

# CONFERENCE SCHEDULE

## Chan Shun Hall

Time	Tuesday, July 11, 2017	Room
8:30-9:30am	Registration	Lobby
9:30-10	Welcome & Worship Thought Ralph Trecartin	118
10-11:30	Plenary I <b>Liz Muhlenbeck</b> <b>“Using Ambiguity to Construct a New Framework for Business School Education: Evolutionary Lessons from the Healthcare Industry”</b> <i>Platform Chair: Ralph Trecartin</i>	118
11:30-1pm	Lunch <i>Attendees on their own</i>	
1-2:30	Breakout Session A	
	1 <i>Session Chair: Carlos Biaggi</i>	208
	<b>Emmanuel Amponsah</b> Lack of Integrity among Ghanaian Accounting Academics: Upshot on Employers’ Operational Costs <b>Carmelita Troy</b> The Relationship Between Merger and Acquisition Activity and Accounting Fraud	
	2 <i>Session Chair: Marjorie Buckley</i>	209
	<b>Theodore Brown, Sr./Jean Lai Hing</b> The Odd Couple Revisited: A Quantitative Analysis of Perceived CFO – CEO Relationships in SDA North American Division Conferences <b>Theodore Brown, Sr./Jean Lai Hing</b> Qualitative Review of Stories Told: Anecdotes of CFO – CEO Relationships in SDA Local Conferences	
	3 <i>Session Chair: Emmanuel Amponsah</i>	210
	<b>Marta B. Macalalad</b> Performance Evaluation of On-the-Job Training of College Students and Feedbacks From Industries: Basis for an Enhanced Program <b>Ben A. Maguad</b> Managing the System of Higher Education: Competition or Collaboration?	
2:30-3	<i>Break</i>	
3-4:30	Breakout Session B	
	1 <i>Session Chair: Carmelita Troy</i>	208
	<b>Robin Sarkar</b> The Future of Healthcare–Wicked Problems and Creative Solutions <b>Jenipher Chitate</b> The role of emotional intelligence in the exercise of effective leadership within the field of accounting	

	2 Session Chair: <i>Richard Blanco-Topping</i>	209
	<b>Theodore Brown, Sr./Jean Lai Hing</b>	
	Validating Organizational Effectiveness: Exploring Criteria for Exemplary and Outstanding Local Conferences in the North American Division	
	<b>Grace C. Chi/Jerry L. Chi</b>	
	The Effects of Trust in Executive Servant Leadership on Low Nurses' Job Burnout Among Seventh-day Adventist Hospital Nurses: A Multivariates Study & SEM Model	
<i>Presentations in Spanish</i>	3 Session Chair: <i>Lucile Sabas</i>	210
	<b>Olandy Naranjo Rivera</b>	
	The Intangible Assets and Their Contribution to the Value Proposal of Social Enterprises	
	<b>Carlos William Marin G.</b>	
	Towards an Organization with Servant Purpose	
4:30-5	<i>Break</i>	
5-7	Conference Banquet - <i>All SDA Business Faculty and their families are invited</i>	Lobby
7pm	Plenary II <b>Sy Saliba</b>	118
	<b>"Lessons in Leadership from Adventist Health System"</b>	
	<i>Platform Chair: Mark Hyder</i>	
<b>Wednesday, July 12, 2017</b>		
9-9:15am	Worship Thought <b>Quentin Sahly</b>	118
9:15-10:45	Plenary III <b>Judith Lloyd Storfjell</b>	118
	<b>"The Triple Aim"</b>	
	<i>Platform Chair: Betty Gibson</i>	
10:45-11:15	<i>Break</i>	
11:15	Load bus for trip to Steelcase (Grand Rapids, MI)	
11:30-1:30pm	Lunch or Travel <i>Attendees on their own for lunch or boxed lunches for those participating in business trip</i>	
1:30-3	Steelcase Business Tour (Grand Rapids, MI)	
3-5	<i>Break or Travel Time</i>	
5-7	Dinner <i>Attendees on their own</i>	
7pm	Plenary IV <b>Duane McBride</b>	118
	<b>"The Provision of Healthcare Amidst Macro Secular Trends within the Unfolding Hegelian Dialectic"</b>	
	<i>Platform Chair: Jerry Chi</i>	

## Thursday, July 13, 2017

9:30-10am	Worship Thought	Theodore Brown, Sr.	118
10-11:30	Plenary V	<b>Loren Hamel</b>	118
		<b>“Culture As Strategy”</b>	
		<i>Platform Chair: Jenipher Chitate</i>	
11:30-1pm	Lunch	<i>Attendees on their own</i>	
1-2:30	Breakout Session C		
		1 <i>Session Chair: Malcolm Russell</i>	208
		<b>Johanna Attoh</b>	
		Competitiveness and Integration in a Global Context: Jobs and Labor Income Patterns in the Global Value Chain of the U.S Manufacturing Sector	
		<b>Kimberly Pichot</b>	
		Integrating Practice and Theory Across Disciplines: Rebranding Syscon International	
		2 <i>Session Chair: Ben Maguad</i>	209
		<b>Henock Louis</b>	
		Employment Protection Legislation and Firm Performance	
		<b>Grace C. Chi/Jerry L. Chi</b>	
		How the Ethical Climate Strengthens the Sense of Corporate Social Responsibility & Subsequent Organizational Commitment Among Christian Healthcare Providers: Test of a Structural Equation Model	
		3 <i>Session Chair: Marta Macalalad</i>	210
		<b>Davison B. Mwanahiba</b>	
		The role of auditors to enhance accountability in disaster situations in Non Governmental Organizations (NGOs)	
		<b>Lucile Sabas</b>	
		Health Prevention in Controlling Healthcare Expenditure: The Case of the US	
2:30-3	<i>Break</i>		
3-4:30	Breakout Session D		
		1 <i>Session Chair: Quentin Sahly</i>	208
		<b>Carlos Ernesto Biaggi</b>	
		Perceptions of antecedents of unethical behavior among leaders of the Seventh-day Adventist Church: A grounded theory approach	
		<b>Richard Blanco-Topping</b>	
		Leading Organizational Change in Health Care	
		2 <i>Session Chair: Kimberly Pichot</i>	209
		<b>Jesse Z. Kellar</b>	
		Internal Marketing Strategies That Engender Physician Loyalty	

3 *Session Chair: Theodore Brown, Sr.* 210

**Bruce Toews**

Differences in Investment Performance and Risk Tolerance at Faith-based Credit Unions

**Lin Cao**

Analysis on the Brand Strategy of Decentralized Agricultural Production in China

4:30-5

*Break*

5-7

Fellowship Dinner - *All SDA Business Faculty and their families are invited*

Lobby

7pm

Plenary VI

**Peter Landless**

118

**“Healthcare Quality and Safety: Our Mandate and Our Mission”**

*Platform Chair: Ralph Trecartin*