

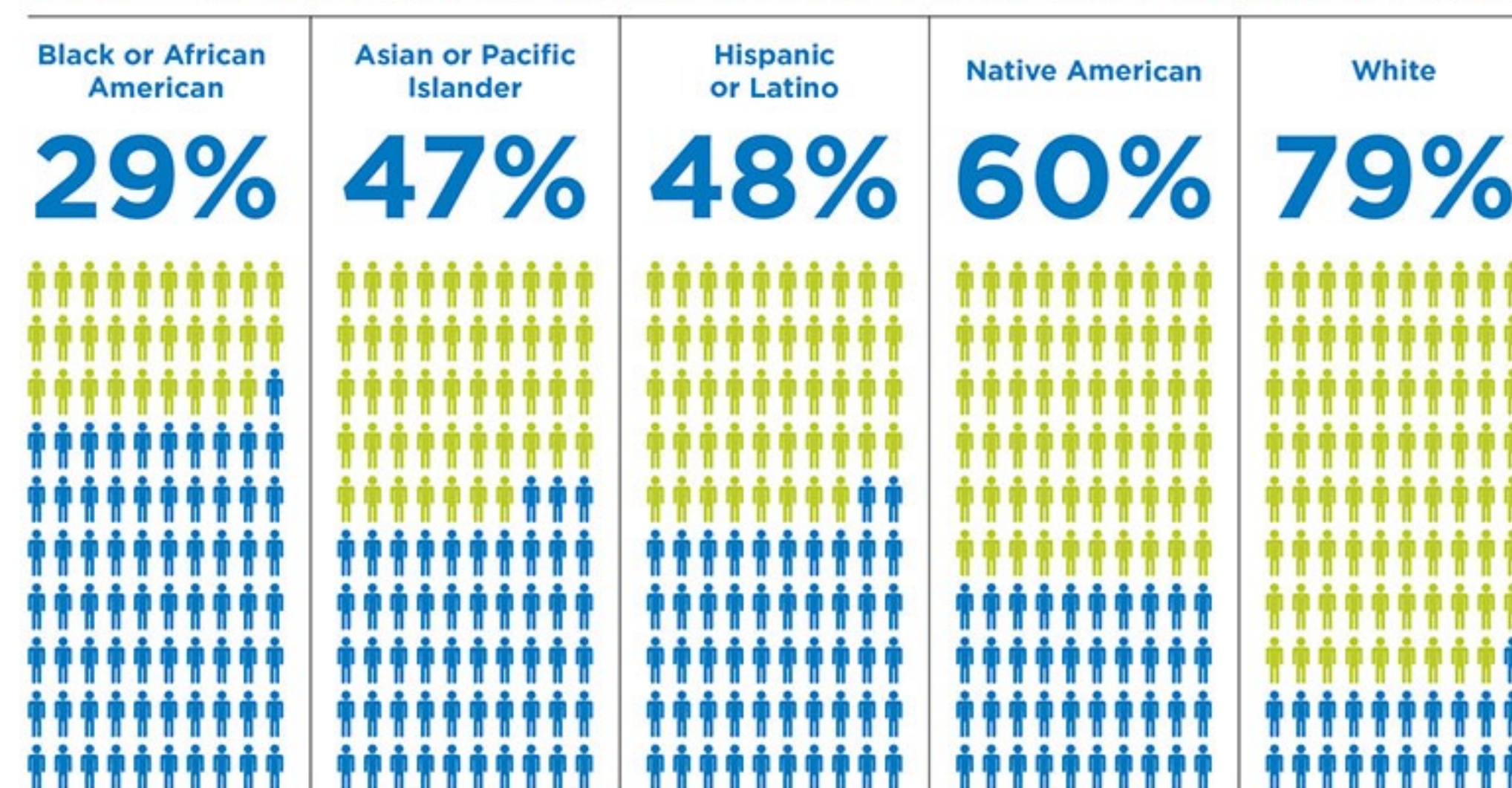
Abstract

Bone marrow transplants are vital for those with blood cancers and disorders, but not every ethnic group has an equal chance of finding a match. Some of the human leukocyte antigen (HLA) cell markers used to match donors and recipients are unique to certain ethnic groups, making it harder for members of those groups to find a match. This project attempts to address this inequality by organizing a bone marrow registry recruitment drive on the campus of Andrews University in partnership with the NMDP registry. It encompasses the planning, promotion, and execution of the drive which will take place March 5-7, 2024.

Background

- 18,000 people are diagnosed with a disease best treated by a bone marrow transplant in the United States every year
- 70% of those needing a transplant will not find a donor in their family
- Matches between a donor and recipient come from matching human leukocyte antigen (HLA) markers
- Transplants are most successful when the donor is between 18-35 years of age

ODDS OF FINDING A MATCH BASED ON ETHNIC BACKGROUND



Source: IT-Ideation Department, February 2021

Methodology: Planning

- Received permission to hold event from Student Life - 11/9/2023
- Scheduled date/time/location – 2/12/2024
 - Scheduled based on traffic patterns in location
- Reserving tables with Student life – 2/12/2024
- Released volunteer signup form – 2/21/2024
 - Scheduling volunteer training – 2/16/2024
- Virtual volunteer training planned for 2/29/2024

Methodology: Promotion

- Presentation at PMC Sabbath School, NOMAS club event
- Posters from NMDP on bulletin boards around campus
- Posters from NMDP posted on @au.sila_ social media
- Filmed informational reel for @au.sila_ social media
- Was interviewed for article in the Student Movement
- Filmed segment for The Feed to air at AU Gather
- Posted informational slide on TVs around campus

Your cells. Their cure. Join the movement.

Joey, blood stem cell donor

Find out more at an on-campus registry recruitment event.

Mar. 5: 11–2pm
Mar. 6: 10–12, 5–7pm
Mar. 7: 11–2pm

Campus Center
8525 University Blvd
Berrien Springs, MI 49103

Expected Results

- This project will conclude with a registry drive in the Campus Center at Andrews University on March 5-7, 2024.
 - March 5: 11am – 2pm
 - March 6: 10am – 12pm, 5pm – 7pm
 - March 7: 11am – 2pm
- NMDP will supply data related to interest created by drive.

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