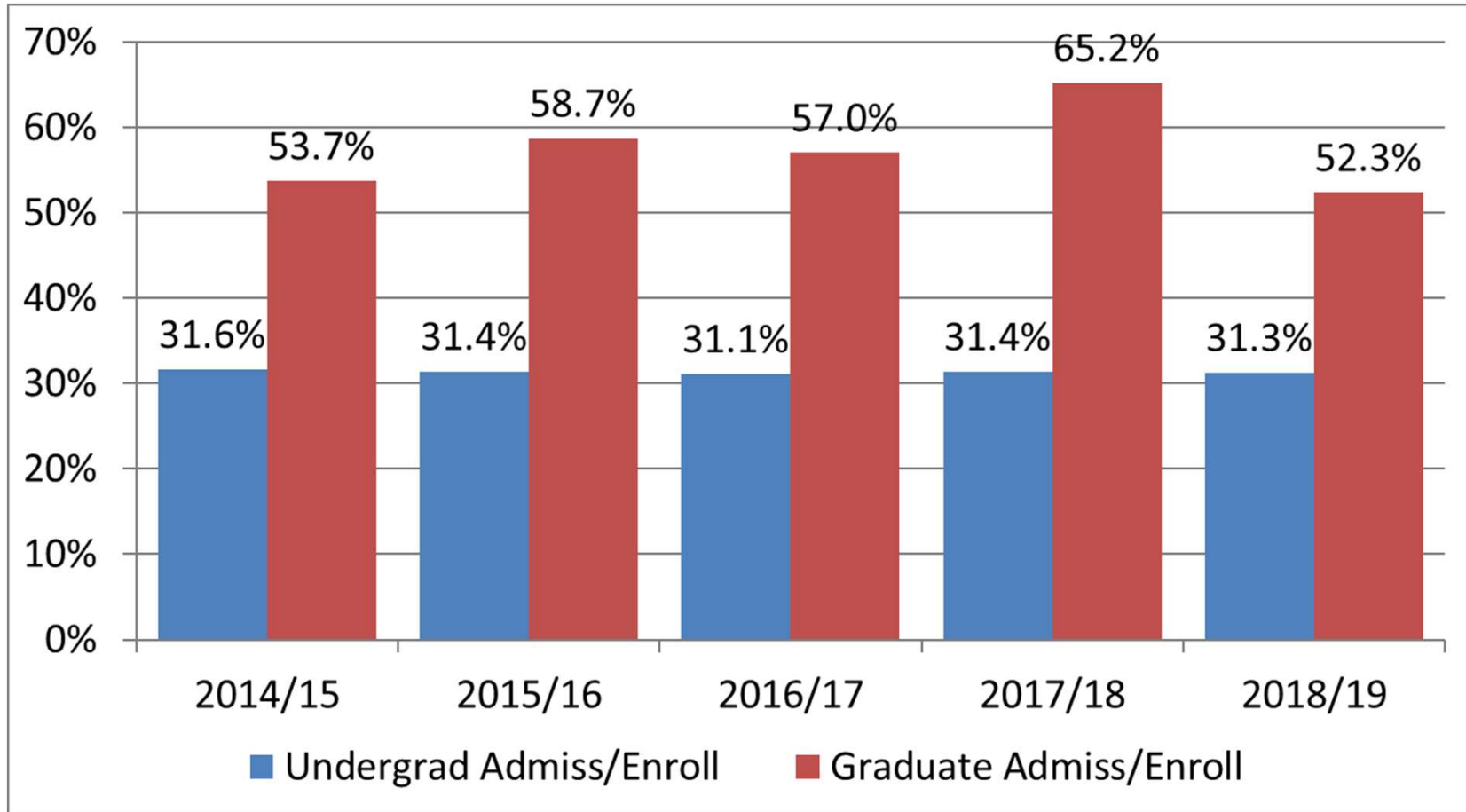
% US Alumni Donating Annually



Annual Alumni Giving



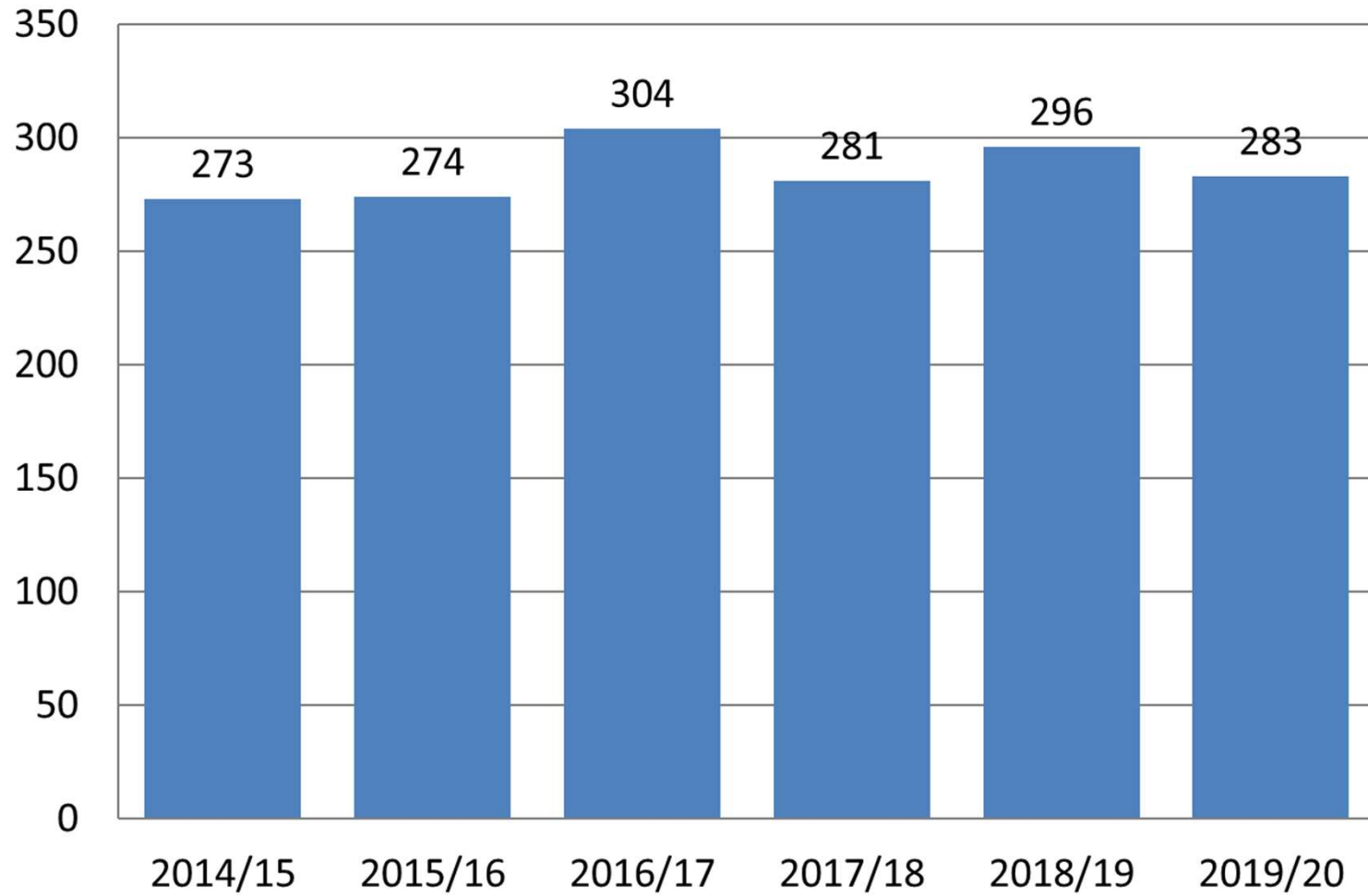
Admission to Enrollment Yield



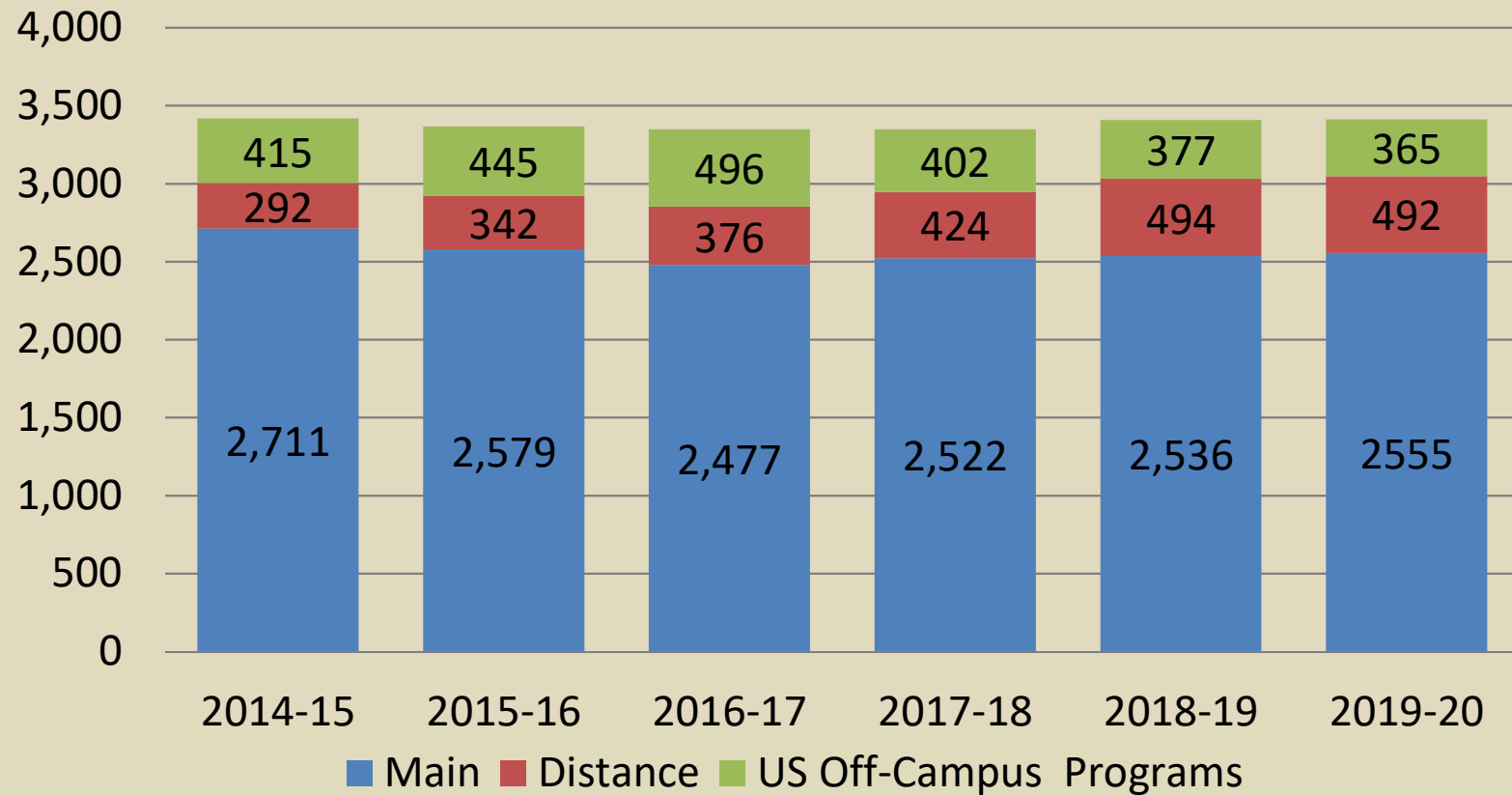
Goals: UG = 30%; Grad = 40%



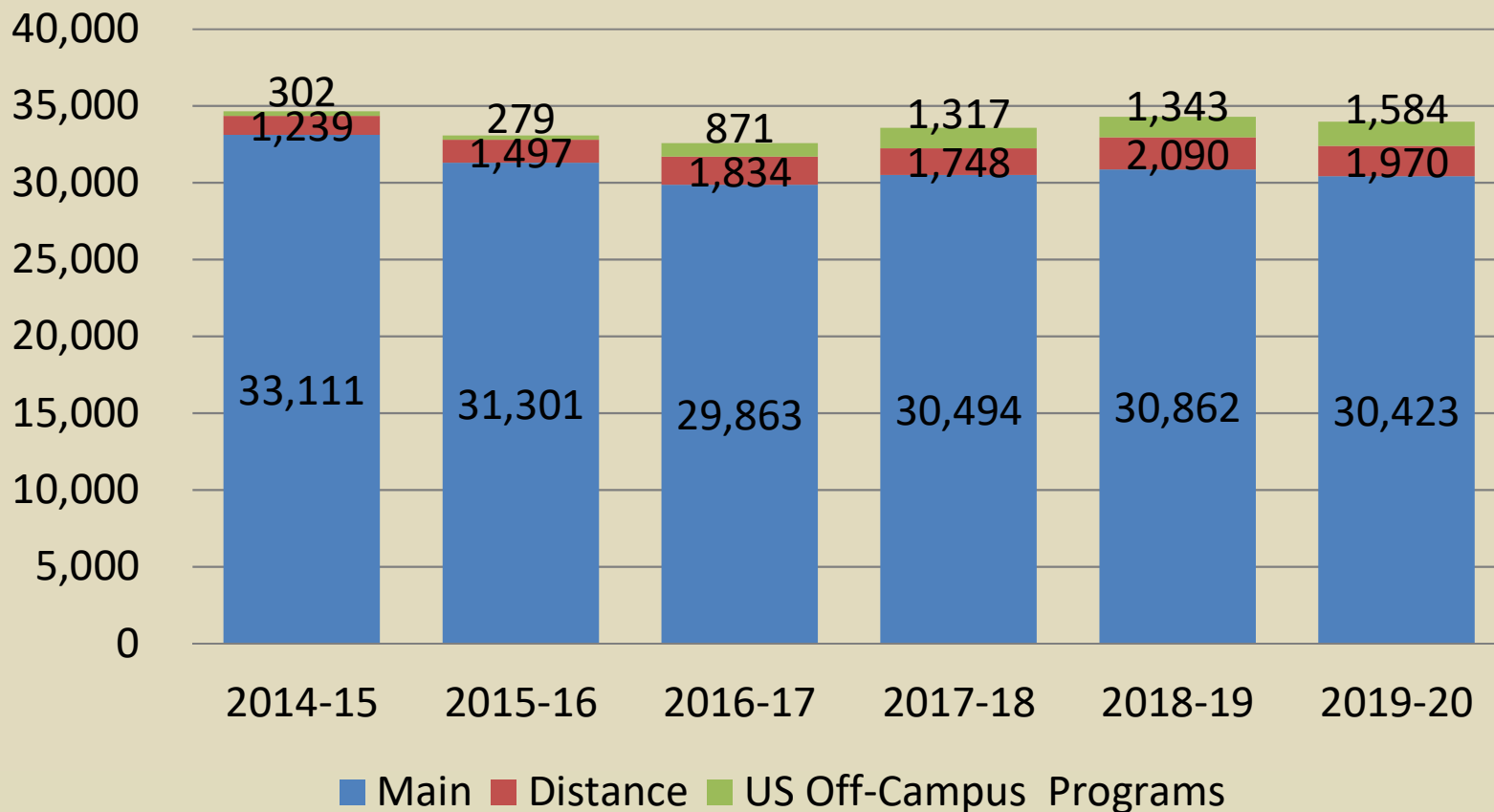
Fall FTIAC Enrollment



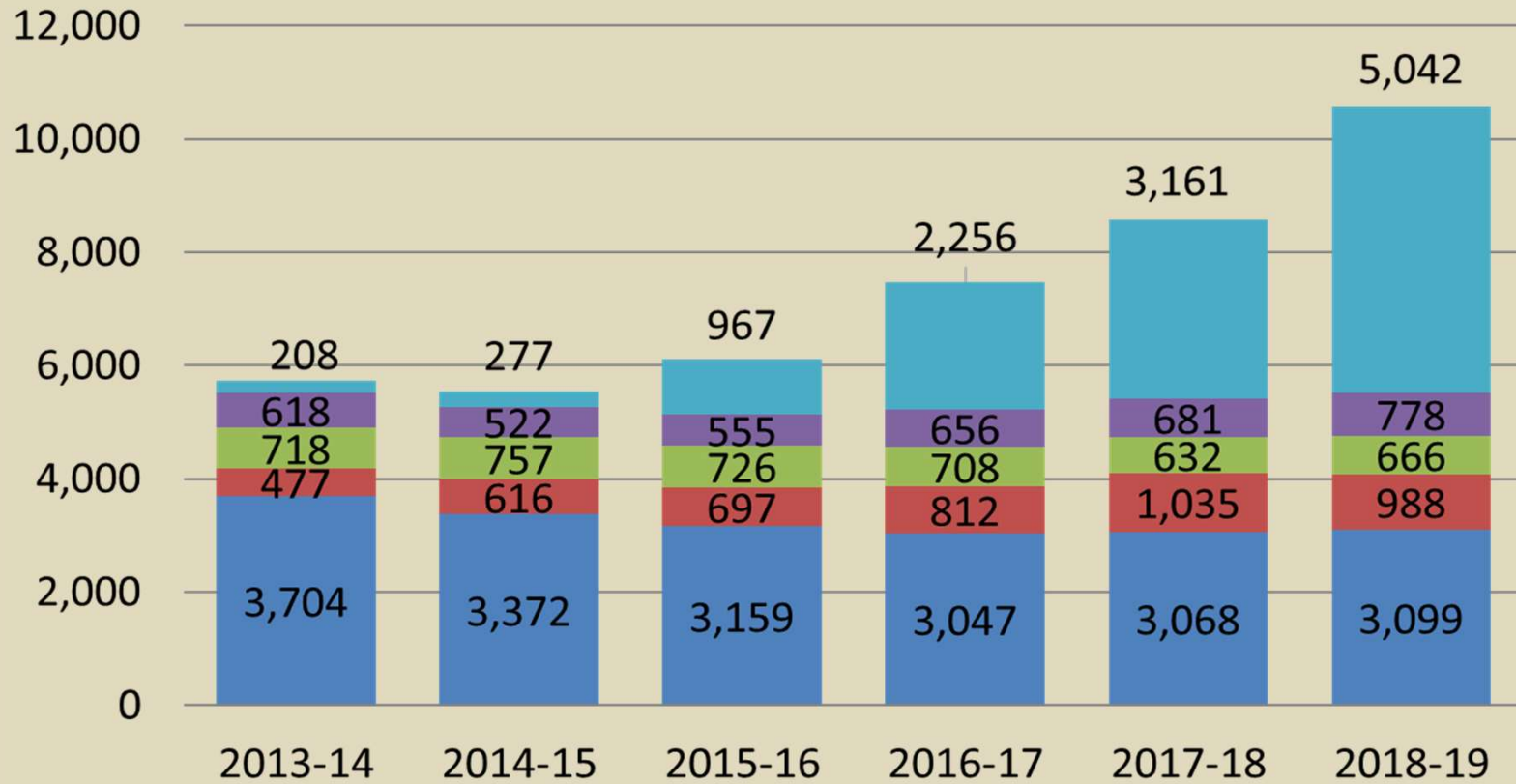
Fall Census Day Headcounts, US & Distance



Fall Census Day Credits, US & Distance

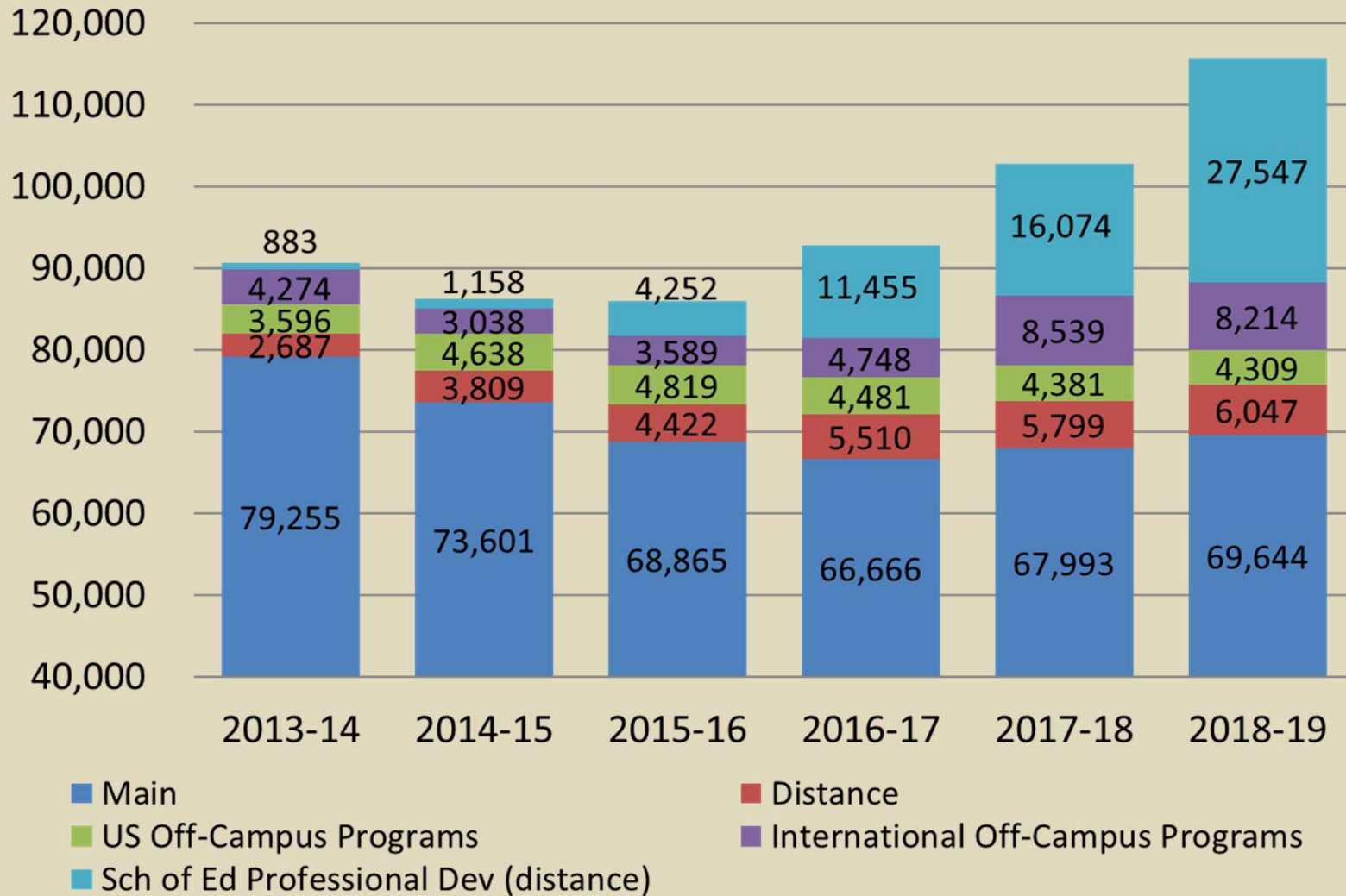


12-mo Unduplicated Headcounts, All Campuses

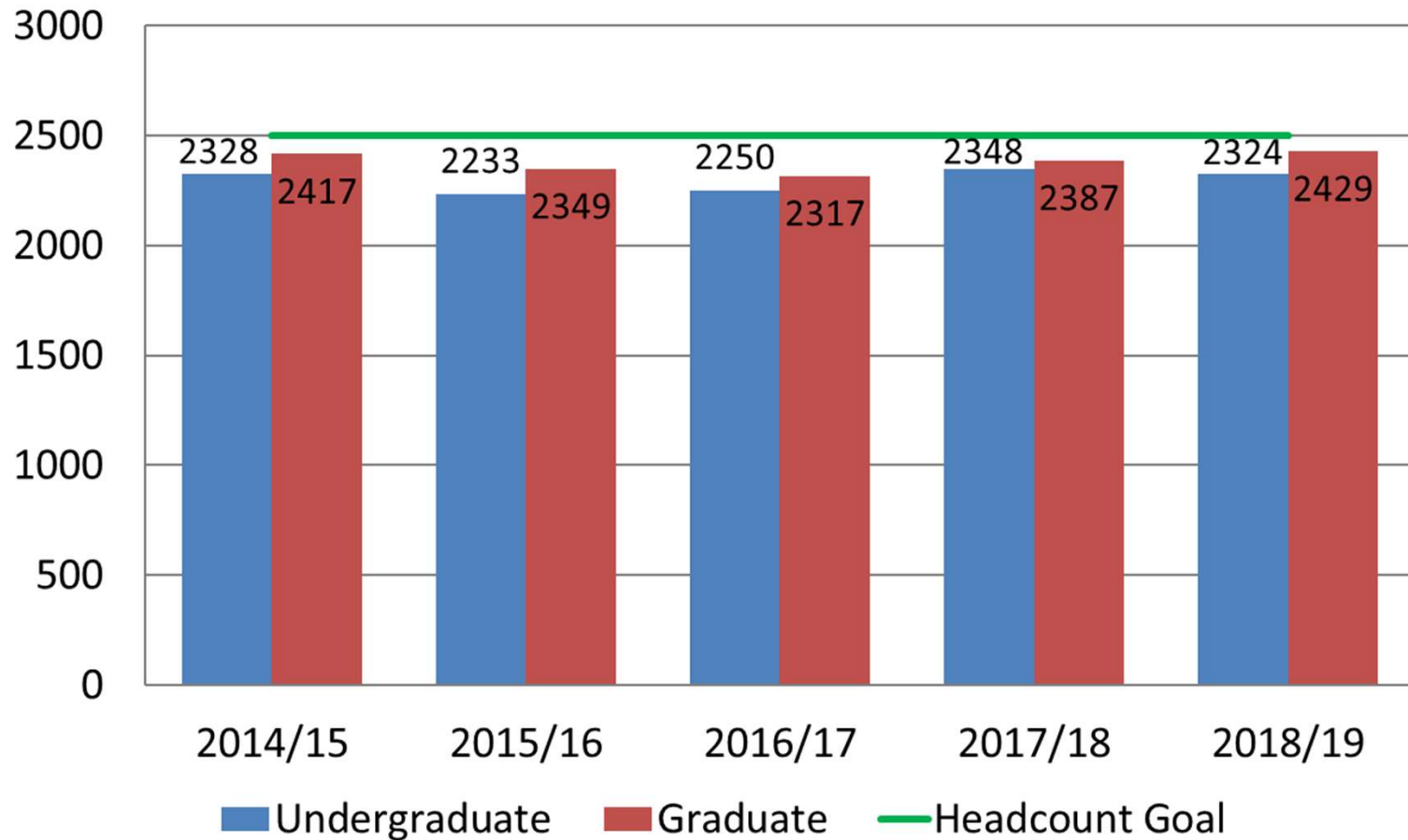


- Main
- Distance
- US Off-Campus Programs
- International Off-Campus Programs
- Sch of Ed Professional Dev (distance)

12-mo Total Credits, All Campuses

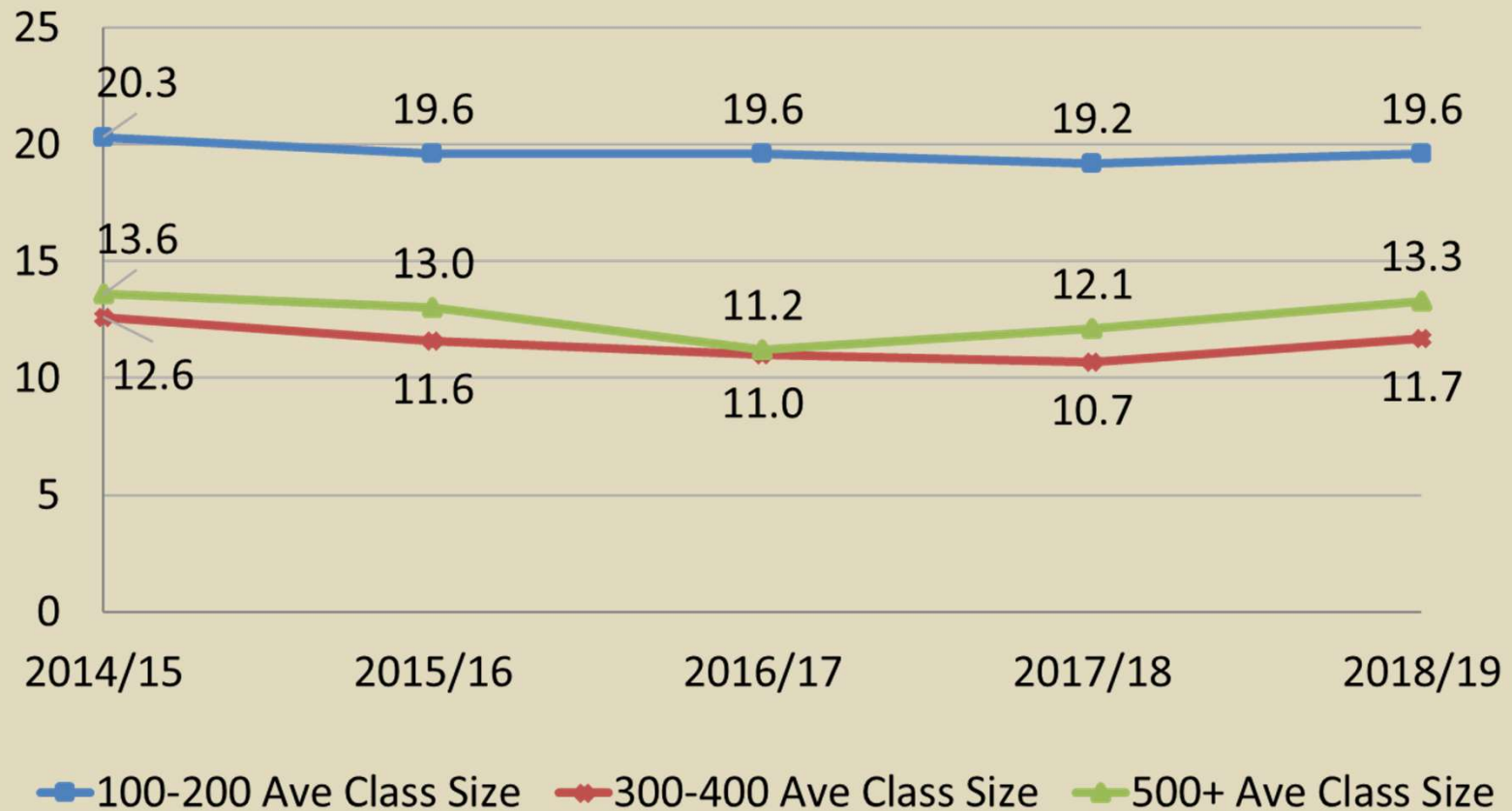


Graduate vs Undergraduate 12-Month Unduplicated Headcounts



Goal = 2500 for each

Average Lecture Class Sizes



Goals: 100-200 level = 25; 300+ = 15

College Contribution Margin Trends

College CM% Trends

Data is for main campus, distance, and US off-campus

School of Business includes Aviation for all years

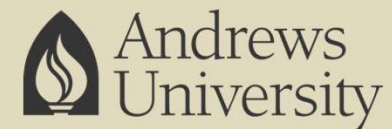
Undeclared/Interschool is Honors

College Desc	2016	2017	2018	2019
College of Arts and Sciences	51.7%	54.4%	56.5%	58.9%
School of Arch&Interior Design	24.0%	23.4%	35.3%	28.4%
School of Business	37.2%	33.7%	30.0%	37.3%
School of Education	0.6%	-1.1%	-1.6%	10.6%
School of Health Professions	49.3%	49.1%	48.5%	50.5%
Undeclared/Interschool	45.4%	46.1%	44.5%	54.5%

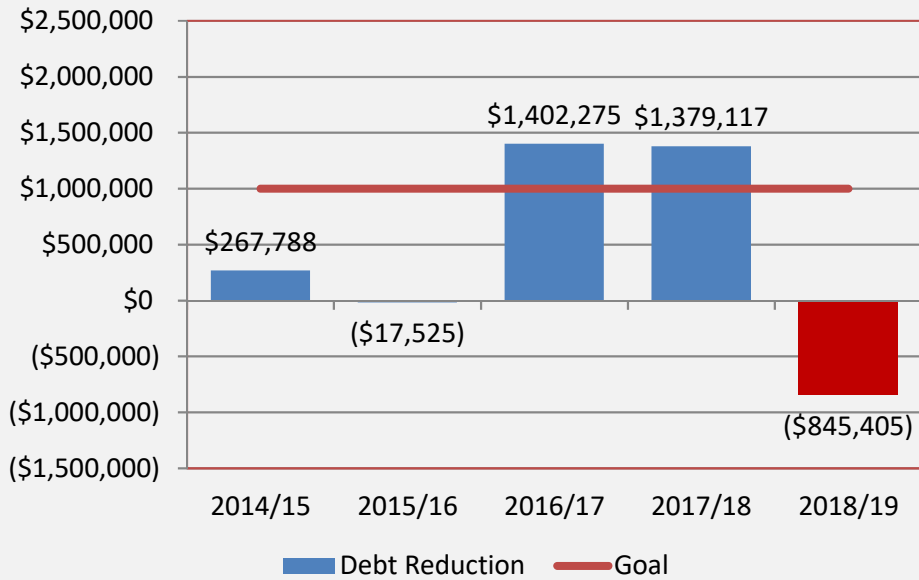
College Contribution Margin Trends

College	2016	2017	2018	2019
Arts & Sciences	51.7%	54.4%	56.5%	58.9%
Architecture & Int. Design	24.0%	23.4%	35.3%	28.4%
Business	37.2%	33.7%	30.0%	37.3%
Education	0.6%	-1.1%	-1.6%	10.6%
Health Professions	49.3%	49.1%	48.5%	50.5%

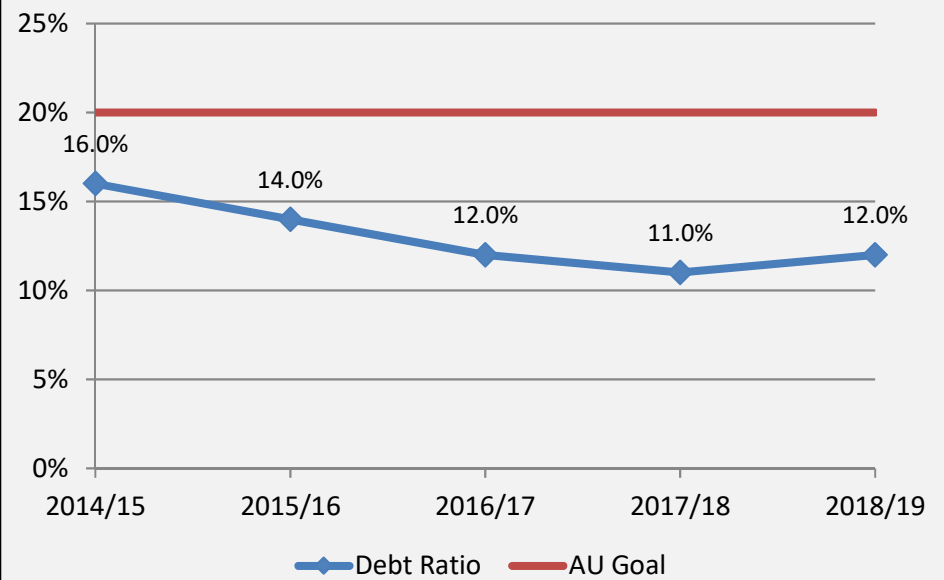
Includes main, distance, and US off-campus
School of Business includes Aviation for all years



Annual Debt Reduction

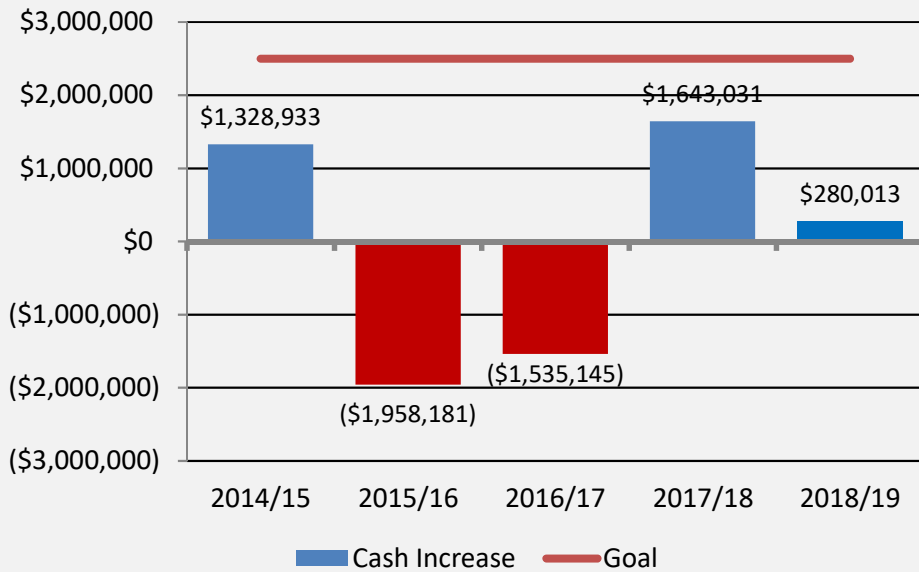


Long-term Debt to Net Assets

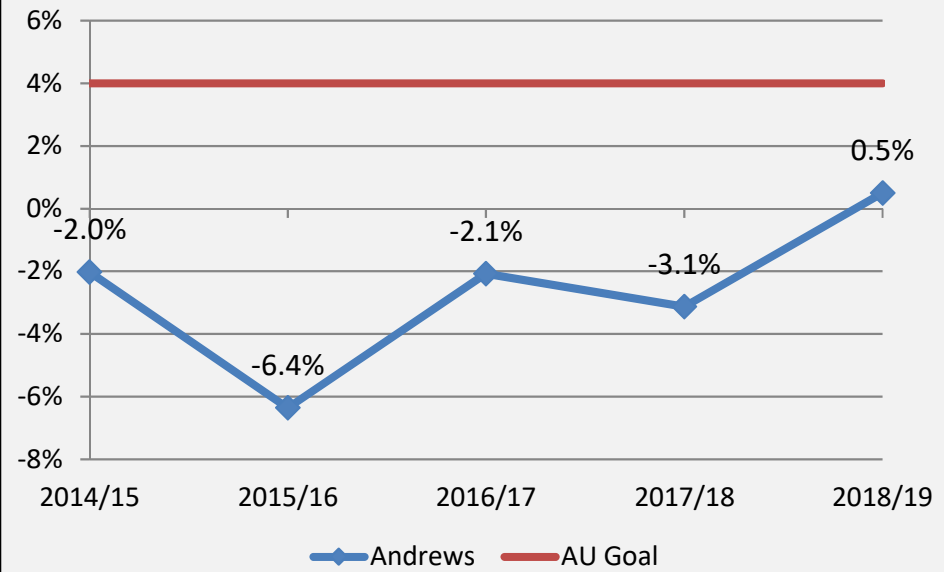


Goal lines: 

Cash Increase



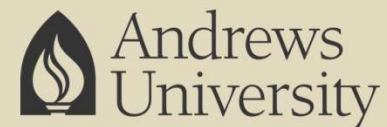
Percent Gain on Operating



Contribution Margin Performance, Examples FYE 2019

Programs	# Enrolled	Contribution Margin	CM %
Physical Therapy, DPT	155	\$2,451,250	66.1%
Biology, BS	152	\$1,648,064	64.1%
Religion, BA	71	\$480,371	80.2%
Elementary Education, BSELED	25	\$266,520	55.2%
Divinity, MDiv	541	\$1,339,148	32.5%
Aviation, BT	45	\$334,202	26.9%
Educational Leadership, PhD	14	\$17,821	22.4%
Physics, BS	6	(\$18,915)	(46.9%)

Figures based on academic majors taking classes anywhere in AU, includes teaching & department costs. Contributing Factors: number enrolled, major class sizes, program discounts & scholarships



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